

S. H. KRESS & CO.,  
HUTCHINSON, KANS.

NO. 7A368

ORDER NO. 2526

DATE 7-9-1937

3½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CARRY MEMORIAL,  
HUTCHINSON, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects of  
order for this customer. Please  
see to it that all cuts for nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUL 10 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-13	
HAND COLOR PROOF				
ARTIST DEPT.	44	4½	7/16/37	7/17/37

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE PROOF

By

DATE PROOF RETURNED TO CUSTOMER

By



NO. 74369

PUBLISHED FOR L.H. POWELL CO., NORTON HILL, N. Y. ORDER NO. 1967  
BY C.W. HUGHES & CO., INC. MECHANICVILLE, N. Y.

DATE 6-21-37

3 1/2 M	AMERICAN ART POST CARD	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 29 R. M. NO
TITLE (IN FULL) MC NAUGHTON'S FARM HOUSE, GREENVILLE, N. Y. R. F. D.		IMPRINT SAME AS ABOVE
		PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ALL BUILDINGS WHITE. TRIM BROWN. ROOF RED. TRELLIS WHITE. CHAIRS ORANGE & BLACK. SMALL BUSHES IN FOREGROUND RED & WHITE FLOWERS

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Of Estimate By Cost Dept. Checked  
Date JUN 26 1937 AND WORK SCHEDULE Date JUN 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	2	6-28	6-28-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			6-30	
HAND COLOR PROOF				
ARTIST DEPT.	HL	4 1/2	7-2-37	7-7-37

DATE BLUEPRINT ORD. JUL 19 1937  
DATE HAND COLOR PROOF ORD.  
DATE Photo Returned to Customer

M

R



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. 7A370 ORDER NO. 1990 DATE 6-22-1937

CUSTOMER S. KARPEN & BROS.,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE PHOTO FINISH, WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~XXX~~ CHICAGO PLANTS - S. KARPEN & BROS

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SUBMIT RETOUCED PHOTO FOR O.K.

NOTE: PHANTOM EFFECT, ETC. ON BACKGROUND  
BUILDINGS.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof, Titles—Red, Blue.

COLOR DESCRIPTION

Large photo

Very Rush

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 1 1/2 hrs



G. L. FERRIS, MACON, MISSISSIPPI

NO. 7A371

ORDER NO. 2580

DATE JUNE 22, 1937

1MPOST CARDS

C.T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) M. E. CHURCH SOUTH, MACON,  
MISSISSIPPI

2 (ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

straighten paper on sides

Executive Order of Estimate  
By *[Signature]* ESTIMATE  
Date JUN 22 1937 AND WORK SCHEDULE  
Cost Dept. Checked  
By *[Signature]* Date JUL 3 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	4	6-26	6-29-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			6-30	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT ORD

DATE Proof

JUL 9 1937

DATE HAND COLOR PROOF ORD

By *[Signature]*

DATE Photo Returned to Customer



C. L. FERRIS, MACON, MISSISSIPPI

NO. 74372

ORDER NO. 2580

DATE JUNE 22, 1937

10 POST CARDS C.T. BLUESKY. WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MACON HIGH SCHOOL, MACON,  
MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk. No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	2	6-26	7-25
PHOTO-LITHO				
BLEEDING				
STRIPPING, CHARGING				
ENGRAVING			7-2	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE ESTIMATE OK'D

DATE PAID

JUL 15 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



L. C. MURRAY, HARRISON, ARK.

NO. 7A373

ORDER NO. 2598

DATE 6-24-37

31M C.T. AMERICAN ART POST CARD FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) FAIRY FENCING ROOM

IMPRINT NONE

DIAMOND CAVE, JASPER, ARK. NEAR  
HARRISON, ARK.

3 lines

in plate

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

see INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Examine OK of Estimate

## ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By JUN 25 1937

OPERATION	EST. TIME (Est. No.   Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	4 1 1/2	6-26	6-29 82
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING		6-29	
HAND COLOR PROOF			
ARTIST DEPT.	52 4 1/2	6-30	7-7

JUL 19 1937

DATE ESTIMATE OK'D

DATE PAID

DATE HAND COLOR PROOF OK'D

DATE HAND COLOR PROOF OK'D



L. C. MURRAY, HARRISON, ARK.

NO. 7A374

ORDER NO. 2598

DATE 6-24-37

3 $\frac{1}{2}$ M C. T. AMERICAN ART POST CARD FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **KINGS WAY, DIAMOND CAVE  
JASPER, ARK. NEAR HARRISON, ARK.**

*in plate*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. MNO

IMPRINT NONE

*2 lines*

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,779

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	156	1	June 28	June 30 8.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-1	
HAND COLOR PROOF				
ARTIST DEPT.	46	4½	7-6-37	7-8-37

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE JUL 19 1937

By

DATE Proof Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



L. C. Murray, HARRISON, ARK.

NO. 7A375

ORDER NO. 2598

DATE 6-24-37

3 1/2 M C. T. AMERICAN ART POST CARD FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "PIANO" IN DIAMOND CAVE

JASPER, ARK. NEAR HARRISON, ARK.

*in plate*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

*2 lines*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	1 1/2	6-26	6-29
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			6-29	
HAND COLOR PROOF				
ARTIST DEPT.	55	4 1/2	7-6-37	7-7-37

JUL 19 1937

DATE BLUEPRINT OK'D

DATE PROOF

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer



L. C. MURRAY, HARRISON, ARK.

NO. 7A376

ORDER NO. 2598

DATE 6-24-37

3 1/2 M C. T. AMERICAN ART POST CARD FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) JACK AND THE BEANSTALK.  
DIAMOND CAVE, JASPER, ARK. NEAR  
HARRISON, ARK.

IMPRINT NONE

3 lines

in plate

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 25 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	1	6-26	6-29-37
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING			6-29	
HAND COLOR PROOF				
ARTIST DEPT.	46	4 1/2	7-3-37	7-6-37

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE PROOF

By

DATE Photo Returned to Customer

JUL 19 1937



L. C. MURRAY, HARRISON, ARK.

NO. 7A377

ORDER NO. 2598

DATE 6-24-1937

3<sup>1</sup>/<sub>2</sub>M C.T. AMERICAN ART POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) ANGEL OF GROTTO, DIAMOND  
CAVE, JASPER, ARK. NEAR HARRISON, ARK.

IMPRINT NONE

2 lines

in plate

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,273

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. (Checked)

By

Date JUN 28 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	1	6-26	6-29 S
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING			6-29	
HAND COLOR PROOF				
ARTIST DEPT.	43	4 1/2	7-6	7-6

JUL 19 1937

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE PAID

By

DATE (Shop Returned to Customer)



F. W. WOOLWORTH CO., 104 WEST MAIN ST., ADA, OKLA.

NO. 7A378

2688

ORDER NO.

JUNE 28, 1937

DATE

3 1/2 500POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

2 (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO.

R. M.

TITLE (IN FULL) OKLA.

A FETT'S FIELD OIL WELL, ADA,

NONE

IMPRINT

CUSTOMER

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate

ESTIMATE

Cost Dept. Checked

By

JUL 1 1937

AND WORK SCHEDULE

By

JUL 1 1937

OPERATION	EST. TIME G. & N. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	4 2	7-1	7-6 50
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING			
ENGRAVING		7-7	
HAND COLOR PROOF			
ARTIST DEPT.	48 4 1/2	7-12	7-13

DATE BLUEPRINT OK'D

DATE Filed

JUL 10 1937 JUL 19 1937

By

By

By

DATE HAND COLOR PROOF FOUND

DATE Photo Returned to Customer

By



F. W. WOOLWORTH CO., 104 W. MAIN ST., ADA, OKLA.

NO. 7A379

ORDER NO. 2688

DATE JUNE 28, 1937

31500 POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL): BYRD'S MILL ADA'S WATER  
SUPPLY, ADA, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date JUL 1 1937

AND WORK SCHEDULE

By

Date JUL 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	2	7-1	7-6 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-7	
HAND COLOR PROOF				
ARTIST DEPT.	46	434	7-13-37	7-13-37

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Made

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



F. W. WOOLWORTH CO., 104 W. MAIN ST., ADA, OKLA.

NO. 74380

ORDER NO. 2688

DATE JUNE 28, 1937

3 M 500 POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

(ALL OF THIS ON THE ADDRESS SIDE)

R. M. NO

TITLE (IN FULL) KNIGHT HALL-GIRL'S DORMITORY  
EAST CENTRAL STATE TEACHERS COLLEGE, ADA,  
OKLA.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Business

By

Date

JUN 30 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	17	4 1/2	6-30	7-6-37
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-6	
HAND COLOR PROOF				
ARTIST DEPT.	46	4 1/2	7-13-37	7-14-37

DATE SENT ORD

DATE

JUL 14 1937

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By



NO. 74381

F. W. WOOLWORTH CO., 104 W. MAIN ST., ADA, OKLA.

ORDER NO. 2688

DATE JUNE 28, 1937

3 ~~14~~ 500 POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GATEWAY TO EAST CENTRAL  
TEACHER'S COLLEGE - SCIENCE HALL, ADA,  
OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUL 1 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	3	7-1	7-7 &
PHOTO-LITHO				
BLUETINT STRIPPING, DPAQUING				
ENGRAVING			7-7	
HAND COLOR PROOF				
ARTIST DEPT.	43	4 3/4	7-12	7-13

DATE ESTIMATE SENT

DATE FILED

JUL 19 1937

DATE BY CUSTOMER RECEIVED

DATE Photo Returned to Customer

By

By



F. W. WOOLWORTH CO., 104 W. MAIN ST., ADA, OKLA.

NO. 7A382

ORDER NO. 2688

DATE JUNE 28, 1937

3 M 500 POST CARDS C.T. AMERICAN ART WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RADIO STATION K. A. D. A.,  
ADA, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

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Executive OK of Estimate

By

Date JUL 1 1937

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	16	2	7-1	7-6 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			7-7	
ENGRAVING			7-7	
HAND COLOR PROOF				
ARTIST DEPT.	38	4 1/2	7-15	7-16

JUL 19 1937

DATE BLUEPRINT OR'D

DATE Filed

By

By

DATE HAND COLOR PROOF OR'D

DATE Photo Returned to Customer

By



F. W. WOOLWORTH CO., 104 W. MAIN ST., ADA, OKLA.

NO. 7A383

ORDER NO. 2688

DATE JUNE 28, 1937

3 M 500 POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNITED STATES POST OFFICE AND  
COURT HOUSE, ADA, OKLA.

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

JUN 30 1937

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

JUN 30 1937

Date

OPERATION	EST. TIME		DATE ENTERED DUPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	5	6-30	7-6 SE
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING			7-6	
HAND COLOR PROOF				
ARTIST DEPT.	44	33	7/13/37	7/14/37

DATE BLUEPRINTED

DATE PROOF

JUL 19 1937

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



T.C. FARNHAM ~~REDACTED~~, HARRIMAN, TENN.

NO. 7A384

ORDER NO. 2704

DATE JUNE 28, 1937

3500 POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~VILL. SHOWING THE JUNCTION OF~~  
~~THE CLINCH AND TENNESSEE RIVERS NEAR~~  
~~KINGSTON, TENNESSEE.~~

JUNCTION OF CLINCH AND TENNESSEE  
RIVERS, KINGSTON, TENN. FROM NEW  
TENNESSEE RIVER BRIDGE.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT ~~57.~~ Same as Above.

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO

B. L. & W. PROOF *Yes*

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,779

REMARKS OK of Estimate

By

Date

JUL 1 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-16	
HAND COLOR PROOF				
ARTIST DEPT.	43	4	7-22	7-23

DATE BLUEPRINT ORD \_\_\_\_\_

DATE *Mcd* \_\_\_\_\_

JUL 24 1937

DATE FIRST COLOR PROOF ORD \_\_\_\_\_

By *JB*

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



T.C. FARNHAM ~~SUPPLY CO.~~, HARRIMAN, TENN.

NO. 7A385

ORDER NO. 2704

DATE JUNE 28, 1937

3M500 POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER (LOWER, CENTER - BORDER)		FRONT NO. <u>I</u>	R. M. <u>YES</u>
TITLE (IN FULL) <u>VIEW LOOKING UP CLINCH RIVER</u> <u>BRUSHY MOUNTAIN IN THE DISTANCE, NEAR</u> <u>KINGSTON, TENNESSEE</u>		IMPRINT <u>same as above</u>	
CLINCH RIVER BRIDGE, #70 DIXIE HIGHWAY, NEAR KINGSTON AND HARRIMAN, TENN.		PHOTO PROPERTY OF <u>Customer</u>	
COLOR DESCRIPTION			

CUT PHOTO AS MARKED

*Large photo*

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO. yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature] Date JUL 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	<u>6</u>	<u>2</u>	<u>July 14-37</u>	<u>July 14-37 8/8</u>
PHOTO-LITHO				
BLU-PINT				
STRIPPING, OPAQUING				
ENGRAVING			<u>7-19</u>	
HAND COLOR PROOF				
ARTIST DEPT.	<u>43</u>	<u>4</u>	<u>7-26</u>	<u>7-27</u>

DATE EST. CONFIRMED

DATE 7/31/37

DATE PRINTING CONFIRMED

DATE Photo Returned to Customer

By

By

6  
12 M

## ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*new print*



F. C. FARNHAM ~~REDACTED~~, HARRIMAN, TENN.

NO. 7A386

ORDER NO. 2704

DATE JUNE 28, 1937

3 M500 POST CARDS C.T. AMERICAN ART WHITE BORDER *Group 2*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) ROSE BAILEY LAKE ON HIGHWAY  
70 NEAR KINGSTON, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT

*Same as above*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUL 1 1937

AND WORK SCHEDULE

By

JUL 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		2		
PHOTO LITHO				
BLUING (STRIPE OR OPAQUING)				
ENGLAVING				
HAND COLOR PROOF				
ARTIST DEPT.		4 3/4		

DATE *7/1/37*

DATE *7/1/37*

By

DATE *7/1/37*

DATE Photo Returned to Customer

TIP

*make one cut*



T. C. FARNHAM SUPPLY CO., HARRIMAN, TENN.

NO. 7A387

ORDER NO. 2704

DATE JUNE 28, 1937

3 M 500 POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

~~LAYMANCE FALLS ON HIGHWAY 27~~  
~~NEAR HARRIMAN, TENNESSEE~~  
LAYMANCE FALLS ON CROOKED FORK,  
HIGHWAY 27, BETWEEN HARRIMAN AND  
WARTBURG, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. YES

IMPRINT

*Same as above*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other,  
to make an attractive set.

Executive OK of Estimate

By

Date

JUN 30 1937

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	16	2	7-13-37	7-14-37-180
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING			7-14	
HAND COLOR PROOF				
ARTIST DEPT.	51	4 1/2	7-27	7-28

DATE BLEUPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

By

DATE PROOF RETURNED TO CUSTOMER



J. J. NEWBERRY CO., OTTUMWA, IOWA

NO. 7A388

ORDER NO. 3047

DATE JUNE 28, 1937

3 M 500 POST CARDS G.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

2 (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

FRONT NONE

R. M.

TITLE (IN FULL)  
BIRD'S EYE VIEW OF NEW VIADUCT  
ACROSS DES MOINES, RIVER, OTTUMWA, IA.

IMPRINT

CUSTOMER

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,750,772

Executive OK of Bureau

ESTIMATE

Cost Dept. Checked

Date JUN 30 1937

AND WORK SCHEDULE

By Date JUN 30 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	17	5	7-20	7-6-37
PHOTO-LITHO				
BLEU PRINT STRIPPING, OPAQUING				
ENGRAVING			7-1	
HAND COLOR PROOF				
ARTIST DEPT.	34	6	7-16-37	7-17-37

JUL 19 1937

DATE BLUEPRINT OK'D

DATE Made

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



A. B. WYCKOFF, STROUDSBURG, PA.

NO. 7A389

ORDER NO. 3101

DATE June 30, 1937

3 1/2 M

C.T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M. NO

TITLE (IN FULL) PAUPACK BEAUTY VIEW, LANDING  
AND DOCK, LAKE WALLENPAUPACK, PA.  
ROUTE 507

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

BOAT WHITE & BROWN AWNING TOP  
WHITE RAILINGS GRAY PIERS  
SHOW MOUNTAINS CLEAR AND GREEN IN REAR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Chicago

By

Date

JUL 2 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	17	2	7-2	7-8 SC
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING			7-8	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	45	4 1/2	7/15	7/17

DATE BLUEPRINT OK'D

By

DATE FILED

By

JUL 19 1937

DATE FOR COLOR PROOF

DATE Photo Returned to Customer



A. B. WYCKOFF, STROUDSBURG, PA.

NO. 7A390

ORDER NO. 3101

DATE June 30, 1937

31M

C. T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) PAUPACK BEAUTY VIEW, AND  
RECREATION GROUNDS ON LAKE WALLENPAUPACK  
ROUTE 507

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WHITE STANDS GREEN ROOFS, GREEN & ORANGE COLOR SWINGS, BRWON TENTS ON REAR LEFT  
SHOW MOUNTAINS CLEAR IN REAR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

Date

AND WORK SCHEDULE

By

Date

JUL 2 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DBPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	7 2	7-2	-7-8 SL
PHOTO LITHO			
BLUING STRIKING, OPAQUING			
ENGRAVING		7-8	
HAND COLOR PROOF			
ARTIST DEPT.	34 434	7-16-37	7-17-37 A.W.

DATE PROOF SENT

DATE FILED

JUL 19 1937

DATE PROOF RETURNED

DATE PROOF RETURNED TO CUSTOMER



A. B. WYCKOFF, STROUDSBURG, PA.

NO. 7A391

ORDER NO. 3101

DATE June 30, 1937

3 1/2 M

G.T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

PAUPACK BEAUTY VIEW, HANLEY, PA.  
PA.

PRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING WHITE, GREEN ROOF & SASH. RED GAS PUMPS. WHITE SHELTER STANDS,  
GREEN ROOFS. SHOW LAKE IN REAR. REMOVE LARGE POLE & WIRE IN CENTER.  
SHOW FLAG ON POLE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 2 1937

OPERATION	EST. TIME		DATE ENTERED DBPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	7-2	7-7 8
PHOTO-LITHO				
BLUEPRINT STRIKING, OPAQUING				
ENGRAVING			7-7	
HAND COLOR PROOF				
ARTIST DEPT.	43	4 3/4	7-15	7-16

DATE ESTIMATE OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL No. 7A392

ORDER NO. 2730

DATE

6-29-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
TAYLOR POLITTE POULTRY FARM,  
SNOHOMISH, WASH.

3 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TAYLOR-POLITTE POULTRY FARM, ROUTE #4,  
SNOHOMISH, WASH. (ETC. AS PER COPY)

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 -10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BLDG. #1 YELLOW WITH GREEN ROOF. #2 WHITE WITH GREEN ROOF.

for TVPC

PHOTO RETURNED  
TO  
PHOTO USED FOR

Ret. 3  
AC 1 1/2  
La 5

Man



EDWARD A. HESS, STOCKTON, CALIFORNIA

NO. 7A393

ORDER NO. 3093

DATE June 30, 1937

6M

C.T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER.

FRONT NO. 620 R. M. no

TITLE (IN FULL) CALIFORNIA DEER 330  
555

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE"

PUT PLATE NO. ON FRONT.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *Yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,750,000

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 7 1937

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
ETCH				
RETOUCHING	6	4	7-7	7-8-8
PHOTO-LITHO				
BLINDING STAMPING OPAQUING			7-8	
ENGRAVING				
HAND COLOR PROOF	39	1 1/2	7-13	7-13
ARTIST DEPT.	34	5 1/2	7-30-37	7-30-37 F.W.

DATE BLUEPRINT OK'D

DATE PROOF

AUG 7 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 7A394

ORDER NO. 3097

DATE July 1, 1937

25 M

C. T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

WILL ROGERS SHRINE OF THE SUN

TITLE (IN FULL)  
ON CHEYENNE MOUNTAIN - BROADMOOR -  
CHEYENNE HIGHWAY - COLORADO SPRINGS,  
COLORADO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

125

R. M.

YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: -- 605

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR SAME AS #7A-H1198

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Bottom

ESTIMATE

Cost Dept. Checked

By

Date

JUL 1 1937

AND WORK SCHEDULE

Date

JUL 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP-				
SKETCH				
RETOUCHING	12	3	7-5	7-8 Sc.
PHOTO LITHO				
BLUE PRINT				
STRIKING CAPTION				
ENGRAVING			7-8	
HAND COL. PROOF		134		
ARTIST DEPT.	38	64	8-5	8-4

DATE RECEIVED

DATE FILED

8/13/37

By

75

2500 Photo Returned to Customer



BARTON'S NEWS AGENCY,  
TEMPLE, TEXAS

NO. 7A395

ORDER NO. 2752

DATE 6-30-1937

6 AMERICAN ART POST CARDS, WHITE BORDER

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UP  
TITLE (IN FULL) MUNICIPAL BUILDING, TEMPLE,  
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO  
IMPRINT SAME AS ABOVE

CT

PHOTO PROPERTY OF

COLOR DESCRIPTION USE PHOTO NO. 1955-29. COLOR SAME AS 1955-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,297,725

JUL 1 1937

ESTIMATE

JUL 1 1937

DATE  
CREDIT

3 2 7-1 7-2

7-2

43 4 7-7 7-7

JUL 10 1937

28

Very Jerry  
Rush



STERLING VARIETY STORE, EL DORADO, ARK.

NO. 7A396

ORDER NO. 3113

DATE July 1, 1937

3 M500 C.T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WARREN-BROWN HOSPITAL,

EL DORADO, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRICK, DARK REDDISH BROWN--NOT JUST RED.

WINDOW, & DOOR FRAMES WHITE STONE & FILL IN CENTER BETWEEN WALK WITH SMALL FLOWERS, VARIOUS COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By 8/28  
Date JUL 6 1937

AND WORK SCHEDULE

By 8/28  
Date JUL 6 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	8	3	6-6	7-6 SL
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING				
ENGRAVING			7-7	
HAND COLOR PROOF				
ARTIST DEPT.	45	4	7/14	7/15

DATE BLUEPRINT ORD

DATE Filed

JUL 19 1937

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By



STERLING VARIETY STORE? EL DORADO, ARK.

NO. 7A397

ORDER NO. 3113

DATE July 1, 1937

M 500 C. T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) AERIAL VIEW  
LION OIL REFINERY, EL  
DORADO, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
ALL OIL T.NKS WITH DARK SIDES. THIS DARK PART IS ORANGE THE TOP ARE IN SILVER  
--ALL T.NKS WHERE THE SIDES ARE LIGHT ARE ALL SILVER--SMOKE STACKS ARE GREY--  
THE GAS STILL IN CENTER ARE BLACK--ON ALL DARK PARTS & SILVER OR LIGHT GREY  
ON LIGHT PARTS--THE BLDGS SHOW IN PHOTO WITH DARK ROOFS--THESE ROOFS ARE BLACK  
SIDES OF THE BLDGS ARE LIGHT GREY RAILROAD CARS IN B CK GROUND USUAL RED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on  
order for this set. Please  
see to it that all or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUL 6 1937

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 6 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	4 6	7-6	7-7-37
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING		7-8	
HAND COLOR PROOF			
ARTIST DEPT.	55 5	7-15-37	7-19-37

DATE BLUEPRINT ORD

DATE Paid

JUL 22 1937

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

By

4



STERLING VARIETY STORE, EL DORADO? ARK.

NO. 7A398

ORDER NO. 3113

DATE July 1, 1937

M 500 C. T. AMERICAN ART POST CARD

WHITE BORDER GROUP 3

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIRST BAPTIST CHURCH,  
METHODIST CHURCH, PRESBYTERIAN CHURCH,  
EL DORADO, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NUMBERS 112385, 112386, 119156.

AND BE SURE AND PUT SOME SHRUBY AROUND THE SIDES OF ALL THESE CHURCHES.  
SHRUBY IS THICK AND ABOUT UP TO THE BOTTOM OF THE WINDOWS:

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,773

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

MAR 8 1938

AND WORK SCHEDULE

By

Date

MAR 8 1938

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH <i>Lay out</i>		1 1/2		
RETOUCHING	11	8	3-8	3-18-38
PHOTO-LITHO				
BLANKET SPECIAL OPALING				
ENGRAVING				
PROOF COLOR PROOF				
ART DEPT.		6	2-	

DATE ESTIMATE OF D

DATE Made

By

By

DATE ESTIMATE OF D

DATE Photo Returned to Customer

By

By

12  
11  
10



S. H. KRESS & CO.  
ARDMORE, OKLA.

NO. 7A399

ORDER NO. 3129

DATE July 6, 1937

3 1/2 M

G.T. AMERICAN ART POST CARD  
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TUCKER TOWER AT LAKE  
MURRAY, NEAR ARDMORE, OKLA.

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING -- GREY STONE  
ROCKS -- DIRTY GREY AND LIGHT BROWN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	1 1/2	7-8	7-9 8L
PHOTO LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING			7-10	
HAND COLOR PROOF				
ARTIST DEPT.	52	4 3/4	7/17/37	7/19/37

DATE BLUEPRINT OK'D

By

DATE FILED

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts on nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



S. H. KRESS & CO. , ARDMORE, OKLA.

NO. 7A400

ORDER NO. 3129

DATE July 6, 1937

3M C.T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL)

HONEY CREEK AT TURNER FALLS S

IMPRINT

NONE

STATE PARK, NEAR ARDMORE, OKLA.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BUILDING -- GREY STONE, SLATE ROOF

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

### ESTIMATE

Cost Dept. Checked

Date

AND WORK SCHEDULE

By

Date

JUL 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	8	1 1/2	7-8	7-9 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING			7-9	
HAND COLOR PROOF				
ARTIST DEPT.	46	4 3/4	7-14-37	7-16-37

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



S. H. KRESS & CO., ARDMORE, OKLA.

NO. 7A401

ORDER NO. 3129

DATE July 6, 1937

5 1/2 M C.T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE MURRAY AS SEEN FROM  
TUCKER TOWER, NEAR ARDMORE, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,777

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

JUL 10 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		1		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-13	
HAND COLOR PROOF				
ARTIST DEPT.	46	5	7-16-37	7-17-37

JUL 19 1937

DATE BLUEPRINT OK'D

DATE FMed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



S. H. KRESS & CO., ARDMORE, OKLA.

NO. 7A402

ORDER NO. 3129

DATE July 6, 1937

3 1/2 M C.T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) HORSE SHOE CURVE IN THE  
ARBUCKLE MOUNTAINS, NEAR ARDMORE, OKLA.

IMPRINT NONE

*in E886*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ROCKS ARE GREY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and cutters are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-18	
HAND COLOR PROOF				
ARTIST DEPT.	50	5	16.7.37	16.7.37

DATE BLUEPRINT ORD

DATE FILED

JUL 9 1937

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

By



S. H. KRESS & CO., ARDMORE, OKLA.

NO. 7A403

ORDER NO. 3129

DATE July 6, 1937

3 1/2 M C. T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ROCK HOUSE AT LAKE  
MURRAY, NEAR ARDMORE, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GREY SANDSTONE

SHINGLE ROOF

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	7-8	7-9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-10	
HAND COLOR PROOF				
ARTIST DEPT.	43	4 1/2	7-14	7-15

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

JUL 19 1937

25



THE BUCKHORN CURIO STORE, SAN ANTONIO, TEXAS

NO. 74404

ORDER NO. 2843

DATE JULY 6, 1937

12 M 500 POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M.  
IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

jects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*in 284844*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUL 7 1937

AND WORK SCHEDULE

By

Date

JUL 7 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	6	7-7	7-9 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-10	
HAND COLOR PROOF	39	2 1/2	7-19	7-19
ARTIST DEPT.	53	8 1/2	8/11/37	8/14/37

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE PHOTO OK'D

DATE Photo Returned to Customer

5-1  
14-5



THE BUCKHORN CURIO STORE, SAN ANTONIO, TEXAS

NO. 7A405

ORDER NO. 2843

DATE JULY 6, 1937

12M 500 POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

984111

Executive OK of Estimate

By JUL 7 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dep. Checked

By JUL 7 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	5	7		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-10	
HAND COLOR PROOF	34	2 1/2	7-19	7-19
ARTIST DEPT.	38	8 1/2	8-12	8-13

DATE BLUEPRINT OK'D. DATE Filled 8/14/37  
By By MS  
DATE HAND COLOR PROOF OK'D.  
By DATE Photo Returned to Customer



THE BUCKHORN CURIO STORE, SAN ANTONIO, TEXAS

NO. 7A406

ORDER NO. 2843

DATE JULY 6, 1937

12 M 500 POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M.

IMPRINT NONE

684346  
PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,756,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	3 1/2	7-7	7-9
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING			7-10	
HAND COLOR PROOF	40	1 1/2		7-19
ARTIST DEPT.	38	5 1/2	8-13	8-16

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer



THE BUCKHORN CURIO STORE, SAN ANTONIO, TEXAS

NO. 7A407

ORDER NO. 2843

DATE JULY 6, 1937

12<sup>M</sup> 500 POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M.

TITLE (IN FULL)

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for sets. Please see to it that all sets are uniform and all colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

JUL 7 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 7 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		3 1/2		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING			7-10	
HAND COLOR PROOF	29	1 1/2	7-14	7-14
ARTIST DEPT.	51	5	8-12	8-13

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

By

DATE FILED

By

DATE Photo Returned to Customer



S. H. KRESS & CO., PONCA CITY, OKLA.

NO. 7A408

ORDER NO. 3140

DATE July 7, 1937

3M500 C. T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) CONTINENTAL OIL CO. OFFICE  
BUILDING, PONCA CITY, OKLA.

IMPRINT NONE

SMALL TYPE: HARVEY PHOTO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING--RED BRICK, STONE TRIM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,222

## ATTENTION!

Subjects on  
order for this card. Please  
see to it that all of the nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 10 1937 AND WORK SCHEDULE

Date

DATE  
COMPLETED

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		4		
PHOTO-LITHO				
BLUEPRINT STRIpping, OPAQUING			7-13	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	52	4 3/4	7/10	7/17

JUL 19 1937

DATE BLUEPRINT OK'D

DATE PREP

By

By

DATE HAND COLOR PROOF OK'D

DATE PREP Returned to Customer



S. H. KRESS & CO., PONCA CITY, OKLA.

NO. 87A409

ORDER NO. 3140

DATE July 7, 1937

5M500 C. T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WEST TOWER OF MUNICIPAL  
BUILDING AND ELECTRIC FOUNTAIN, PONCA  
CITY, OKLA.

SMALL TYPE: HARVEY PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE THIS SUBJECT NIGHT EFFECT AND SHOW RAINBOW COLORS IN FOUNTAIN  
SPRAY.

BUILDING - LIGHT GREY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

JUL 12 1937

AND WORK SCHEDULE

By

Date

JUL 12 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	8	4	July 12-37	July 13-37
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING			7-13	
HAND COLOR PROOF				
ARTIST DEPT.	51	4 3/4	7-17	7-17

DATE BLEUPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

8



S. H. KRESS & CO., PONCA CITY, OKLA.

NO. 7A410

ORDER NO. 3140

DATE July 7, 1937

**C. T. AMERICAN ART POST CARD**

**WHITE BORDER**

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) PIONEER WOMAN STATUE, PONCA CITY, OKLA.

IMPRINT NONE

SMALL TYPE: HARVEY PHOTO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

STATUE--COPPER BRONZE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of [initials]

## ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 10 1937

AND WORK SCHEDULE

Date

JUL 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-15	
HAND COLOR PROOF				
ARTIST DEPT.	53	4 3/4	7/16/37	7/17/37

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Prints Returned to Customer

By

JUL 18 1937

19 1937



S. H. HRESS & CO., PONCA CITY, OKLA.

NO. 7A411

ORDER NO. 3140

DATE July 7, 1937

3M C.T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) PONCA CITY LIBRARY, PONCA CITY, OKLA.

IMPRINT NONE

SMALL TYPE: HARVEY PHOTO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING--LIGHT BUFF STONE  
WINDOW TRIM--DARKER BUFF

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 10 1937

AND WORK SCHEDULE

JUL 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	5	3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-12	
HAND COLOR PROOF				
ARTIST DEPT.	55	4 1/4	7-17-37	7-17-37

DATE BLUEPRINT OK'D

DATE Filed

JUL 19 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



34

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. 7A412

ORDER NO. 3156

DATE 7-7-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

THE SUN PUBLISHING CO.,  
PINEVILLE, KY.

Photos for  
this Customer

25 M PG

SIZE 3½ x 5½

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KENTUCKY RIDGE FOREST - WHERE THE M

MOUNTAIN LAUREL BLOOMS

FRONT NO. 5

R. M.

Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IMPRINT: C.T. IN CENTER.

AT LEFT: THE SUN PUBLISHING COMPANY, RM PINEVILLE,  
KENTUCKY

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED COPY. THE PINK-WHITE SHADE AS SHOWN FOR THE BLOSSOMS IS EXACTLY RIGHT IN THIS COPY.  
THE BLOSSOM ENCLOSED IS FOR LEAF AND PETAL DESIGN ONLY.

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print  
Net 3½  
HC 1½  
A 436

BW



BONTO'S DRUG & JEWELRY STORE, CHEROKEE, OKLA.

NO. 7A413

ORDER NO. 2890

DATE JULY 8, 1937

3 M500 POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) GRAND AVENUE FROM COURT HOUSE,  
CHEROKEE, OKLA.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. ON RIGHT, GREY. BLDGS. ON LEFT, LIGHT AND DARK RED. TAKE OUT POLES,  
WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,764,772

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all  
atives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUL 10 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-12	
HAND COLOR PROOF				
ARTIST DEPT.	53	444	7/17/37	7/17/37

DATE ESTIMATE OK'D

By

DATE FILED JUL 19 1937

By

DATE HAND COLOR PROOF OK'D

DATE PROOF RETURNED TO CUSTOMER

By



BONTO'S DRUG & JEWELRY STORE, CHEROKEE, OKLA.

NO. 7A414

ORDER NO. 2890

DATE JULY 8, 1937

3 M 500 POST C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) FLOWER GARDEN CHEROKEE

IMPRINT NONE

MUNICIPAL LIGHT AND POWER PLANT,  
CHEROKEE, OKLA.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 10 1937

AND WORK SCHEDULE

Date

JUL 10 1937

OPERATION	EST. TIME Clock No. (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	2		
PHOTO-LITHO			
BUEPRINT STRIPPING, OPAQUING			
ENGRAVING		7-13	
HAND COLOR PROOF			
ARTIST DEPT.	38 4 3/4	7-16	7-17

DATE BLUEPRINT ORD.

DATE Fld.

JUL 10 1937

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By



BONTO'S DRUG & JEWELRY STORE, CHEROKEE, OKLA.

NO. 7A415

ORDER NO. 2890

DATE JULY 8, 1937

3 M500 POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ARMORY, CHEROKEE, OKLA.

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BUILDING DARK RED BRICK, STONE TRIM. TAKE OUT POLES, WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order. Please  
set to it. The nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

JUL 10 1937

AND WORK SCHEDULE

By

Date

JUL 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		5		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-13	
HAND COLOR PROOF				
ARTIST DEPT.	46	4½	7-16-37	7-17-37

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A416

ORDER NO. 2886

DATE July 8, 1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER CANYON CREEK LODGE  
GRANITE FALLS, WASH.

6 M P.C. (Thrup 3) SIZE 3 1/2 x 5 1/2 CM

STYLE AMERICAN ART  
ART-COLOR-TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CANYON CREEK LODGE, ETC., AS PER LAYOUT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



38  
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A417 ORDER NO. 3178 DATE 7-10-1937

CUSTOMER HERMITAGE ART CO. CHICAGO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12M PC

SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LOWER LEFT: FRANCISCAN MONASTERY,  
WASHINGTON, D. C.

LOWER RIGHT: ALTAR OF ST. FRANCIS  
IN PLATE: (C) AND CROSS

FRONT NO. 12 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
IMPRINT AT BOTTOM OF MESSAGE SPACE:

COPYRIGHT COMMISSARIAT OF THE  
HOLY LAND

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

IF POSSIBLE, CUSTOMER WOULD LIKE YOU TO  
TAKE IN JUST A LITTLE BIT OF THE FLOOR BELOW  
THE FIRST STEP SO IT WILL NOT LOOK TOO CUT  
OFF. SUBMIT RETOUCED PHOTO FOR O.K.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

color same as 82022 except colors must be very much clearer.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



COPYRIGHT D BY GEO. LEUSCH,  
MICHIGAN CITY, IND.

NO. 7A418

ORDER No. 3226

DATE 7-13-1937

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE OBSERVATION TOWER IN  
BEAUTIFUL WASHINGTON PARK, MICHIGAN CITY,  
IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

BOT, SMALL TYPE: Copyright by Geo. Leusch,  
Michigan City, Ind.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

The tower is white stone. The steps and walls along the steps are stone. The  
stripe to right of picture is sand, also left bottom of picture. Suggest you  
put bright colored flowers along the walls side of steps. (See card attached)  
See 90961 Attached for color of sand.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order *ES* **ESTIMATE** Cost Dept. *ES* Checked  
By *ES* Date *JUL 14 1937* AND WORK SCHEDULE By *ES* Date *JUL 14 1937*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-19	
HAND COLOR PROOF				
ARTIST DEPT.	49	4 1/2	7-24	7-27

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE *7/31/37*  
By \_\_\_\_\_ By *ES*  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_ DATE FROM RETURNED TO CUSTOMER \_\_\_\_\_  
By \_\_\_\_\_

*1/2 hr put on on job*



HOT SPRINGS PHARMACY,  
HOT SPRINGS, VA.

NO. 7A419

ORDER NO. 323

DATE 7-13-1937

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VINE COTTAGE INN, HOT  
SPRINGS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,297,725

## ATTENTION!

4  
Shoppers on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

By

Date

JUL 14 1937

## ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

JUL 14 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		3		
PHOTO-LITHO				
BLEEDPRINT STRIPPING, OPAQUING				
ENGRAVING			7-16	
HAND COLOR PROOF				
ARTIST DEPT.	49	4 3/4	July, 23	July, 26, W.P.

DATE BLEEDPRINT OK'D

DATE Fxd

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



HOT SPRINGS PHARMACY,  
HOT SPRINGS, VA.

NO. 7A420

ORDER NO. 3231

DATE 7-13-1937

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FALLS, LOWER CASCADES,  
CASCADES CLUB, HOT SPRINGS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,791,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK

By

Date

JUL 14 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

JUL 14 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	3 1/2		
PHOTO-LITHO				
BLEUPRINT STRIPPING OPAQUING				
ENGRAVING			7-16	
HAND COLOR PROOF				
ARTIST DEPT.	38	4 3/4	7-22	7-23

JUL 24 1937

DATE BLUEPRINT OK'D

DATE

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By



HOT SPRINGS PHARMACY,  
HOT SPRINGS, VA.

NO. 7A421

ORDER NO. 3231

DATE 7-13-1937

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIR VIEW SHOWING HOMESTEAD  
HOTEL AND HOT SPRINGS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUL 15 1937

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 16 1937

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	5		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING		7-19	
HAND COLOR PROOF	40 1		7-22
ARTIST DEPT.	44 5 1/2	7/26/37	7/28/37
		7/31/37	
DATE BLUEPRINT ORD.	By	DATE Ret.	
DATE HAND COLOR PROOF ORD.	By	DATE Photo Returned to Customer	
By			



HOT SPRINGS PHARMACY,  
HOT SPRINGS, VA.

NO. 7A422

ORDER NO. 3231

DATE 7-13-1937

3½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TENNIS COURT AND CLUB,  
HOT SPRINGS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK Estimate

By JUL 14 1937

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUL 14 1937

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	5	2½		
PHOTO LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
ENGRAVING			7-14	
HAND COLOR PROOF				
ARTIST DEPT.	45	5	7/22	7/23

DATE BLUEPRINT ORD.

DATE Final

By

DATE HAND COLOR PROOF ORD.

By

DATE Photo Returned to Customer

By



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A423

ORDER NO. 3258

DATE 7-13-1937

CUSTOMER NEW PHOENIX CO., INC.,  
LEXINGTON, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NEW COFFEE SHOP, — PHOENIX HOTEL, —  
LEXINGTON, KY.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Tables white, Chairs white, seats, dark ~~color~~ ~~description~~ Blinds. Panels blue, fleur-de-lis  
white. Panels edge pink. Variated Gray figures and circle light orange. Cashier stand gray,  
base dark brown. Bottom of ceiling beams blue. Touch of pink on side of beams. Goblets on  
table dark blue. Large goblets pink and green. Lamp: Stand white. Band Black, Hooks silver.  
Floor Colors - see folder attached.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



R. NEY WILLIAMS, DRUGGIST,  
KENOVA, W. VA.

NO. 7A424

ORDER NO. 2986

DATE 7-14-1937

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DREAMLAND POOL, KENOVA,  
W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ALL GROUNDS IN GREEN EXCEPT VARIOUS TENNIS COURTS, ETC. IN BUFF. WALKS AND  
BUILDING IN WHITE. ROOF GREEN. SKY BLUE, FLOATING CLOUDS WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,754,775

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DESK	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	3	7-15	7-20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-21	
HAND COLOR PROOF				
ARTIST EDITION	54	4 3/4	7-26	7-27

DATE BLUEPRINT ORD

By

DATE PROOF

By

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer



R. NEY WILLIAMS, DRUGGIST,  
KENOVA, W. VA.

NO. 74425

ORDER NO. 2987

DATE 7-14-1937

1 ~~12~~ M ~~AMERICAN~~ <sup>BLUESKY</sup> POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TRI-STATE VIEW SHOWING  
WEST VIRGINIA, OHIO AND KENTUCKY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT NAMES IN PLATE AS MARKED ON PHOTO IN INK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By JUL 15 1937 Date JUL 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	3	7-15	7-20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-19	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE PRD \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

*very much*



SMITH-MC KENNY CO.  
SHELBYVILLE, KY.

NO. 7A426

ORDER NO. 3302

DATE 7-16-1937

6 AMERICAN ART POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL)

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE BEST PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

SEP 13 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	6	6	9-13	9-17 SC
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENCRAVING				
HAND COLOR PROOF	29	1 1/2	9-23	9-23
ARTIST DEPT.	38	5	10-21	10-22

DATE BLUEPRINT OK'D.

DATE PROOF

DATE HAND COLOR PROOF OK'D.

DATE FROM RETURNED TO CUSTOMER



S. H. KRESS & CO.,  
ALBANY, GA.

NO. 7A427  
ORDER NO. 3557  
DATE 7-19-1937

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) GOLF CLUB HOUSE, RADIUM  
SPRINGS, ALBANY, GA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Signature OK of Manager

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	12   1	7-20	7-21 SC
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING			
ENGRAVING		7-21	
HAND COLOR PROOF			
ARTIST DEPT.	45   4 1/2	7-26	7-26

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE PHED 7/31/37  
By \_\_\_\_\_ By 28  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



S. H. KRESS & CO.,  
22 ALBANY, GA.

NO. 7A428

ORDER NO. 3557

DATE 7-19-1937

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RADIUM RIVER, RADIUM  
SPRINGS, ALBANY, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and orders are  
in conformity with order  
to make the original set.

Executive OK of Estimate

By

JUL 20 1937

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2		
PHOTO-LITHO				
BLIND-PRINT STRIPPING, OPAQUING				
ENGRAVING			7-28	
HAND COLOR PROOF				
ARTIST DEPT.	45	4 <sup>3</sup> / <sub>4</sub>	7-28	7/30

AUG 7 1937

DATE RECEIPT OK'D

DATE PREP.

By

By

DATE HANDCOLOR PROOF OK'D

DATE PHOTO RETURNED TO CUSTOMER



S. H. KRESS & CO.,  
ALBANY, GA.

NO. 7A429

ORDER NO. 3557

DATE 7-19-1937

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CASINO, RADIUM SPRINGS,  
ALBANY, GA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 20 1937

AND WORK SCHEDULE

JUL 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	7-20	7-22 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-22	
HAND COLOR PROOF				
ARTIST DEPT.	48	4 1/2	7-26	7-27

DATE BLUEPRINT OK'D

DATE Filed 7/31/37

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



S. H. KRESS & CO.,  
ALBANY, GA.

NO. 7A430

ORDER NO. 3557

DATE 7-19-1937

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOLF CLUB HOUSE, RADIUM  
SPRINGS, ALBANY, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,774

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUL 20 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 20 1937

OPERATION	EST. TIME Check No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	14 2	7-20	7-22 SE
PHOTO-LITHO			
BLUE-PRINT STRIKING, OPAQUING			
ENGRAVING		7-26	
HAND COLOR PROOF			
ARTIST DEPT.	50 4 1/2	28, 37	28, 37

DATE BLUEPRINT ORD

DATE Pkd. AUG 7 1937

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

By



ROEPKE'S DEPARTMENT STORE, TWIN LAKES, WISCONSIN

NO. 7A431

ORDER NO. 3382

DATE JULY 22, 1937

2 M POST CARDS C.T. BLUESKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FISCHER'S RESORT, TWIN LAKES, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all pos. or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

JUL 23 1937

AND WORK SCHEDULE

By

Date

JUL 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	7-23	7-27 SL.
PHOTO-LITHO				
BLUE-PRINT				
STRIKING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE ESTIMATE OK'D

DATE FILED

AUG 7, 1937

By

DATE FILED, COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

12



ROEPKE'S DEPARTMENT STORE, TWIN LAKES, WISCONSIN

NO. 7A432

ORDER NO. 3382

DATE JULY 22, 1937

1 M POST CARDS C.T. BLUESKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FISCHER'S INN, TWIN LAKES, WIS.

FRONT NO.

2

R. M. NO

IMPRINT

~~XXXXXXXXXXXX~~ NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAKE OUT WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

JUL 23 1937

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	1	7-23	7-27 SC
PHOTO-LITHO				
BLUE PRINT STRIKING, OPAQUING				
ENGRAVING			7-28	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE RECEIVING ORD

DATE FILED

AUG 7 1937

By

By

DATE OF DELIVERY

DATE Photo Returned to Customer

By



ROEPKE'S DEPARTMENT STORE, TWIN LAKES, WISCONSIN

NO. 7A433

ORDER NO. 3382

DATE JULY 22, 1937

I M POST CARDS C.T. BLUESKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) TOP-ROEPKE'S DEPT. STORE,  
TWIN LAKES, WIS.

IMPRINT NONE

BOT-LARGEST FOOD MART IN  
SOUTHERN WIS.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT POLES, WIRES, FIREWORKS STAND AND SIGN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

JUL 23 1937

AND WORK SCHEDULE

By

Date

JUL 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Ch. ch. No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	2	7-23	7-27 SC
PHOTO LITHO				
BLUEPRINT				
STRIKING, OPAQUING				
ENGRAVING	5		7-28	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE RECEIVED ORD

DATE FILED

AUG 7 1937

DATE MAY

FOR PROOF

By

DATE Photo Returned to Customer



ROEPKE'S DEPARTMENT STORE, TWIN LAKES, WISCONSIN

NO. 7A434

ORDER NO. 3382

DATE JULY 22, 1937

1 M POST CARDS C.T. BLUESKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) TOP-  
ROEPKE'S DEPT. STORE, TWIN  
LAKES, WIS.

IMPRINT NONE

BOT-THE ONLY STORE OF ITS  
KIND IN WIS.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT POLES, WIRES, FIREWORK STAND AND SIGN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK on Estimate By *[Signature]* Cost Dept. Checked  
By *[Signature]* Date JUL 23 1937 AND WORK SCHEDULE Date JUL 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	7	1	7-23	7-28 86
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING				
ENGRAVING			7-28	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT ORD \_\_\_\_\_ DATE Plad \_\_\_\_\_

DATE HAND COLOR PROOF ORD \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

7



T. C. FARNHAM SUPPLY CO.,  
HARRIMAN, TENN.

NO. 7A435

ORDER NO. 3659

DATE 7-26-1937

3½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) LOOKING UP THE CLINCH TOWARDS MOUNTAIN SAME AS ABOVE

MOUTH OF EMORY RIVER BETWEEN HARRIMAN  
AND KINGSTON, TENN.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT ABOUT AS MARKED ON PHOTO.

*make repro*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *Yes*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,799,779

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

*JUL 29 1937*

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

*JUL 29 1937*

OPERATION	EST. TIME (Check No.   Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	<i>12 2</i>	<i>7-29</i>	<i>7-30 SC</i>
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING			
ENGRAVING		<i>7-30</i>	
HAND CO. OR PROOF			
ARTIST DEPT.	<i>46 4 1/2</i>	<i>8-4</i>	<i>8-9</i>

DATE BLUEPRINT ORD

DATE Filed

*8/13/37*

DATE PHOTO PRINTED

By

*20*

DATE Photo returned to Customer

By

*9/9/37*



T. C. FARNHAM SUPPLY CO.,  
HARRIMAN, TENN.

NO. 7A436

ORDER NO. 3659

DATE 7-26-1937

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CLINCH RIVER NEAR KINGSTON  
AND HARRIMAN, TENN. ROUTE 70

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT ABOUT AS MARKED ON PHOTO.

*Make repro.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *yes*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS CO. PAT. NO. 1,797,775

ATTENTION!

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By *[Signature]* Cost Dept. Checked *[Signature]*

Date JUL 29 1937 Date JUL 29 1937

OPERATION	EST. TIME Clock Hr. Min. Sec.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	1 1/2 2	7-29	8-2 SC
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING			
ENGRAVING		8-2	
HAND COLOR PROOF			
ARTIST DELT.	4 1/2 4 1/2	8-6	8-6

DATE DELIVERED TO CUSTOMER *8/13/37*

By *[Signature]* DATE HAND COLOR PROOF *9/9/37*

DATE PROOFS RETURNED TO CUSTOMER *9/9/37*



1 Print

HUSKINS BROTHERS, WILBURTON, OKLA.

NO. 7A437

ORDER NO. 3443

DATE 7-26-1937

1 M

CL T. BLUESKY POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) UNITED SPANISH WAR VETERANS PROJECT, WILBURTON, OKLAHOMA

IMPRINT HUSKINS BROS. WILBURTON, OKLA.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ESTIMATE  
By *[Signature]* Date *JUL 30 1937*  
Cost Dept. Checked *[Signature]* Date *JUL 30 1937*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	1	7-30	8-2 <i>[Signature]</i>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			8-3	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE Filed *AUG 7 1937*  
By *[Signature]* By *[Signature]*  
DATE HAND COLOR PROOF ORD. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

12

N



IDEAL BEACH RESORT,  
MONTICELLO, IND.

NO. 7A438

ORDER NO. 3665

DATE 7-26-1937

3 1/2 M AMERICAN ART POST CARDS WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DANCE PAVILION, IDEAL  
BEACH RESORT, SHAFER LAKE, IND.

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an agreeable set.

Executive OK of Estimate

By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
Date JUL 27 1937 ESTIMATE AND WORK SCHEDULE By \_\_\_\_\_  
Date JUL 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	2	7-27	7-29
PHOTO-LITHO				
BLUE-PRINT STENCILING, CROQUING				
ENGRAVING			7-30	
HAND COLOR PROOF				
ARREST COST	48	4	8-5	8-5

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE FILED AUG 7 1937

DATE \_\_\_\_\_ By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



IDEAL BEACH RESORT,  
MONTICELLO, IND.

NO. 7A439

ORDER NO. 5665

DATE 7-26-1937

31 M AMERICAN ART POST CARDS WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PROMENADE PIER AROUND  
BATHING BEACH, IDEAL BEACH RESORT,  
SHAFTER LAKE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Office of Estimate

## ESTIMATE

Cost Dept. Checked

By

JUL 29 1937

By

JUL 29 1937

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time & Day		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	2	7-29	7-30-37
PHOTO LITHO				
BLUE-PRINT STRIPPING, OPAQUING				
ENGRAVING			7-30	
HAND COLOR PROOF				
ARTIST DEPT.	43	4 1/2	8-9	8-10

DATE BLUEPRINT ORD.

DATE Proof

8/13/37

By

By

211-

DATE HANDCOLOR PROOF ORD.

DATE Photo Returned to Customer

By



IDEAL BEACH RESORT  
MONTICELLO, IND.

NO. 7A440

ORDER NO. 3665

DATE 7-26-1937

3<sup>1</sup> M AMERICAN ART POST CARDS W WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PROMENADE PIER AROUND  
BATHING BEACH, IDEAL BEACH RESORT,  
SHAFER LAKE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 27 1937

Date

JUL 27 1937

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	7	2	7-27	8-2 SC
PHOTO LITHO				
BLUEPRINT STIPPING, OPAQUING				
ENGRAVING			8-2	
HAND COLOR PROOF				
ARTIST DEPT.	45	4 1/2	8-9	8-10

DATE ESTIMATE OK'D

DATE FILED

8/13/37

By

JB

DATE ESTIMATE OK'D

DATE PHOTO RETURNED TO CUSTOMER

7  
12



IDEAL BEACH RESORT  
MONTECELLO, IND.

NO. 7441

ORDER NO. 3665

DATE 7-26-1937

31 M AMERICAN ART POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IDEAL BEACH RESORT,

SHAVER LAKE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

JUL 29 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 29 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cl ck No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLEUPRINT STEPPING, OPAQUING				
ENGRAVING			8-4	
HAND COLOR PROOF				
ARTIST DEPT.	52	4 1/2	8-10	8-10

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

DATE Paid

8/13/37

By

DATE Photo Returned to Customer

13-1 1/2  
8-8-1/2



IDEAL BEACH RESORT,  
MONTICELLO, IND.

NO. 7A442

ORDER NO. 3665

DATE 7-26-1937

3 1/2 M AMERICAN ART POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IDEAL BEACH RESORT,  
SHAFER LAKE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	16	2	7-27	7-29-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			7-30	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	46	43 1/2	8-9-37	8-12-37

DATE BLUEPRINT ORD.

DATE PROOF 8/13/37

DATE HAND COLOR PROOF

DATE Photo Returned to Customer



IDEAL BEACH RESORT,  
MONTICELLO, IND.

NO. 7A443

ORDER NO. 3665

7-26-1937  
DATE

3 1/2 M AMERICAN ART POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IDEAL BEACH RESORT,  
SHAFFER LAKE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Chas. S. 28*

Executive OK of Estimate

By

Date

JUL 29 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 29 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING			7-2	
HAND COLOR PROOF				
ARTIST DEPT.	49.	4 1/2	Aug. 6.	Aug. 6. W.P.

DATE BLUEPRINT ORD.

By

DATE FILED

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

P.



5 x 7  
Ret 9 1/2  
203  
165

34  
RETURN PHOTO YES NO  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A444 ORDER NO. 3691 DATE

CUSTOMER REMBRANDT STUDIOS  
PITTSBURGH, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LOWER: KENMAR HOTEL  
NEW KENSINGTON, PENNA.  
UPPER: "RIGHT IN THE HEART OF TOWN."

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to Dept.

EST. Makeover Time Required

	TIME	Time Required in Dept.
RETOUCHING		
PHOTO LITHO		
COMPOSING		
ART DEPT. HC	2	
ENGRAVING		

MAKEOVER

Charge to Dept.

EST. Makeover Time Required

	TIME	Time Required in Dept.
RETOUCHING		
PHOTO LITHO		
COMPOSING		
ART DEPT. HC	1	
ENGRAVING		

AUG 18 1937

13  
14



EDWARD A HESS, STOCKTON, CALIFORNIA

NO. 7A445

ORDER NO. 3464

DATE JULY 27, 1937

6 M

C. T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER, BORDER.

FRONT NO. 62 R. M. NO

TITLE (IN FULL) EBBETTS PASS HIGHWAY, DARDAN  
ELLES IN THE DISTANCE 53

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE"  
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

- 1) DO NOT CUT ANYTHING OFF BOTTOM 2) MOUNTAIN IN CENTER DISTANCE AT  
LEAST AS DARD AS PIECE 4 - ABSOLUTELY NOT PALE, FADED OR BLURRED AS ✓  
3) ROAD IN FOREGROUND AS DARD AS PIECE 29 ATTACHED 4) THE FOUR TREES THAT  
IN SKY WANT TO BE VERY DARE GREEN OTHERS A LITTLE LIGHTER, BUT GO EASY ON  
ANY YELLOW, SOMETHING LIKE 30 CARD ENCLOSED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUL 29 1937

AND WORK SCHEDULE

By

Date

JUL 29 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	12 2	7-29	8-28
PHOTO-LITHO			
BLIND T STAMPING, CUPQUING			
ENGRAVING		8-3	
HAND COLOR PROOF	40 1 1/2		8-9
ARTIST DEPT.	38 5	8-17	8-18

DATE BLUEPRINT ORD

DATE FILED

NOV 5 1937

DATE HAND COLOR PROOF

DATE PHOTO RETURNED TO CUSTOMER

B:



EDWARD A. HESS,  
STOCKTON, CALIFORNIA

NO. 7A446

ORDER NO. 3713

DATE 7-27-1937

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 62	R. M. YES
TITLE (IN FULL) TOP: AT CALAVERAS GROVE OF BIG TREES, CALIFORNIA 38 <i>Drop right</i>		IMPRINT SAME AS ABOVE	
BOT: (UNDER LADY): 19 FEET HIGH CUT IN 1853		PUT IN STAMP SPACE "PLACE STAMP HERE"	
THE SMALL TYPE: (C) 1937 BY EDWARD A. HESS		PUT PLATE NO. ON FRONT	
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

Executive OK of Estimate

By                      ESTIMATE Cost Dept. Checked                       
Date JUL 29 1937 AND WORK SCHEDULE By                       
Date JUL 29 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SEARCH			
PROOFING	6 3	7-29	7-30
PRINTING			
REMOVING			
REWORK OF PROOF	39 1 1/2	7-30	
REWORK OF PROOF	38 5	8-4	8-4
REWORK OF PROOF		8-16	8-17

DATE                      DATE NOV 5 1937  
By                      By                       
DATE                      DATE                       
By                      By



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE AMERICAN A T, WHITE BORDER

12½ M	FOLDER VIEW	SIZE	3½ x 5½
-------	-------------	------	---------

(All of this on address side)

FRONT NO. **NONE** R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG.NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
 \_\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER \_\_\_\_\_ Straighten Photo \_\_\_\_\_  
 Negative — Line — Halftone — Combination. \_\_\_\_\_  
 Dry — Wet — Pancromatic — Color Separation. \_\_\_\_\_  
 Transfer — Paper Process — New Process. \_\_\_\_\_  
 Stripping — White Border — Full Face. \_\_\_\_\_  
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue. \_\_\_\_\_

### COLOR DESCRIPTION

COLOR DESCRIPTION

Tone color of carpet down a bit from that used in former view (sample attachex)0 There is too much red in it. A light mahogany or maroon would be better - not so much red.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

ON

YES

RETURN PHOTO

PHOTO RETURNED

To

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A448

ORDER NO. 3741

DATE 7-29-1937

CUSTOMER STANDARD PRINTING CO.,  
LOUISVILLE, KY:

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 FOLDER VIEW SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CHILDREN'S PLAYROOM

FRONT NO. NONE (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



53  
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A449 ORDER NO. 3741 DATE 7-29-1937

CUSTOMER  
STANDARD PRINTING CO.,  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M FOLDER VIEW SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JUDGE ROWAN'S LAW OFFICE

FRONT NO. NONE

(All of this on address side)  
R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A450 ORDER NO. 3741 DATE 7-29-1937

CUSTOMER STANDARD PRINTING CO.,  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M RE FOLDER VIEWSIZE 3½ x 5½

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, ~~Border~~ — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CABIN OVER 100 YEARS OLD

FRONT NO. NONE (All of this on address side)  
R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT  
☒ Submit — ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. **7A451** ORDER NO. **3741** DATE **7-29-1937**

CUSTOMER **STANDARD PRINTING CO.,  
LOUISVILLE, KY.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**12 1/2 M FOLDER VIEW** SIZE **3 1/2 x 5 1/2**

STYLE **AMERICAN ART, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **MRS. ROWAN'S BEDROOM**

FRONT NO. **NONE** (All of this on address side)  
R. M. Yes **No**  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint **No Imprint**

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto **NEG. NO.**  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. **120**  
Dry — Wet — Pancromatic — Color Separation. **133**  
Transfer — Paper Process — New Process. **150**  
Stripping — White Border — Full Face. **175**  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

**DRAPES ARE TO BE DARK PURPLE. WALLS PAPER IS TO BE GRAY**

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



34

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A452 ORDER NO. 3741 DATE 7-29-1937

CUSTOMER STANDARD PRINTING CO.,  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" FOLDER VIEW SIZE 3 1/2" x 5 1/2"

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE GIRLS' ROOM

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION  
DRAPES TO BE DEEP CREAM COLOR. WALL PAPER WITH RED FLOWERS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2nd 4  
2nd 1 1/2  
16

2

5



LORDSBURG VARIETY STORE, LORDSBURG, NEW MEXICO

NO. 7A453

ORDER NO. 3768

DATE JULY 31, 1937

3 M500 POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EAST RAILROAD AVENUE,  
LORDSBURG, NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I YES  
R. M.  
IMPRINT PUBLISHED FOR THE LORDSBURG  
VARIETY STORE, E. RAILROAD AVENUE,  
LORDSBURG, N.M.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING IN FOREGROUND CREAM. LOGS BROWN AND WOODWORK ON WINDOWS TURQUOISE BLUE.  
TILE AT BOTTOM OF BUILDING AND ON COLUMN, YELLOW BACKGROUND WITH RED AND  
BLUE FIGURES. VARIETY STORE SIGNS: RED BACKGROUND GREEN BORDERS AND WHITE  
LETTERS. DRUG SIGN: BLUE BACKGROUND WITH RED LETTERS. HOTEL ENTRANCE AND  
COFFEE SHOP SIGNS: SAME.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 3 1937

Date

AUG 3 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETORCHING	2	2 1/2	7-3	7-4 8c.
PHOTO-LITHO				
BLUENET STAMPING OPAQUING				
ENGRAVING			8-4	
HAND COLOR PROOF				
ARTIST SET.	44	4 1/2	8/9/37	8/10/37

DATE BLUENET OR D.

DATE TRAIL

DATE HAND COLOR PROOF SET

DATE Photo returned to Customer

By

By

2



LORDSEURG VARIETY STORE, LORDSEURG, NEW MEXICO

NO. 7A454

ORDER NO. 3768

DATE JULY 31, 1937

3 M 500 POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRADE SCHOOL, LORDSEURG,  
NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT PUBLISHED FOR THE LORDSEURG  
VARIETY STORE, E. RAILROAD AVENUE,  
LORDSEURG, N.M.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING: RED BRICK. WINDOWS DARK IVORY: LETTERING: BLACK. WATER DRAINS TO  
MATCH WINDOWS. LAWN AND TREES, GREEN: POSTS IN FENCE WHITE WITH IRON PIPE  
BETWEEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Estimate

By

AUG 5 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

AUG 5 1937

Date

OPERATION	EST. TIME Ck. No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	5 2	8-5	8-9 SL
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST E. PL.	44 4 1/2	8/16/37	8/16/37

DATE BLUEPRINT ORD

DATE PAID

NOV 5 1937

By

By

DATE HANDCOLOR PROOF

DATE PHOTO RETURNED TO CUSTOMER

By



LORDSBURG VARIETY STORE, LORDSBURG, NEW MEXICO

NO. 7A455

ORDER NO. 3768

DATE JULY 31, 1937

3 M 500 POST CARDS

*American Art*  
G.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

TITLE (IN FULL) U.S. ARMY AIRDROME, LORDSBURG, NEW MEXICO

IMPRINT PUBLISHED FOR THE LORDSBURG VARIETY STORE, E. RAILROAD AVENUE, LORDSBURG, N.M.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

HANGER, BLACK AND ORANGE CHECKS. OTHER BUILDINGS GRAY STONE WORK. GREEN ROOFS. GREEN HEDGES AROUND TWO CENTER BUILDINGS. FIELD IN FOREGROUND, NATURAL GREEN VEGETATION.

SUBMIT: RET, PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

Date

AUG 3 1937

AND WORK SCHEDULE

By

Date

AUG 3 1937

OPERATION	EST. TIME		DATE ENTERED SEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	10	2	8-3	8-5 SL
PHOTO-LITHO				
BLUETTING STRIPPING, GMAQUING				
ENGRAVING			8-5	
HAND COLOR PROOF		1 1/4		
ARTIST IMPR.	49	4 3/4	8-9	8-10, WP

DATE RECEIPT ORD

By

DATE FRM

8/13/37

DATE HAND COLOR PROOF

By

JB

DATE Photo Returned to Customer

By



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A456 ORDER NO. 3778 DATE 8-6-1937

CUSTOMER AMITY HALL,  
DUNCANNON, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M PC

SIZE 3½ x 5½

STYLE BLUESKY, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE CLOCK AND DORMITORY AT AMITY HALL,  
PA. — A CENTURY OF SERVICE FOR TRAVELERS

(SAME STYLE TYPE AS ON 6A1359)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

REMOVE CAR AND POST AT RIGHT. NOTE THAT ROADWAY  
IS A FORK SO THE TRIANGLE OF ROUGH IS TO BE SHOWN  
IN THE FINISHED POST CARD

PHOTO LITHO  
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A457 ORDER NO. 3778 DATE 8-6-1937

CUSTOMER  
AMITY HALL,  
DUNCANNON, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 MPC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE BLUESKY, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AMITY HALL, PA. — A CENTURY OF SERVICE  
TO TRAVELERS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

REMOVE ROAD MARKERS, POST & SIGNS. RETAIN ROUGH  
TRIANGLE OF STONE. PUMPS ARE BACK OF THESE SIGNS.  
TAKE OUT TRUCK AT LEFT AND FINISH PORCH. PAVILION  
AT RIGHT IS A SEPARATE BUILDING.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A458

ORDER NO. 3779

DATE July 31, 1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER LEOPOLD HOTEL  
BELLINGHAM, WASH.

Photos for  
this Customer

6<sup>M</sup> POST CARDS SIZE 3<sup>1</sup>/<sub>2</sub> x 5<sup>1</sup>/<sub>2</sub>

STYLE DUOTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL LEOPOLD, BELLINGHAM, WASH.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A459 ORDER NO. 3816 DATE 8/3/37

CUSTOMER COURIER-JOURNAL JOB PRtg. CO.  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL DIXIE-TAYLOR, PERRY, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

*Use best photo*

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Ref 6*  
*HB 1/2*  
*45*

*GW*



F. W. WOOLWORTH CO., NO. 1845, HIGHLAND PARK, ILL.

NO. 7A460

ORDER NO. 4075

DATE Aug. 3, 1937

3M500

C. T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) **LOOKING FROM CENTRAL PARK  
OVER LAKE MICHIGAN, HIGHLAND PARK,  
ILL.**

IMPRINT NONE

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

**AUG 4 1937**

## ESTIMATE

Cost Dept. Checked

By

**AUG 4 1937**

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	7 2	8-9	8-6 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING		8-6	
HAND COLOR PROOF			
ARTIST REPT.	49 4 1/2	8-11	8.11. W.P.

DATE BLUEPRINT OK'D.

DATE Filed

**8/13/37**

By

**W**

DATE PROOF RETURNED TO CUSTOMER

DATE Photo Returned to Customer



F. W. WOOLWORTH CO. NO. 1845, HIGHLAND PARK, ILL.

NO. 7A461

ORDER NO. 4075

DATE Aug. 3, 1937

3M 500

CLT. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) EXMOOR COUNTRY CLUB,  
HIGHLAND PARK, ILL.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

Date

AUG 4 1937

AND WORK SCHEDULE

By

AUG 4 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	8	2	8-4	8-6 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			1	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	43	4 1/2	8-16	8-16

DATE BLUEPRINT ORD.

DATE Filed

NOV 5 1937

DATE OF COLLECTION OF ORD.

DATE Photo Returned to Customer

By

By



F. W. WOOLWORTH CO., NO. 1845, HIGHLAND PARK, ILL.

NO. 7A462

ORDER NO. 4075

DATE Aug. 3, 1937

3M 500

C. T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) SWIMMING POOL, EXMOOR  
COUNTRY CLUB, HIGHLAND PARK, ILL.

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

AUG 4 1937

## ESTIMATE

Cost Dept. Checked

By

Date

AUG 4 1937

OPERATION	EST. TIME Clock No.   Time & lower	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	12 2	8-4	8-6 &
PHOTO LITHO			
BLUE-INT STAMPING, OPAQUEING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	49. 4 1/2	Aug 12.	Aug 13 W.P.

DATE BLUEPRINT OR'D

By

DATE FILED

NOV 5 1937

DATE ORDER PLACED

By

20

DATE ORDER RECEIVED



NO. 7A463

F. W. WOOLWORTH CO., NO. 1845, HIGHLAND PARK, ILL.

ORDER NO. 4075

DATE Aug. 3, 1937

3M 500

C. T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

TITLE (IN FULL) NORTHMOOR COUNTRY CLUB  
HIGHLAND PARK, ILL.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 4 1937

AND WORK SCHEDULE

AUG 4 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	8-8	8-5-82
PHOTO-LITHO				
BLUEPRINT STRIKING, CHARGING				
ENGRAVING			8-1	
HAND COLOR PROOF				
ARTIST DEL.	01	4½	8-11	8-11

DATE BLUEPRINT OK'D

DATE FILED

By

By

IN CHARGE OF DEPT.

EST. DEPT. REFERRED TO CUSTOMER



F. W. WOOLWORTH CO., NO. 1845, HIGHLAND PARK,  
ILLINOIS

NO. 7A464

ORDER NO. 4075

DATE Aug. 3, 1937

3M 500 O. T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

TITLE (IN FULL) BOB O'LINK COUNTRY CLUB  
HIGHLAND PARK, ILLINOIS

FRONT NO. 2

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,759,775

ATTENTION!

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By WJS  
Date AUG 4 1937

By WJS  
Date AUG 4 1937

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	5	2	8-4	8-5 Jc
PHOTO LITHO				
BLEEDING STRIPPING, OPAQUING				
ENGRAVING			8-4	
HAND COLOR PROOF				
ARTIST REPT.	49	4 1/2	8-11	8.12 W.P.

DATE BLUEPRINT ORD

DATE FILED

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

8



NO. 7A465

F. W. WOOLWORTH CO., NO. 1845, HIGHLAND PARK,  
ILLINOIS

ORDER NO. 4075

DATE Aug. 3, 1937

3M 500

C. T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PUBLIC LIBRARY,  
HIGHLAND PARK, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

*See best photo*

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AUG 4 1937  
DATE WORK SCHEDULE

Cost Dept. Checked 1.  
By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME CLERK 17 hrs. Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	8	2	8-4
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING		8-6	
HAND COLOR PROOF			
APRINT DEPT.	52	4 1/2	8/11/37

DATE RECEIVED AND  
By \_\_\_\_\_ DATE PAID  
By \_\_\_\_\_  
DATE HAND COLOR PROOF  
By \_\_\_\_\_ DATE MOUNTED TO CARD



THE GOOD OFFICE SUPPLY CO., TIFFIN, OHIO

NO. 7A466

ORDER NO. 3938

DATE Aug. 5, 1937

31M C. T. AMERICAN ART POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TRINITY EVANGELICAL AND  
REFORMED CHURCH, TIFFIN, OHIO

1 (ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

GRAY LIMESTONE . LIGHT GRAY STONE CORNICE & TRIM & ENTRANCE

DARK WINE COLOR WINDOWS

DULL BROWNISH SLATE ROOF OAK DOORS

BRONZE LIGHTS

ON LEFT DARK BROWN

ON RIGHT DARK RED

REMOVE AUTOMOBILE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,756,675

Executive OK of Estimate

By

AUG 12 1937

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME (Hrs. & Mins. allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	5 2	8-6	8-9 SC
PHOTO LITHO			
BLIND STAMPING OR GRAYING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST IMPR.	45 42	8-16	8-16

DATE DELIVERED ORD

DATE FILED

NOV 11 1937

By

By

DATE HAND COLOR PROOF ORD

DATE ORDER RETURNED TO CUSTOMER

By

ATTENTION!

Subjects on  
order for this set. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



THE GOOD OFFICE SUPPLY CO., TIFFIN, OHIO

NO. & 7A467

ORDER NO. 3938

DATE Aug. 5, 1937

3 1/2 M

C. T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FOUNDERS HALL, HEIDELBERG  
COLLEGE, TIFFIN, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DARK RED BRICK

CREAM DOORS & SASH & GABLE & WINDOW FRAMES

GRAY STEPS DARK RAILINGS

GRAY BASE. SLATE ROOF

GREEN SHRUBERY & LAWN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

AUG 6 1937

Date

## ESTIMATE

Cost Dept. Checked

By

AUG 6 1937

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	8	2	8-6	8-9 SL
PHOTO LITHO				
BLENDING				
SPACING & CORRECTING				
ENGRAVING				
PROOF & CORRECT				
ARTIST COST	49	4 1/2	Aug 13	Aug 16 W/P

DATE ESTIMATE OK'D

DATE FILED

NOV 5 1937

By

By

DATE ESTIMATE OK'D

DATE ESTIMATE OK'D

By

DATE ESTIMATE OK'D



THE GOOD OFFICE SUPPLY CO., TIFFIN, OHIO

NO. 7A468

ORDER NO. 3938

DATE Aug. 5. 1937

3M

C. T. AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) WILLIARD HALL, HEIDELBERG  
COLLEGE, TIFFIN, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

GRAY LIME STONE. DARK RED TILE ROOF. BLACK WINDOW FRAMES. WHITE SASH  
BLACK PORCH CORNICE GRAY STEPS. RED & PINK FLOWERS ON STEPS  
GREEN LAWN & SHRUBERY.  
REMOVE AUTOMOBILE ON LEFT AND RIGHT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

AUG 6 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

AUG 6 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	14 2	8-6	8-9-37
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST SEPT.	46 4 1/2	8-13-37	8-16-37

DATE ESTIMATE OK'D

DATE FILED

NOV 5 1937

DATE HAND COLOR PROOF OK'D

By

DATE NEGATIVES RETURNED TO CUSTOMER



BURNSIDE PHARMACY, BURNSIDE, KY.

NO. 7A469

ORDER NO. 4130

DATE 8/9/37

3M 500 POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE GENERAL BURNSIDE BRIDGE  
BURNSIDE, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects are  
to be for this customer. Please  
see to it that all photos on nega-  
tives are uniform and color-rich  
in harmony with each other  
to make an attractive set.

Executive OK *[Signature]* **ESTIMATE** Cost Dept. Checked *[Signature]*  
By *[Signature]* **AUG 11 1937** AND WORK SCHEDULE Date **AUG 11 1937**  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	1		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	46	4 1/2	8-19-37	8-19-37

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE PAID \_\_\_\_\_ NOV 5 1937  
By \_\_\_\_\_  
DATE HAND COLOR PROOF \_\_\_\_\_  
By \_\_\_\_\_  
DATE PAID \_\_\_\_\_

*[Large handwritten 'R' or 'B' mark]*

12



GASSMAN'S PHARMACY, PLATTSBURG, MO

NO. 7A470

ORDER No. 4222

DATE 8/13/37

1 M POST CARDS C.T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
THE NEW PLATTSBURG HIGH  
SCHOOL, PLATTSBURG, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

AUG 13 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 13 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	4   1 1/2	8-13	8-16 86
PHOTO LITHO			
BE PROOF STENCIL OF AQUING			
IN LAYING		8-16	
PRINT COLOR PROOF			
ARTIST PROOF			

DATE BLANKET OK'D

By

DATE MANUSCRIPT PROOF OK'D

By

DATE PROOF

By

DATE PROOF RETURNED TO CUSTOMER

NOV 5 1937

20







NO. 7A472

George E. SWAIN, DRUGGIST & STATIONER, GEORGETOWN,  
DEL.

ORDER NO. 4243

DATE Aug. 17, 1937

1 M

C. T. PHOTO FINISH POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) C. C. C. CAMP, 3220, SOUTH OF  
GEORGETOWN, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*Push*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,726

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date AUG 20 1937

OPERATION	EST. TIME Clock No. / Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 20 1937	AUG 20 1937
SKETCH			
RETOUCHING	12 $\frac{1}{2}$	8-20	8-23 <i>SL</i>
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING			
ENGRAVING		8-23	
HAND COLOR PROOF			
ARTIST DEPT.			

NOV 5 1937

DATE BLUEPRINT ORD.

By

DATE PROOF

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

*Push*



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 74473

ORDER NO. 4610

DATE 9-7-1937

25 M AMERICAN ART FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) ENTRANCE, FOYER OF NEW  
MAUSOLEUM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,773

ATTENTION!

Subjects on  
order for this service. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

By SEP 8 1937 Date SEP 8 1937 Cost Dept. Checked

DESCRIPTION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	3 6	9-8	9-10-37
PHOTO FITTING			
BLUEPRINT STAMPING, OPMOUNTING			
ENGRAVING	37 134	9-17	9-18
HAND COLOR PROOF	53 7	10/8/37	10/9/37
ARTIST COST.			

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE PAID \_\_\_\_\_ NOV 5 1937  
By \_\_\_\_\_ By ST  
DATE HAND COLOR PROOF ORD. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 7A474

ORDER NO. 4610

DATE 9-7-1937

25 M AMERICAN ART FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. NONE R. M.
TITLE (IN FULL) THIS DISTINCTIVE MEMORIAL, THE TITLE OF WHICH IS "REUNITED" (ETC. AS PER COPY)	IMPRINT
	PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUB T: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *Yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
By *SA* SEP 8 1937 Cost Dept. Checked By *SA* SEP 8 1937

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	10 2 1/2	9-8	9-9
PHOTO-LITHO			
BLUEPRINT			
SHIPPING OR FILING			
ENGRAVING			
HAND COLOR PROOF	40 1 1/4		9-16
ARTIST PRF.	54 4 1/2	10-7	10-9

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE PAID *NOV 5 1937*  
By \_\_\_\_\_  
DATE HAND COLOR PROOF ORD. \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_







MR. T. E. R. INIER, COVINGTON, INDIANA

NO. 7A476

ORDER NO. 4722

DATE August 25, 1937

1 M

C. T. PHOTO FINISH POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FOUNTAIN COUNTY COURT HOUSE,  
COVINGTON, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Prepared By: [Signature]

ESTIMATE

Cost Dept. Checked [Initials]

By

Date

AUG 26 1937

AND WORK SCHEDULE

By

Date

AUG 27 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	11 1	8-26	8-27
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE PROOF

NOV 5 1937

By

DATE HAND COLOR PROOF OK'D

By

By

4



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A477 ORDER NO. 4734 DATE 8/25/37

CUSTOMER WILLIAM REICHERT  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO FINISH WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ZUR ERINNERUNG AN DEN DEUTSCHEN TAG,  
CHICAGO, AUG. 29, 1937

*(in plate)*

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

*leave everything in photo*

(All of this on address side)  
FRONT NO. 5 R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — ☒ Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Rush  
make  
2 cuts*



The Rexall Store, Chelsea, Oklahoma

NO. 7A478

ORDER NO. 4787

DATE August 27, 1937

1M

C. T. PHOTO FINISH POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL) WILL ROGERS' BIRTHPLACE

IMPRINT

NONE

NEAR CHELSEA, OKLA.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Form of Estimate

ESTIMATE

Cost Dept. Checked

By AUG 31 1937

AND WORK SCHEDULE

By AUG 31 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		3		
PHOTO-ILLUSTRATION				
DESIGNING				
ENCARTING				
HAND-COLOR PROOF				
ARTIST REPORT				

NOV 1 1937

DATE ESTIMATE MADE

DATE FILED

By

By

DATE PHOTO COLOR PROOF MADE

DATE Photo Returned to Customer

By



NO. 7A479

C. H. HITT, THE ECONOMY STORE, CHRISTOPHER, ILL.

ORDER NO. 4818

DATE August 27, 1937

1 M C. T. PHOTO FINISH POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) FIRST BAPTIST CHURCH,  
CHRISTOPHER, ILL.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO. *yes*CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,791,775

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

Date

AUG 31 1937

AND WORK SCHEDULE

By

Date

AUG 31 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	1	8-31	9-18
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE ESTIMATE OK'D

DATE PREP.

NOV 5 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



THE COLLEGE BOOK STORE, WOOSTER, OHIO

NO. 7A480

ORDER NO. 4815

DATE August 27, 1937

1 M

C. T. PHOTO FINISH POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) BABCOCK HALL, COLLEGE OF  
WOOSTER, WOOSTER, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CURT TEICH & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

AUG 31 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 31 1937

OPERATION	EST. TIME		DATE ENTERED DROF.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	1	8-31	9-1 SE.
PHOTO-LITHO				
BLUEPRINT STRIKING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST EDITION				

DATE BLUEPRINT ORD

By

DATE Fixed

NOV 5 1937

DATE ADJUSTMENT ORD

By

DATE Photo Returned to Customer

By

4



34 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A481

ORDER NO. 4805

DATE 8-27-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER FULVER COMPANY, INC.,  
ROCHESTER, N. Y.

3 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DEMON BUBBLE GUM (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make red  
impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7  
2084  
A  
2.6 1/4

Boy



OLSON'S BOOK AND NEWS STORE,  
EMPORIUM, PA.

NO. 7A482

ORDER NO. 4848

DATE 8-28-1937

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HYGRADE SYLVANIA RADIO

TUBE PLANT, EMPORIUM, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LARGE BLDG. DARK RED BRICK, WHITE GLASS SKYLIGHT. DARK ROOF. GREEN AWNINGS ON  
RIGHT END. WATER TANK LIGHT GRAY. GREEN LAWN. 1ST BLDG. ON RIGHT DARK RED, 2 ND  
RED BRICK. ON RIGHT EDGE GRAY BLDG. BLDGS. ON LEFT WHITE & LIGHT GRAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this attention. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order

By *[Signature]*  
Date AUG 31 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date AUG 31 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	0	2	8-31	9-32
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST FEEL	43	4 1/2	9-13	9-13

NOV 5 1937

DATE BLUEPRINT OK'D

DATE PHED

By *[Signature]*

By *[Signature]*

DATE HAND-OUT OK'D

DATE Photo Returned to Customer



OLSON'S BOOK AND NEWS STORE,  
EMPORIUM, PA.

NO. 7A483

ORDER NO. 4848

DATE 8-28-1937

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL WARNER AND U.S. POST  
OFFICE, EMPORIUM, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

DARK DULL RED BRICK. BROWN CORNICE, WINDOW FRAMES, PORCHES & PORCH POSTS. BLACK  
SASH. GRAY STEPS. BLACK SIGNS. RED NEON LETTERS. ON RIGHT 1ST SMALL BLDG. DARK  
RED BRICK. LIGHT STONE CORNICE & TRIM. LIGHT GRAY DOORS. SHOW FLAG ON POLE.  
REAR BLDG. GRAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

By

Date

AUG 31 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Licensed

By  
Date AUG 31 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Card No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	17	3		
PHOTO-LITHO				
BLUENING				
STAMPING OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST COST.	44	4 1/2	8/10/37	8/13/37

DATE BLUENING ORD

L

DATE HAND COLOR PROOF ORD

By

DATE Filed

By

DATE Photo Returned to Customer

NOV 5 1937



MONFORT'S, DRUGS, BOOKS,  
XXXXX ALVA, OKLA.

NO. 7A484

ORDER NO. 4852

DATE 8-30-1937

1 M BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE, ALVA, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

LT. RED BRICK. TOUCH OUT ROPE AND SMALL SING. BLDG. ON LEFT BROWNISH RED  
BRICK,

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Approved by of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 31 1937

AND WORK SCHEDULE

Date

AUG 31 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 1 1937	SEP 1 1937
SKETCH				
RETOUCHING	4	1	8-31	8-31
PHOTO-LITHO				
BLUE-PRINT STAMPING CRAWLING				
ENGRAVE G				
HAND COLOR PROOF				
ARTIST EPT.				

DATE BLUE-PRINT OK'D

DATE FILED

NOV 1 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



MONFORT'S, DRUGS, BOOKS,  
ALVA, OKLA.

NO. 7A485

ORDER NO. 4852

DATE 8-30-1937

1 M BLUESKY POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) JESSE DUNN HALL,  
NORTHWESTERN STATE TEACHERS COLLEGE,  
ALVA, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

LT. BRN RED BRICK. PUT IN A FEW SHRUBS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,779

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

ESTIMATE

Cost Dept. Checked

Date AUG 31 1937

AND WORK SCHEDULE

By

Date

AUG 31 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			SEP 1 1937	SEP 1 1937
SKETCH				
RETOUCHING	14	1	8-31	8-31 SL
PHOTO-LITHO				
BLUEPRINT				
STAMPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	55		8-11-39	8-15-39

DATE BLUEPRINT OK'D.

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

14



MONFORT'S, DRUGS, BOOKS,  
ALVA, OKLA.

NO. 7A486

ORDER NO. 4853

DATE 8-30-1937

3½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CAMPUS SCENE, NORTHWESTERN  
STATE TEACHERS COLLEGE, ALVA, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION  
BLDG. LIGHT RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

AUG 31 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 31 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	7	2	8-31	9-3
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST REPT.	50	4½	11, 9, 37	15, 9, 37

DATE BLUEPRINT OK'D

DATE PRD

NOV 5 1937

DATE RET. PHOTO OK'D

By

DATE Photo Returned to Customer

By



MONFORT'S, DRUGS, BOOKS,  
ALVA, OKLA.

NO. 7A487

ORDER NO. 4853

DATE 8-30-1937

3½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW SCIENCE HALL,  
NORTHWESTERN STATE TEACHERS COLLEGE,  
ALVA, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

LIGHT RED BRICK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 31 1937

Date

AUG 31 1937

OPERATION	EST. TIME		DATE	
	Check No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	2	8-31	9-1-37
PHOTO-LITHO				
BLENDING				
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	50	4 1/2	89, 37	9, 9, 37

DATE BLANKET ORD.

DATE Fxd NOV 3 1937

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By



MONFORT'S, DRUGS, BOOKS,  
ALVA, OKLA.

NO. 7A488

ORDER NO. 4853

DATE 8-30-1937

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ALVA GENERAL HOSPITAL,  
ALVA, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BLDG. CREAM BRICK. BASE BUFF, TOP BORDER BUFF & CREAM. TAKE OUT MAIL BOX &  
HYDRANT. WINDOW FRAMES LIGHT GREEN. DOOR LIGHT BROWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,774

## ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By LOP Date AUG 30 1937 Cost Dept. Checked By Date AUG 31 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	14   3	8-31	9-3-38
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST'S NAME	44   4 3/4	8/13/37	8/14/37

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE PAID \_\_\_\_\_  
By \_\_\_\_\_  
DATE PROOF SENT TO CUSTOMER \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



THE BUNKIE RECORD -- BUNKIE, LA.

NO. 7A489

ORDER NO. 4883

DATE Aug. 31, 1937

1 M

C. T. BLUESKY POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) OLD TALIAFERRO OAK,  
BUNKIE, LA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF  
CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

### ESTIMATE

Cost Dept. Checked

By

Date

SEP 2 1937

### AND WORK SCHEDULE

Date

SEP 7 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	7	1/2	9-2	9-7 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D.

DATE Filed

NOV 5 1937

DATE PAID FOR PRINTS OK'D.

DATE Photo Returned to Customer

By



THE BUNKIE RECORD -- BUNKIE, LA.

NO. 7A490

ORDER NO. 4883

DATE Aug. 31, 1937

1 L M

C. T. BLUESKY POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) FIRST METHODIST CHURCH,  
BUNKIE, LA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate of Cost of Estimate

By

Date

SEP 2 1937

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

Date

SEP 2 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	2	9-2	9-3 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT				

NOV 5 1937

DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF

DATE Proof Returned to Customer

By



THE BUNKIE RECORD -- BUNKIE, LA.

NO. 7A491

ORDER NO. 4883

DATE Aug. 31, 1937

1 M C. T. BLUECKY POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIRST BAPTIST CHURCH,  
BUNKIE, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

By *[Signature]* of Estimate

Date

SEP 2 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*

Date

SEP 2 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	2	9-2	9-7 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D. \_\_\_\_\_

DATE Fled NOV 5 1937

By \_\_\_\_\_

By *[Signature]*

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



THE BUNKIE RECORD -- BUNKIE, LA.

NO. 7A492

ORDER NO. 4883

DATE Aug. 31, 1937

1 M C. T. BLUESKY, POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. ANTHONY CATHOLIC  
CHURCH, BUNKIE, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

SEP 2 1937

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 2 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk. No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	2	9-2	9-3 SE
PHOTO-LITHO				
BLEUPOINT				
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE 1st Ed

By

DATE Photo Returned to Customer



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A494 ORDER NO. 4918 DATE 9-3-1937

CUSTOMER THE ALLIS PRESS  
KANSAS CITY, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 M 500 P.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HARLEM HOTEL, 3438 FRANKLIN AVE., ST. LOUIS, MO.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Color #7

PHOTO RETURNED

TO

PHOTO USED FOR

43  
10  
3  
2



ROSE MARIE TICKELL, NATCHEZ, MISS.

NO. 7A495

ORDER NO. 5059

DATE Oct. 1, 1937

6M

AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CONNELLYS TAVERN-ELICOTTS  
HILL, NATCHEZ, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ROOF -- NATURAL WOOD SHINGLES  
HOUSE -- WHITE  
SHUTTERS -- LIGHT GREENISH BLUE  
BRICK -- OLD FADED RED AND PINK EFFECT  
ON SHRUBRY -- THESE ARE AZALIA PLANTS -- PUT FLOWERS ON THIS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,775

ATTENTION!!

Subjects on order for this company. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Shrubby

ESTIMATE AND WORK SCHEDULE

Case Date Checked 10/1/37

By 10/1/37

Date 10/1/37

OPERATION	EST. TIME	DATE ENTERED DATE	DATE COMPLETED
COMPOSING, TYPE-SET UP			
SKETCH			
RETOUCHING	4	3	10-6
PHOTO-ETCH			
BLUING			
STRIKING, OPAQUE G			
ENGRAVING			
HAND COLOR PROOF	39	1 1/2	10-14
ARTIST DEPT.	53	4 1/2	10/28/37

NOV 5 1937

DATE RECEIVED 10/1/37 DATE PAID 10/1/37

By 20



ROSE MARIE TICKELL, NATCHEZ, MISS.

NO. 7A496

ORDER NO. 5059

DATE Oct. 1, 1937

6M

AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) GREENLEAVES. NATCHEZ, MISS.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ROOF SHINGLE -- MEDIUM GREY

HOUSE FRAME -- WHITE

SHUTTERS -- MEDIUM GREEN

BRICK FOUNDATION -- DARK RED

DRESS UP FOLAGE WITH SOME FLOWERS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Enclosure OK of Estimate

ESTIMATE

Cost Dept. Chicago

No.

Date

OCT 4 1937

AND WORK SCHEDULE

Date

OCT 4 1937

OPERATION	EST. TIME C. of No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	4 3	10-4	10-6 8
PHOTO-LITHO			
BLUE-PRINT STYLING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	29 1 1/4	10-14	10-14
ARTIST PROOF	34 4 1/2	10-28-37	10-29-37 F.W.

NOV 5 1937

DATE RECEIVED ORD.

DATE FILED

By

By

DATE PAID

DATE PAID

D.

4



BEVENS DRUG COMPANY, NEWPORT, ARKANSAS

NO. 7A498

ORDER NO. 4933

DATE Sept. 7, 1937

2 M

PHOTO FINISH POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) WHERE " THE MONSTER"  
RESIDES, NEW PORT, ARKANSAS

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

### ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	2	9-10	9-16 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Fixed

NOV 5 1937

By

DATE Photo Returned to Customer

*[Large handwritten signature]*

*M*



BEVENS DRUG COMPANY, NEWPORT, ARKANSAS

NO. 7A499

ORDER NO. 4934

DATE Sept. 7, 1937

1 M

PHOTO FINISH POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) NEWPORT LAKE, NEWPORT,  
ARKANSAS

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLIDE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

SEP 10 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	C. ck. No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	1	9-10	9-14 30
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUEING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

1 DATE BLUEPRINT OK'D

DATE Filed

NOV 5 1937

2

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A500 ORDER NO. 944 DATE 9-7-37  
CUSTOMER SAVAGE & BLASINGAME  
CAPE CHARLES, VA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

I M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO FINISH WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full DINING ROOM, BEACH CASINO, CAPE CHARLES,  
VIRGINIA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  $\$$  120  
Dry — Wet — Pancromatic — Color Separation.  $\$$  133  
Transfer — Paper Process — New Process.  $\$$  150  
Stripping — White Border — Full Face.  $\$$  175  
Blue Print — Handcolor — Black & White Proof Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2

*See 10-30*  
*any other*  
*App*

8



COPYRIGHT 1937 - MARKEN & BIEBELD INC., FREDERICK,  
MARYLAND

NO. 7A501

ORDER NO. 5079

DATE 9-7-37

12 M500 MINIATURE POCKETS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GETTYSBURG, PENNSYLVANIA  
"THE NATION'S GREATEST SHRINE"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION

BOX TO BE NAVY BLUE AND WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By W. J. H. Date SEP 21 1937 ESTIMATE AND WORK SCHEDULE By W. J. H. Date SEP 21 1937 Cost Dept. Checked

OPERATION	EST. TIME Ck No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
STITCH <u>Logan</u>	13 7	9-21	9-28 L
RETOUCHING			
PHOTO LITHO			
PLUMING STITCHING (ING)			
ENGRAVING		9-29	
HAND COLOR PROOF			
STITCHING			

DATE ORDER T. ORD. \_\_\_\_\_ DATE Fld. NOV 5 1937  
By \_\_\_\_\_ By W. J. H.  
DATE HAND. SUB. T. ORD. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



7A502

J.E. PALLETT, BEN FRANKLIN STORE, CRETE, NEBR.

NO.

5094

ORDER NO.

9-8-1937

3 M 500 POST CARDS C.T. AMERICAN ART WHITE BORDER (GROUP 5)

L OF THIS ON THE PICTURE SIDE)

2 (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

DOANE COLLEGE, CRETE, NEBR.

FRONT NO. NONE

R. M.

TITLE (IN FULL)

IMPRINT

CUSTOMER

PHOTO PROPERTY OF

COLOR DESCRIPTION

put in No 12345

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Execution of Estimate

By

Date

SEP 27 1937

ESTIMATE

AND WORK SCHEDULE

By

Date

SEP 27 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMING TYPE SET UP			
SKETCH <i>layout</i>			
RETOUCHING	2 7	9-22	28 SE
PHOTO LITHO			
BL. PROOF STAMPING			
ENCORATING		9-29	
HAND COLOR PROOF			
ARTIST DEPT.	7		

DATE RECEIVED BY D.

DATE PAID

By

By

DATE

DATE PAID BY

2



DALE, STUBBLEFIELD & CO., MURRAY, KY.

NO. 7A503

ORDER NO. 4985

DATE Sept. 9, 1937

3M

AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE NEW WILLIAM MASON  
MEMORIAL HOSPITAL, MURRAY, KY.

IMPRINT DALE, STUBBLEFIELD & CO.,  
THE REXALL STORE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE  
AND WORK SCHEDULE

By SEP 10 1937 Date SEP 10 1937

OPERATION	EST. TIME CL. & No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	14 6	9-10	9-14 SL
PHOTO-LITHO			
BLUEPRINT STEPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEL.	43 5	9-22	9-22

NOV 5 1937

DATE DELIVERY ORD. \_\_\_\_\_ DATE PAID \_\_\_\_\_  
By \_\_\_\_\_ By AS

DATE HAND COLOR PROOF C&O \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

1C585

14  
17



J. J. NEWBERRY CO. NO. 345, CANTON, N.Y.

NO. 7A504

ORDER NO. 5530

DATE Sept. 10, 1937

3 1/2 M

AMERICAN ART POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GUNNISON MEMORIAL CHAPEL,  
ST. LAWRENCE UNIVERSITY, CANTON, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. F.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,978

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

SEP 13 1937

AND WORK SCHEDULE

By

Date

SEP 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	2 1/2	9-13	9-14
PHOTO-LITHO				
BLENDED STAMPING, OPAQUEING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	47	4	9-20	9-21

NOV 5 1937

DATE ESTIMATE OK'D

DATE F'd

By

By

DATE WORK SCHEDULE OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

4



J. J. NEWBERRY CO. NO. 345, CANTON, N.Y.

NO. 7A505

ORDER NO. 5530

DATE Sept. 10, 1937

3<sup>1</sup>/<sub>2</sub>M

AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DEAN-EATON HALL (RESIDENCE  
FOR WOMEN) ST. LAWRENCE UNIVERSITY,  
CANTON, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

SEP 13 1937

AND WORK SCHEDULE

By

Date

SEP 13 1937

OPERATION	EST. TIME Cost No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	8 3	9-13	9-14 SL
PHOTO-LITHO			
BLUEPRINT STAMPING, CRAPING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	43 4 1/2	9-24	9-24

DATE ESTIMATE OK'D

DATE PAID

NOV 5 1937

By

By

DATE HAND COLOR PROOF

DATE PAID

By



J. J. NEWBERRY CO. NO. 345, CANTON, N.Y.

NO. 7A506

ORDER NO. 5530

DATE Sept. 10, 1937

3 1/2 M AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) CARNEGIE HALL (LEFT) AND  
HEPBURN HALL OF CHEMISTRY, ST.  
LAWRENCE UNIVERSITY, CANTON, N.Y.

IMPRINT NONE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

CARNEGIE HALL ON THE LEFT TO BE RED BRICK  
HEPBURN HALL TO BE WHITE STONE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate No. of Estimate

SEP 13 1937

## ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

SEP 14 1937

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED DWT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SMITH			
RETOUCHING	156 3	Sept. 13	Sept. 15
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	49 4 1/2	9/27/37	9/28

NOV 5 1937

DATE BLUEPRINT ORD.

DATE FRD.

By

By

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

By



J. J. NEWBERRY CO. NO. 345, CANTON, N.Y.

NO. 7A507

ORDER NO. 5530

DATE Sept. 10, 1937

3 1/2 M

AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) GAINES OPEN-AIR THEATRE, ST.  
LAWRENCE UNIVERSITY, CANTON, N.Y.

IMPRINT NONE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

FRONT OR REVERSE

## ESTIMATE

Cost Dept. Checked

SEP 12 1937

AND WORK SCHEDULE

By

Date

SEP 12 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	1	9-13	9-14 SE
PHOTO-LITHO				
BLUE-PRINT				
STAMPING, CRAPING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	43	4 1/2	9-21	9-21

NOV 5 1937

DATE BLUEPRINT ORD

DATE FILED

DATE HAND COLOR PROOF

DATE

DATE Photo Returned to Customer

By

12



J. J. NEWBERRY CO. NO. 345, CANTON, N.Y.

NO. 7A508

ORDER NO. 5530

DATE Sept. 10, 1937

3<sup>1</sup>/<sub>2</sub> M

AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) CLOCK TOWER, MEN'S  
RESIDENCE, ST. LAWRENCE UNIVERSITY,  
CANTON, N.Y.

IMPRINT NONE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

STONE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,754,775

Executive OK of Estimate

By

Date

SEP 13 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 13 1937

OPERATION	EST. TIME (Check No. 1 Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	17 2 1/2	9-13	9-14 SF
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	43 4 1/2	9-23	9-23

DATE BLUEPRINT ORD.

By

DATE Filled

By

NOV 5 1937

DATE PHOTO ORDERED

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO

DIAL No. 7A509 ORDER NO. 5548 DATE 9-11-1937  
CUSTOMER STRAIT'S CABINS  
COLUMBIA, S.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE BLUESKY WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full STRAIT'S CABINS, COLUMBIA, S.C.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

1 Print

Pet 1 1/2

Red White  
R. O. B. - 10

Am



E. F. BUDNICK, LEMONT, ILL.

NO. 7A510

ORDER NO. 5176

DATE Sept. 14, 1937

1 M

BLUESKY POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) U. S. POST OFFICE, LEMONT,  
ILL.

IMPRINT NONE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

TAKE OUT CANS TO RIGHT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this year. Please  
see to it that all the or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order of Estimate

ESTIMATE

Cost Dept. Checked

SEP 17 1937

By SEP 17 1937

OPERATION	EST. TIME (In hours, 1/2 hour, 1 hour)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			
SKETCH			
RETOUCHING	2		
PHOTO-LITHO			
BLUEPRINT (STRIPPING, REMOVAL)			
ENGRAVING			
HAND COLOR PROOF			
ARTIST REPORT			

DATE BLUEPRINT ORD.

DATE Filed

NOV 5 1937

By

DATE

DATE Photo Returned to Customer

By

4



E. F. BUDNICK, LEMONT, ILL.

NO. 7A511

ORDER NO. 5176

DATE 9-14-1937

1 M		BLUESKY POST CARD	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) ST. CYRIL AND METHODIUS		IMPRINT NONE	
POLISH CHURCH AND PARSONAGE, LEMONT, ILL.			
COLOR DESCRIPTION		PHOTO PROPERTY OF C. T. & CO.	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Estimate  
By *[Signature]* Date **SEP 17 1937**  
Cost Dept. Checked  
By *[Signature]* Date **SEP 17 1937**

OPERATION	EST. TIME Sec No.   Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	16 2	9-20	9-27-37
PHOTO-LITHO			
BLUE-PRINTING			
ENGRAVING			
MAKING COLOR PROOF			
PRINTING			

DATE DOCUMENT SENT \_\_\_\_\_ DATE FILED \_\_\_\_\_  
DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_



E. F. BUDNICK, LEMONT, ILL.

NO. 7A512

ORDER NO. 5176

DATE Sept. 14, 1937

1 M

BLUESKY POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

AMERICAN LEGION PARK, LEMONT,

IMPRINT

NONE

ILL.

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

TAKE OUT CAR FENDER TO LEFT -- PUT FLAG ON TOP POLE

TAKE SOME OFF FROM FOREGROUND & ADD SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Exhibit of Estimate

ESTIMATE

Cost Dept. Checked

Date

SEP 17 1937

AND WORK SCHEDULE

Date

SEP 17 1937

OPERATION	EST. TIME MIN. / SEC.	DATE ENTERED DEPT.	DATE COMPLETED
COMING INTO TYPE & T. CP			
SKETCH			
RETOUCHING	12 2		
PROOFING			
BLANKET SOL. FOR COLORING			
DRAWING			
REPRODUCTION			
ARTS. ETC.			

DATE RECEIPT CRD.

DATE FILED

NOV 5 1937

20



F.W. WOOLNORTH CO.  
MARQUETTE, MICH.

NO. 7A513

ORDER NO. 6537

DATE 10-18-1937

3<sup>1</sup>/<sub>2</sub> M AMERICAN ART POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE AND FEDERAL  
BUILDING, MARQUETTE, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,099

ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE		Cost Dept. [initials]	
OCT 11 1937		OCT 11 1937	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	14 5	10-21	10-30
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
FINAL DEPT.	42 4 1/2	11/6/37	11/8/37

DATE SUBMITTED CARD \_\_\_\_\_  
By \_\_\_\_\_  
DATE MADE COMPLETE \_\_\_\_\_  
By [initials]  
If errors referred to Customer \_\_\_\_\_

R

14



BIRCH TREE DRUG STORE, BIRCH TREE, MO.

NO. 7A514

ORDER NO. 5250

DATE 9-18-1937

6M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) CURRENT RIVER BRIDGE AT VAN  
BUREN, MO., NEAR BIG SPRING STATE  
PARK.

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

THE BRIDGE IS PAINTED WHITE, THE HIGHWAY LEADING TO THE BRIDGE IS BLACK TOP.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate of Estimate

ESTIMATE

Cost Dept. Checked

By

By

SEP 21 1937

AND WORK SCHEDULE

Date

SEP 21 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	17	3	9-21	9-25-37
PHOTO TYPHO				
BLUEPRINT STRIPPING, GRAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	45	4 1/2	10/1	10/1

DATE BLUEPRINT OK'D

DATE I.O.D.

NOV 5 1937

By

By

By

DATE HAND COLOR

DATE RETURNED TO CUSTOMER

By

17



17A514

Ret - 0

make <sup>102</sup> <sub>102</sub>



F.W. WOOLNORTH CO.  
MARQUETTE, MICH.

NO. 7A515

ORDER NO. 6537

DATE 10-18-1937

3 1/2 M AMERICAN ART POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. PETERS CATHEDRAL,  
MARQUETTE, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

REDDISH BUFF BUILDING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

OCT 21 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 21 1937

OPERATION	EST. TIME C. No. Time Allowed	DATE ENTERED D. PT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	4	10-21	10-27 SL
PHOTO-LITHO			
BLUE-PRINT STRIPPING, CBAQUING			
ENCHAVING			
HAND COLOR PROOF			
ARTIST SET.	47	11-6-37	11-8-37

DATE ESTIMATE OK'D

DATE FILED

DATE

By

DATE Photo Returned to Customer

By



F. W. PECK, SODUS POINT, N.Y.

NO. 7A-516

ORDER NO. 5206

DATE Sept. 16, 1937

3<sup>1</sup>/<sub>2</sub> M

AMERICAN ART POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HARRIS HOUSE, SODUS POINT,  
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

GREY ROOF FRAME BLDG. WHITE  
TAKE OUT POSTS AND MAIL BOX

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

SEP 20 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	15	4	9-20	9-27-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	43	43	10-1	10-4

DATE BLUEPRINT ORD.

By

DATE TYPE SET UP

By

DATE FILED

By

DATE Photo Returned to Customer

NOV 5 1937



F. W. PECK, SODUS POINT, N.Y.

NO. 7A517  
5206  
ORDER NO.

9-16-1937

DATE

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COAL TRESTLE, SODUS BAY, N.Y.

I (ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT

R.M.  
SAME AS ABOVE

C.T.

PHOTO PROPERTY OF

COLOR DESCRIPTION

SHOW A BIG COAL BOAT, AS IN CARD 2581-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,779

Execution of Estimate

By

Date SEP 20 1937

## ESTIMATE AND WORK SCHEDULE

Est. Dept. Checked

By

Date SEP 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	5	3	9-20	9-23 &
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	45	4 1/2	9/30	9/30

NOV 5 1937

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE REM

By

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A519 ORDER NO. 5708 DATE 9-20-1937

CUSTOMER DAVID M. LITTLEFIELD  
OGUNQUIT, ME.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LITTLEFIELD'S OGUNQUIT CAMP, U. S.

ROUTE ONE, OGUNQUIT, MAINE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

REMOVE SIGN & TABLE AT LEFT.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CABINS PURE WHITE, #20 GREEN TRIM. LEAVE WHITE STONES ON FRONT FOREGROUND. USE OWN JUDGMENT  
ONTENTS & TROUGH & TUB COLORS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A520 ORDER NO. 5708 DATE 9-20-1937

CUSTOMER DAVID M. LITTLEFIELD  
OGUNQUIT, ME.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

6 M PC SIZE 3½ x 5½

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LITTLEFIELD'S OGUNQUIT CAMP, U. S.  
ROUTE ONE, OGUNQUIT, MAINE

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

BLOCK OUT ROOF OF HOUSE AT BACK LEFT, IN TREES  
AND BRING UP FLAG POLE ON RIGHT AND PUT IN U.S.  
FLAG. LEAVE ROAD IN FOREGROUND NATURAL.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MAKE CABIN ROOFS DULL RED, PURE WHITE SIDES & #20 GREEN TRIM.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



RITZ DRUG STORE, GOWANDA, NEW YORK

NO. 7A521  
5308  
ORDER NO.

DATE 9-22-1937

1 M POST CARDS C.T. BLUESKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) MAIN STREET, GOWANDA, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 NONE  
IMPRINT R. M.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive of Estimate

By [Signature]  
Date SEP 23 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date SEP 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	3	9-23	9-24-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT ORD.

DATE FILED NOV 5 1937

By

By [Signature]

DATE PHOTO SENT TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

By

[Large Handwritten Signature]

14



RITZ DRUG STORE, GOWANDA, NEW YORK

NO. 7A522

5308

ORDER NO.

9-22-1937

DATE

I M

POST CARDS

C.T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOWANDA HIGH SCHOOL, GOWANDA,  
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive of Estimate

By

Date

SEP 23 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

SEP 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	9	2	9-23	9-24
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST LEPT.				

DATE BLUEPRINT OK'D

DATE FILED

NOV 5 1937

By

DATE PHOTO RETURNED TO CUSTOMER

By

DATE PHOTO RETURNED TO CUSTOMER

By



RITZ DRUG STORE, GOWANDA, NEW YORK

NO. 7A523

ORDER NO. 5308

DATE 9-22-1937

1 M

POST CARDS

C.T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 2

R. M. NO

TITLE (IN FULL) GOWANDA STATE HOSPITAL,  
HELMUTH, N.Y.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

SEP 23 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

SEP 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	17	3	9-23	9-24 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE ESTIMATE OK'D

By

DATE FILED

NOV 5 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

*[Handwritten signature]*



RITZ DRUG STORE, GOWANDA, NEW YORK

NO. 7A524

ORDER NO. 5308

DATE 9-22-1937

1 M POST CARDS C.T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) J. N. ADAM MEMORIAL HOSPITAL,  
PERRYSBURG, N. Y.

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,773

## ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate

## ESTIMATE

Cost Dept. Checked

By SEP 23 1937  
Date

AND WORK SCHEDULE

By SEP 23 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	2 1/2	9-23	9-24
PHOTO-LITHO				
BLUE-PRINT STAMPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE ESTIMATE OK'D.

DATE Filed

NOV 5 1937

By

By

DATE PRINTS DELIVERED

DATE Photo Returned to Customer

By



J.S.DUDLEY CO., HAMPTON BEACH, N.H.

NO. 7A525

ORDER NO. 5331

DATE 9-23-1937

3 M 500 POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LEAVITT'S TOURIST CAMP,  
NORTH BEACH, HAMPTON, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive C. T. Teich

By

SEP 20 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

SEP 21 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Ch. & No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	15	2	9-27	9-30 SL
PHOTO-LITHO				
BLUEPRINT SHIPPING, CLIPPING				
ENGRAVING				
HAND COLOR PROOF	39	1 1/2	10-6	10-6
ARTIST DEPT.	44	4 3/4	11/22/37	11/23/37

1 DATE BLUEPRINT ORD \_\_\_\_\_

DATE Filed \_\_\_\_\_

2 By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF ORD \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

M



34

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER

DIAL No. 7A526 ORDER NO. 5838 DATE 9-28-1937

CUSTOMER RISING SUN HOTEL  
RISING SUN, MD.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$ 

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP-RISING SUN HOTEL AND RESTAURANT -  
RISING SUN, MD.BOT-ON ROUTE I, BETWEEN PHILADELPHIA,  
PA. AND BALTIMORE, MD., NEAR CONOWINGO DAM

## RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

## PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

## DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue.

## COLOR DESCRIPTION

THE BUILDING IS TO BE IN BRICK RED WITH WHITE PENCILED BRICKS. JUST THE UPPER PART OF BUILDING  
NEED BE IN RED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Resubmit

Ret 6

W.C. 1 1/2

L.A. 5 1/2

See Salesman

in your office

for

to Court  
new wk

10

14



*Spring City*

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

KIMES STATIONERY CO., SPRING CITY, PA.

NO. 7A527

ORDER NO. 5450

DATE Oct. 2, 1937

1 M POST CARDS C. T. BLUESKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) SPRING CITY HIGH SCHOOL, NEW ST., SPRING CITY, PA.	IMPRINT SAME AS ABOVE
	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate By *[Signature]* Cost Dept. Checked  
Date OCT 8 1937 AND WORK SCHEDULE Date OCT 9 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	1 1/2	10-8	10-11-8
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE RECEIVED CARD \_\_\_\_\_ DATE FILED NOV 5 1937  
By \_\_\_\_\_ By *[Signature]*  
DATE FOR RETURN TO CUSTOMER \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

4



KIMES STATIONERY CO., SPRING CITY, PA.

NO. 7A528

ORDER NO. 5450

Oct. 2, 1937

DATE

1M POST CARDS

C. T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RESIDENCE, BROAD ST., SPRING CITY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts, or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By OCT 6 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By OCT 6 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Job No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	17	1	10 - 6	10 - 6 SC
PHOTO-LITHO				
BLEUPRINT STRIPPING OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

NOV 5 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By



KIMES STATIONERY CO., SPRING CITY, PA.

NO. 7A529

ORDER NO. 5450

DATE Oct. 2, 1937

1 M POST CARDS C. T. BLUESKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE (IN FULL) RESIDENCE CORNER OF BROAD &  
CEDAR STS., SPRING CITY, PA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,756,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK

By

Date

OCT 6 1937 ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 8 1937

OPERATION	EST. TIME (Job No.   Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	17 2	10-6	10-8 SE
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST REPT.			

DATE ESTIMATE ORD.

By

DATE FILED

By

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

NOV 5 1937

17  
4



SOLD BY L.B. HOLLISTER, IMPORTER & JOBBER,  
LEAD, SO. DAK.

NO. 7A53D

ORDER NO. 5967

DATE 10-5-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 79

R. M. NO

TITLE (IN FULL) SPEARFISH NORMAL AND

IMPRINT SAME AS ABOVE

TRAINING SCHOOL, SPEARFISH, SO. DAK.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LEFT BLDG: LT. BROWN AND CREAM BRICK, RED ROOF. CENTER: RED, STONE  
TRIM. RIGHT BLDG: LT. BROWN BRICK, RED ROOF

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	17	10-7	10-9 SC
PHOTO-LITHO			
BLUING			
STRIKING			
ENGRAVING			
HAND COLOR PROOF			
APPROVAL	46	10-14-37	10-15-37

DATE ORDERED \_\_\_\_\_ DATE FILLED NOV 5 1937

DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

7  
17



SOLD BY L.B. HOLLISTER, IMPORTER & JOBBER, LEAD, SO. DAK.

NO. 7A531

ORDER NO. 5967

DATE 10-5-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ELLISON SHAFT, HOMESTAKE MINING CO., LEAD, SO. DAK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 79 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CUT DOWN IF YOU THINK BEST. SHAFT: GREY TIN. BRICK BLDGS: LIGHT RED.

*See back of photo*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive Of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

DATE ENTERED DEPT.

DATE COMPLETED

COMPOSING, TYPE SET UP

SKETCH

RETOUCHING

PHOTO-LITHO

BLUEPRINT  
STRIPPING, CHARGING

ENGRAVING

HAND COLOR PROOF

ARTIST REPT.

5

4

10-7

10-11-8

54

4 3/4

10-14

10-15

DATE ESTIMATE MADE

DATE FILED

NOV 5 1937

By

By

DATE PROOF RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

By

ATTENTION!

Subjects on  
for this customer. Please  
see to it that all sizes or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Large handwritten 'R' or '2' mark*

5



34

587

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A532 ORDER NO. 5491 DATE 10-6-1937  
CUSTOMER PFAUDLER CO.  
ROCHESTER, N.Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$  GROUP (2) STYLE AMERICAN ART WHITE BORDER  
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full  
FRONT NO. 2 SPECIAL R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

See Sketch & tissues attached  
to Photos

PHOTO LITHO  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

VERY RUSH

PHOTO RETURNED TO PHOTO USED FOR

Ret. 7  
H.C. 1 1/2  
La 4 3/4  
Mr. [Signature]

2



LACY & CO., MONTEAGLE, TENN.

NO. 7A533

ORDER NO. 6502

DATE 10-6-1937

3M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) VALLEY FROM CAMP UNAKA,  
MONTEAGLE, TENN.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use best Photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,758,775

ESTIMATE  
AND WORK SCHEDULE  
OCT 13 1937  
By W. J. B. 1937  
Date 10-13-37

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COM. L. D. E. D.
	Chk. No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	8	3	10-13	10-15 SC
PHOTO-ETCHING				
BLUEPRINT				
STRIKING, CHARGING				
ENGRAVING				
HAND COLOR PROOF				
PRINT DEPT.	43	434	Oct 22	Oct 23

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE FILED NOV 5 1937

By JB

DATE THIS ORDER IS TO BE COMPLETED

8



JOHN I. BELLAIRE,  
MANISTIQUE, MICH.

NO. 7A534

ORDER NO. 6006

DATE 10-8-1937

12½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RAFT AND LANDING,  
KITCH-ITI-KI-PI SPRINGS, MANISTIQUE,  
MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,795,779

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

## ESTIMATE

Cost Dept. Checked

OCT 11 1937

AND WORK SCHEDULE

OCT 11 1937

OPERATION	EST. TIME C. & N.   Time Allowed	DATE ENTERED DEL'T.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	15 ✓	10-11	10-13 SC
PHOTO-ETCHING			
BLANKING & STAMPING			
ETCHING			
HANDCOLORING			
RETOUCHING	46 4½	10-22-37	10-25-37

NOV 5 1937

DATE FILED \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

16  
7 M



JOHN I. BELLAIRE,  
MANISTIQUE, MICH.

NO. 7A535

ORDER NO. 6006

DATE 10-8-1937

12½M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RAFT WITH LOAD OF  
SIGHTSEERS, KITCH-ITI-KI-PI SPRINGS,  
MANISTIQUE, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*Photo OBH 656*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept.	
By		Date	
OCT 11 1937		OCT 11 1937	
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	158 2	10-11	10-13 SL
PHOTO-UNIT			
EXPOSURE			
STICKING, CHARGING			
ENCLOSING			
PRINTING, CORRECTING			
PRINTING	49 4½	OCT. 21	OCT. 22 N.P.

DATE RECEIVED BY \_\_\_\_\_ DATE FILED NOV 5 1937

DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_ By \_\_\_\_\_

DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

M

12



JOHN I. BELLAIRES,  
MANISTIQUE, MICH.

NO. 74536

ORDER NO. 6006

DATE 10-8-1937

124 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LOGS DRAPED WITH MOSS  
EXTENDING INTO SPRING, KITCH-ITI-KI-PI  
SPRINGS, MANISTIQUE, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. J R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this order. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
By JS  
Date OCT 11 1937 AND WORK SCHEDULE Date OCT 11 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	16 2	10-11	10-13 SL
PHOTO-LITHO			
BLUE-PRINT STRIKING, CHROMING			
ENGRAVING			
HAND COLOR PROOF			
FINAL PROOF	46 4 1/2	10-25-37	10-26-37

DATE NOV 5 1937 By JS  
DATE Photo Returned to Customer

16



JOHN I. BELLAIRE,  
MANISTIQUE, MICH.

NO. 7A537

ORDER NO. 6006

DATE 10-8-1937

12½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SIDE AND BOTTOM REVEALING  
TRANSPARENCY, KITCH-ITI-KI-PI SPRINGS,  
MANISTIQUE, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE  
AND WORK SCHEDULE

By Cost Dept. Chief  
Date OCT 11 1937

OPERATION	EST. TIME (MIN. (1 Hr. = 60))	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	16	10-11	10-13
PHOTOGRAPHING			
DEVELOPING (PRINTING, MOUNTING)			
ENGRAVING			
HAND COLOR PROOF			
APPROVAL	38	10-26	10-26

DATE 10-11-1937  
By JK  
DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

16  
12



JOHN I. BELLAIRE,  
MANISTIQUE, MICH.

NO. 7A538

ORDER NO. 6006

DATE 10-8-1937

12 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) U.S. HIGHWAY NO. 2, MANISTIQUE,  
MICH.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,779

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

OCT 11 1937

AND NO. 1 SCHEDULE

By

Date

OCT 11 1937

OPERATION	EST. TIME (No. of Times Allowed)	DATE ENTERED DIST.	DATE COMPLETED
COMPOSING, TYPE SET UP			
STITCH			
REPRODUCTION	156	Oct 12/37	Oct 12
PHOTO LITHO			
STITCHING			
PROOFING			
REPRODUCTION PROOF			
FINAL COST.	47	Oct. 21/37	Oct. 25

DATE Filed

By

DATE Photo Returned to Customer



DATE 10-8-1937

12½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TRAILER PARK, MANISTIQUE,  
MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Executive OK of Estimate

## ESTIMATE

Case. 1. 1. 1. 1.

Bd

Date \_\_\_\_\_

OCT 11 1937

二

Dg

Oct 17 1891

[illegible][illegible]DATE 7/18

NOV 5 1927

Ev

DAVID

R,

4



ROBBINS-TILLQUIST CO.,  
SPOKANE, WASH.

NO. 7A540

ORDER NO. 6011

DATE 10-9-1937

12½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PARKWAY BRIDGE, MISSOULA,  
MONT.

PRIVATE NO. BEFORE TITLE: 2961

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 76 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

POSTS ARE WHITE WITH BLACK BASE. BRIDGE CEMENT. CHURCH RED. LIGHTS ARE  
GREEN UNDER THE GLOBE, OTHERWISE THE LAMP POSTS ARE WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,275

ESTIMATE

By 00714100 Date 10-11-37

OPERATION	ST. TIME	DATE	DATE
		ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			
ETCH			
RETOUCHING	158 3	10-11	10-15-37
PHOTO LITHO			
BLIND STAMPING			
ENGRAVING			
ARTIST PROOF	38 4½	10-29	10-29

NOV 5 1937

DATE ORDERED

DATE FILED

By

DATE

DATE PHOTO RETURNED TO CUSTOMER



**ADV. ORDER**

	YES	NO	
RETURN PHOTO			PHOTO PROPERTY OF C. T. & CO. -- CUSTOMER

ORDER NO. 6061 DATE 10-11-1937

CUSTOMER      EARLEY W. BRIDGES,  
GREENSBORO, N. C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO FINISH, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full O. HENRY'S BIRTHPLACE, GREENSBORO,  
N. C.

(From a drawing by ~~XXXXXXXXXXXXXXXX~~  
Emma F. Griffin)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: COPYRIGHT BY EARLEY W. BRIDGES,  
GREENSBORO, N. C. 1937 (AT LEFT)  
C.T. IN CENTER.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG.NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
 \_\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER \_\_\_\_\_ Straighten Photo \_\_\_\_\_  
 Negative — Line — Halftone — Combination. \_\_\_\_\_  
 Dry — Wet — Pancromatic — Color Separation. \_\_\_\_\_  
 Transfer — Paper Process — New Process. \_\_\_\_\_  
 Stripping — White Border — Full Face. \_\_\_\_\_  
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue. \_\_\_\_\_

### COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO	YES	NO
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FRICKE DRUG CO., COLUMBUS, NEB.

NO. 7A542

ORDER NO. 8572

DATE 10-12-1937

6 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) INTAKE HEADGATES, LOOKING  
UPSTREAM FROM SLUICE GATES, COLUMBUS,  
NEB.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

4  
... etc on  
order for this case. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Division of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

OCT 13 1937

WORK SCHEDULE

Lat

OCT 13 1937

OPERATION	EST. TIME		DATE ENTERED DINT	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	156	2	Oct 14	Oct 15 St.
PHOTO-LEAD				
BL. & RET.				
ST. & INC. & EQUIP.				
ENGLAVING				
HAND COL. PROOF				
PRINTING	38	4	10-28	10-28

NOV 5 1937

DATE

DATE

By

By

DATE Photo Returned to Customer

By



FRICKE DRUG CO., COLUMBUS, NEB.

NO. 7A543

ORDER NO. 6572

DATE 10-12-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) MONROE POWER HOUSE, LOOKING  
UPSTREAM, COLUMBUS, NEB.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this photograph. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order of Estimate

ESTIMATE

Cost Dept. Checked

OCT 15 1937

By

OCT 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Case No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	3	10-15	10-19 SC
PHOTO-LITHO				
BLOCK SET STRIKING (PROOF)				
PROOFING				
HAND COLORING				
SHIPPING	47	4	10-27	10-28

DATE ESTIMATED

DATE FILED

NOV 5 1937

By

DATE RECEIVED BY CUSTOMER



FRICKE DRUG CO., COLUMBUS, NEB.

NO. 7A544

ORDER NO. 6572

DATE 10-12-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) WATER FLOWING OVER RESERVOIR  
WEIR, COLUMBUS, NEB.

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

## ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

**ESTIMATE**  
AND WORK SCHEDULE  
Date **OCT 13 1937**

OPERATION	EST. TIME (In Hrs.)	Time Allowed	DATE (When Work Done)	DATE (When Delivered)
COMPOSING TYPE SET UP				
PRINTING				
RETOUCHING	15/2	2	OCT 13	OCT 15 '37
PROOFING				
BLANKET STAMPING & OFFSETTING				
RECRAMING				
PROOFING ON PROOF				
PRINTING	45	4	10/28	10/28

DATE **NOV 5 1937**

By **JS**

DATE Photo Returned to Customer

16 M



FRICKE DRUG CO., COLUMBUS, NEB.

NO. 7A545

ORDER NO. 6572

DATE 10-12-1937

6 M

POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TAIL RACE EXCAVATION LOOKING  
DOWNSTREAM FROM ROOF OF COLUMBUS POWER  
HOUSE, COLUMBUS, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

R. M. NO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
note to it that all cards or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

By OG Date 10-12-1937

OPERATION	EST. TIME (incl. prep. & time all)	DATE ENTERED DET.	DATE COMPLETED
COMPOSING, TYPE SET UP			
ETCH			
RETOUCHING	7	2	10-15
PHOTO LITHO			
BLANKET STAMPING, CAPPING			
INSTRUMENT			
HAND COLORING			
FIN. COST	43	4	11-23

DATE DEC 8 1937

7  
12-16



F. W. WOOLWORTH CO. NO 1012, VICTORIA, TEX.

NO. 7A546

ORDER NO. 6064

DATE 10-11-1937

3<sup>1</sup>/<sub>2</sub> M

POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BAPTIST CHURCH, VICTORIA,  
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR - TWO TONE LIGHT TAN BRICK

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

OCT 13 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By OCT 11 1937  
Date

OPERATION	Est. TIME Class No. Time Allowed	DATE ENTERED DWIT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	169 3	10-13	10-18 L
PHOTO MTO			
BLANKET SHOOTING CHAIRS			
ENTERING			
HAND COLORING			
DELIVER	46 4 1/2	10-26-37	10-27-37

DATE

DATE Filed

DATE

16 M



F. W. WOOLWORTH CO. NO.1012, VICTORIA, TEX.

NO. 7A547

ORDER NO. 6064

DATE 10-12-1937

3 1/2" POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ARMORY, VICTORIA, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

NO

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

YELLOW STUCCO & GREEN ROOF

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this camera. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Revised Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

OCT 15 1937

Date

OCT 15 1937

WORK SCHEDULE

OPERATION	EST. TIME (Hrs. & Mins.)	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			
ETCH			
RETOUCHING	4 2	10-15	10-19 56
PHOTO LITHO			
DRUGS STAMPING, COATING			
EXPOSURE			
HAND COLOR PHOTO			
PRINTING	47 3 1/4	10-25	10-27

NOV 5 1937

DATE OF ORDER

DATE OF

DATE OF

DATE OF

DATE OF



F. W. WOOLWORTH CO. NO. 1012, VICTORIA, TEXAS

NO. 7A548

ORDER NO. 6064

DATE 10-11-1937

3 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COURT HOUSE, VICTORIA, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LIGHT GREY STONE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,796,775

ATTENTION!

Subjects on order for this run over. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*straighten*

ESTIMATE			
By		Cost Dept. <i>24</i>	
Date		Date	
OCT 15 1937		OCT 15 1937	
DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			
ETCH			
RETOUCHING	14	5	10-15
PHOTO LITHO			
BLOCKING			
STAMPING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST FEE	45	4 1/2	10-26

DATE BY *24*

DATE FILED

DATE

DATE FROM JOURNAL OF COMMERCE

DATE

14



LACY & CO., MONTEAGLE, TENN.

NO. 7A549

ORDER NO. 6589

DATE 10-12-1937

3 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MILLION DOLLAR VIEW FROM  
ALTER CLIFF, MONTEAGLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,374

ATTENTION!

Subjects on  
order by the customer. Please  
see to it that all subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

ESTIMATE

By *[Signature]* Date *OCT 18 1937*

OPERATION	EST. TIME		DATE	COST
	MIN	TH		
DEVELOPING, TYPE SET UP				
PRINTING				
REDOUBLING	M	2	10-18	10-22-80
PROOFING				
REDOUBLING				
PRINTING	38	1 1/2	10-28	10-28
REDOUBLING	38	5 1/2	11-19	11-20

DATE *DEC 1 1937*

By *[Signature]*



LACY & CO., MONTEAGLE, TENN.

NO. 7A550

ORDER NO. 6589

DATE 10-12-1937

3<sup>1</sup>/<sub>2</sub> M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "S" CURVE ON U. S.

HIGHWAY #41 THREE MILES SOUTH OF  
MONTEAGLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
same for the customer. Please  
note that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

By ESTIMATE Date OCT 19 1937 AND WORK Date OCT 19 1937

OPERATION	EST. TIME C. & No. (Tm) A. & W.	DAYS INITIALS DATE	TIME COMPLETED
COMPOSING TYPE SET UP			
SET UP			
RETOUCHING	58 2	10-19	10-22-36
PHOTO MOUNT			
EDITING			
SET UP			
EDITING			
PHOTO MOUNT			
EDITING			
PHOTO MOUNT	49 4 1/2	10-28	10-29 WP

DATE NOV 5 1937

DATE NOV 5 1937

DATE NOV 5 1937

M



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A551

ORDER NO. 6098

DATE 10-14-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

EARL L. BURHANS  
PAWPAW, MICH.

Photos for  
this Customer

1 M PC

SIZE 3½ x 5½

STYLE PHOTO FINISH WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: "THE OLD RED BRICK"

BOT: ITS ALUMNI ARE LEGION AND LOYAL

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



F.W.WOOLWORTH CO., WELLSVILLE? N.Y.

NO. 7A552

ORDER NO. 6116

DATE 10-14-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DAVID A. HOWE LIBRARY,  
WELLSVILLE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED BRICK. WHITE ENTRANCE. ROOF BLACK. TWOER CREAM & CUPOLA ~~WHITE~~ LIGHT COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Ck No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	161	2		
PHOTO-LITHO				
BLEEDING STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	45	4 1/2	10-27	10-27

DATE BLUEPRINT OK'D

By

DATE PROOF

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer



F.W. WOOLWORTH CO., WELLSVILLE, N.Y.

NO. ~~24124~~ 37A553

ORDER NO. 6116

DATE 10-14-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET LOOKING SOUTH,  
WELLSVILLE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LEFT SIDE: 1 RED. 2 & 3 LIGHT. 4 YELLOW. 5 BLACK. 6 & 7 RED. 8 BUFF. 9 RED.  
10 & 11 ~~BLACK~~. 12 RED. RIGHT SIDE: 1 & 2 RED. 3 TAN. 4 BUFF. 5 RED.

GREY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	4	10-15	10-21 SC
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	53	5	10/27/37	10/28/37

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

3

14



F. W. WOOLWORTH CO., WELLSVILLE, N.Y.

NO. 7A554

ORDER NO. 6116

DATE 10-14-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL, WELLSVILLE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 V R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date OCT 15 1937

By \_\_\_\_\_  
Date OCT 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	3	10-15	10-20
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	42	4 3/4	10-25-37	10-28-37

DATE ESTIMATE OK'D

DATE OK'D

By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D

By \_\_\_\_\_

Let 3 Photo Returned to Customer

By \_\_\_\_\_



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 7A555

ORDER NO. 6125

DATE 10-14-1937

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAST HOME OF ANDREW

JOHNSON, 17TH PRESIDENT OF THE U.S.,  
GREENEVILLE, TENN.

PRIVATE NO. BEFORE TITLE: G-15

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 55 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

RED BRICK BLDG. WHITE TRIM. DARK ROOF. WHITE FLOWERS ON GREEN PLANTS GRO ING  
UP ON BLDG. TAKE OUT LETTERING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

XXX

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for the customer. Please  
note that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*[Large handwritten flourish or signature]*

**ESTIMATE**

OCT 14 1937

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
QUANTITY SET UP			
REWORKING	28	3	16-14
REWORKING			16-19.8
REWORKING			
REWORKING			
REWORKING			
REWORKING			
REWORKING			
REWORKING	53	424	10/21/37
REWORKING			10/22/37

NOV 5 1937



NO. 7A556

ORDER NO. 6125

DATE 10-14-1937

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

### COLOR DESCRIPTION

RED BRICK BLDG. WHITE TRIM. SLATE ROOF. BLDG. IN FAR BACKGROUND ARE OLD  
ANTIQUE FINISH RED BRICK BLDG. TAKE OUT ALL CARS.

SUBMIT; RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,297,775

## ATTENZIONI

Subjects on  
 must for the former. Please  
 so to it that all colors or nega-  
 tives are uniform and colors are  
 in harmony with each other  
 to make an attractive set.

C. C. Dyer, Clerk.

OCT 14 1937

CC-1

[illegible]

4	4	10-14	10-18 S <sub>2</sub>
---	---	-------	----------------------

48  $4\frac{1}{2}$  10.21 10.22

DATE \_\_\_\_\_

NOV 5 1933



J. J. NEWBERRY CO., SALAMANCA, N. Y.

NO. 7A557

ORDER NO. 6634

DATE 10-14-1937

MPOST CARDS		AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) OBSERVATION TOWER, ALLEGANY STATE PARK, SALAMANCA, N. Y.		IMPRINT NONE	
		PHOTO PROPERTY OF C. T. & CO.	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By OCT 15 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By OCT 15 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	7	1	10-15	10-21-37
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	46	4	10-27-37	10-28-37

DATE BLUEPRINT OK'D. \_\_\_\_\_  
By \_\_\_\_\_

DATE PAID. \_\_\_\_\_  
By 26

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

7



J. J. NEWBERRY CO., SALAMANCA, N. Y.

NO. 7A558

ORDER NO. 6634

DATE 10-14-1937

3 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF LAKE AND  
DRIVEWAY, ALLEGANY STATE PARK,  
SALAMANCA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	156	4	Oct 18	Oct 20 SL
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	45	4 3/4	10/29	10/3

DATE BLUEPRINT OK'D

DATE FILED

NOV 5 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

M



J. J. NEW BERRY CO., SALAMANCA, N. Y.

NO. 7A559

ORDER NO. 6634

DATE 10-14-1937

3M

POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL) HIGH SCHOOL, SALAMANCA, N. Y. IMPRINT NONE

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

FOR COLOR SEE CARD ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

### ESTIMATE

Cost Dept. Checked

By

057-1-1937

AND WORK SCHEDULE

By

001-1-1937

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	169	2	10-15	10-22-80
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	47	42	10-28	10-29

DATE BLUEPRINT OK'D

DATE Filed

NOV 5 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



NO. 7A560

MRS. WILLIE BELL, SEQUOYAH INDIAN SCHOOL,  
TAHLEQUAH, OKLA.

ORDER NO. 6148

DATE 10-15-1937

1 M POST CARDS

PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STUDENT'S DINING HALL,  
SEQUOYAH INDIAN SCHOOL, TAHLEQUAH,  
OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

OCT 15 1937

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	1	10-15	10-19 SE
PHOTO-LITHO				
BLIND ST STRIKING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

14



COPYRIGHT BY MRS. "JOHNNY" BAKER,  
LOOKOUT MOUNTAIN GOLDEN, COLO.

NO. 7A561

ORDER NO. 6145

DATE 10-18-1937

12 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAVE OF BUFFALO BILL,  
LOOKOUT MOUNTAIN, COLORADO

SMALL TYPE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR COLORS SEE 6A536. LEAVE CLOUD EFFECT. BRING OUT MOUNTAINS IN DISTANCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

OCT 21 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 21 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cost No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	8	3	10-21	11-4-38
PHOTO-LITHO				
BLUETINT STAMPING, CPAQUING				
ETCHING				
HAND COLOR PROOF	40	1 1/2		11-11
ARTIST DEPT.	38	4 1/2	11-27	11-30

DATE PAID

DATE PAID

DEC 2 1937

By

Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

6  
12



NO. 7A562

COPYRIGHT BY MRS. "JOHNNY" BAKER,  
GOLDEN, COLO.

ORDER NO. 6145

DATE 10-18-1937

12 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAVE OF BUFFALO BILL,  
LOOKOUT MOUNTAIN, COLORADO

SMALL TYPE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR COLORS SEE 6A536. SMALL ROCKS IN FOREGROUND ARE REDDISH COLOR.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

OCT 21 1937

AND WORK SCHEDULE

Date

OCT 21 1937

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Cl. No.	Time Allow.		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	15	4	10-21	11-1 SL
PHOTO-LITHO				
PLATE T STONES, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	39	1 1/2	11-4	11-4
ART. PR.	118	4 1/2	11-26	11-30

DATE DOCUMENT ORD.

DATE Filed

By

By

DATE PHOTO RETURNED TO CUSTOMER

DATE Photo Returned to Customer



WALTHER'S DRUG STORE, UNION CITY, PA.

NO. 7A563

ORDER NO. 6668

DATE 10-19-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) VIEW OF CANADOHTA LAKE, PA.  
SHOWING MARCRESAN BEACH

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

REAR BLDG. WHITE WHITE BOAT RED TOP EDGE.  
GRAY PIER IN FOREGROUND WHITE STONES IN FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

61252

Call Estimate

ESTIMATE

Cost Dept. Check

By

OCT 21 1937

AD WORK SCHEDULE

Date

OCT 21 1937

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Est. No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	169	2	10-21	10-25 SE
PHOTO MTKO				
BLUEPRINT STRIKING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
PRINTING	38	45	11-2	11-2

NOV 5 1937

DATE EST. OK'D

DATE FILED

DATE

DATE RETURNED TO CUSTOMER

14

12



WALTHER'S DRUG STORE, UNION CITY, PA.

NO. 7A564

ORDER NO. 6668

DATE 10-19-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MARCRESAN BEACH ON  
CANADOHTA LAKE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BLDG. WHITE. RED WINDOW SILLS. DARK SASH LIGHT GRAY SLIDE ON LEFT  
TAN SAND BEACH. WHITE SLIDE ON RIGHT GREEN SHRUBERY & LAWN IN FRONT OF  
BLDG. WHITE STONES AROUND BEACH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

OCT 21 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 21 1937

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	152	3	10-21	10-28 SL
PHOTO LITHO				
BLUING				
STRETCHING (OPAQUE)				
ENGRAVING				
HAND COLOR PROOF				
ARTIST'S	49	4 1/2	11-4	11-5-940

DATE ESTIMATE OK'D

DATE FILED

NOV 8 1937

DATE

By

DATE Photo Returned to Customer

By

M  
12



WALTHER'S DRUG STORE, UNION CITY, PA.

NO. 7A565

ORDER NO. 6668

DATE 10-19-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF CANADOHTA LAKE FROM  
LAKE VIEW INN, SHOWING RUGGLES PARK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BOATS IN FOREGROUND WHITE RED TOP EDGE

REAR BLDGS BRIGHT BUFF. RED ROOFS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,769,775

## ATTENTION!

Subjects on  
order for this customer: Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

### ESTIMATE

Cost Data Sheet

By

Date

OCT 21 1937

WORK SCHEDULE

By

Date

OCT 21 1937

OPERATION	EST. TIME		DATE ENTERED DPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	158	3	10-21	10-26 SL
PHOTO-ETCH				
BLUE-PRINT STRIKING, CHARGING				
EXPOSING				
MAKING OF PROOF				
ARTIST REPT.	47	4 1/2	11-4	11-5

DATE FILED NEXT CARD

DATE FILED

NOV 5 1937

By

DATE

DATE PHOTO RETURNED TO CUSTOMER

By



S. DYBOWSKI, CAMBRIDGE SPRINGS, PA.

NO. 7A566

ORDER NO. 6672

DATE 10-19-1937

12<sup>M</sup> POST CARDS

A MERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) WOODROW WILSON MONUMENT AND

IMPRINT

SAME AS ABOVE

DORMITORY ALIANCE COLLEGE, CAMBRIDGE  
SPRINGS, PA.

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

MONUMENT LIGHT STONE BRONZE FIGURE & TOP BALL. WHITE FENCE POSTS. GRAY WALK  
RED & PURPLE & PINK FLOWER BEDS. BLDG. ON REAR RIGHT DARK RED BRICK DARK  
RED ROOF WHITE CORNIC AND TRIM  
ON LEFT LIGHT GRAY BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

OCT 21 1937

AND WORK SCHEDULE

By

Date

OCT 21 1937

OPERATION	EST. TIME		DATE ENTERED DPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	156	2	OCT 27 1937	OCT 28 1937
PHOTO LITHO				
BLUING				
STRIPPING, CAPING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST EXPL.	47	4 1/2	11-8-37	11-9-37

DATE RECEIVED CARD

DATE FILED

DATE RECEIVED WORKSHEET

By

By

DATE PHOTO RETURNED TO CUSTOMER



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A567

ORDER NO. 6191

DATE 10-18-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER CARL MEYER  
BUFFALO, N. Y.

Photos for  
this Customer

6 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO FINISH, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP (SEE INSTRUCTIONS ATTACHED)

BOT: CARL MEYER'S HOF 45 COURT STREET, BUFFALO,  
N. Y.

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
~~Blue Print — Handcolor~~ — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



R

NO. 7A568

ALFRED KAHNE, CENTRAL NEWS ROOM, ASHTABULA,  
OHIO

ORDER NO. 6688

DATE 10-20-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) BEAUTIFUL LAKE SHORE PARK,  
ASHTABULA, OHIO

IMPRINT ~~ALFRED KAHNE~~ SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

DARK DRIVE. GREEN SHRUBBERY & TERRACE. SHOW LAKE IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

7B 11220

ESTIMATE  
Date OCT 25 1937 AND WORK SCHEDULE  
By [Signature] Cost Dept. Checked [Signature]  
Date OCT 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	7	2	10-25	10-29 &
PHOTO-LITHO				
BLUEPRINT STAMPING GPOUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	45	4 1/2	11/3	11/4

DATE BLUEPRINT OK'D

DATE Filed

NOV 8 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

7



LIGHTNER'S BOOK STORE, PAINESVILLE, OHIO

NO. 7A569

ORDER NO. 6695

DATE 11-6-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE AND LAKE  
COUNTY COURTHOUSE, PAINESVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT DARK RED BRICK. LIGHT STONE COLUMNS & CORNICE, AND STEPS. GRAY SASH &  
LAMP POSTS. GREEN DOORS. GREEN LAWN AND HEDGE & SHRUBBERY. LIGHT CEMENT WALK &  
CURB. ON RIGHT BLDG. DARK RED BRICK. LIGHT STONE COLUMNS & TOWER & CENTER OVER  
ENTRANCE. LIGHT GRAY FIGURES ON STEPS. GRAY STEPS. GREEN TOP DOME. GRAY EAGLE  
FIGURE ON TOP. GREEN LAWN & SHRUBBERY. BLDG. ON REAR RIGHT DARK RED BRICK. REMOVE  
AUTO IN CENTER. REMOVE BARE PATHS ON LAWN IN FOREGROUND. REMOVE SHADOWS ON BLDG.  
ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Give OK of Estimate

ESTIMATE

Cost Dept. Checked

Date

NOV 10 1937

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	158 1/2 hrs 4	11-10	11-17
PROOFING	169 2 1/2 hrs		
PRINTING			
STAMPING OPAQUE			
ENVELOPING			
HAND COL. PROOF			
DELIVERY	47 4 1/2	11-22	11-23

DATE PREPARED

DATE FILED

DEC 6 1937

DATE OF ORDER

DATE OF ORDER



R. C. POMEROY, WATKINS GLEN, N. Y.

NO. 7A570

ORDER NO. 6198

DATE 10-19-1937

12 1/2 (M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) RAIL ROAD BRIDGE AT UPPER  
END OF THE GLEN, WATKINS GLEN, N. Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

Photo No. E649-N.  
D1069

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By		Date	
10-21-1937		10-21-1937	
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COM. USING, TYPE SET UP			
SKETCH			
RETOUCHING	7 2	10-21	10-27-37
PHOTO-LITHO			
BLUING, STAMPING, OPAQUING			
ENCLOSING			
HAND COLOR PROOF	10 1/2		10-29
ARTIST DEPT.	51 4 1/2	11-19	11-22

DECE 1937



R. C. POMEROY, WATKINS GLEN, N. Y.

NO. 7A571

ORDER NO. 6198

DATE 10-19-1937

12½ MPOST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) GLEN OF THE POOLS, WATKINS  
EX GLEN, N. Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

REMOVE PLANKS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Photo No. ~~645~~ 58351

USE MULTI-PLY FORMS PAT. NO. 1,297,776

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE		DATE COMPLETED	
DESCRIPTION	EST. TIME	DATE ENTERED SHOP	DATE COMPLETED
COMPOSING TYPE SET UP			
SKETCH			
RETOUCHING	12 2	10-21	10-25 SC
PHOTO-LITHO			
BLIND-STAMPING OPAQUING			
ENGRAVING			
HAND COLOR PROOF	39 1/2	10-29	10-30
ARTIST DEPT.	34 4 3/4	11-23-37	11-29-37 F.W.

DATE ESTIMATE ORD.

DATE FILED DEC 6 1937

By

By

DATE FOR COLLECTION ORD.

DATE Photo Returned to Customer

12 - 1

16 - 1



R. C. ROMEROY, WATKINS GLEN, N. Y.

NO. 7A572

ORDER NO. 6198

DATE 10-19-1937

12½ M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A SHELTER HOUSE, WATKINS  
GLEN, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

REMOVE PLANKS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,798,775

*Photo In E-673*

ESTIMATE  
By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
Date OCT 21 1937 WORK SCHEDULE Date OCT 21 1937

OPERATION	EST. TIME C. T. & W. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	8 3	10-21	10-25
PHOTO LITHO			
BLUEPRINT STRIPPING OPAQUING			
ENGRAVING			
PAVED COLOR PROOF	2 1/2	11-1	11-1
ARTIST DEPT.	43 4 1/2	11-23	11-24

DATE BLUEPRINT ORD.

DATE FILED

DEC 1 1937

By \_\_\_\_\_

By \_\_\_\_\_

DATE PHOTO RETURNED TO CUSTOMER



R. C. POMEROY, WATKINS GLEN, N. Y.

NO. 7A573

ORDER NO. 6198

DATE 10-19-1937

12<sup>1</sup>/<sub>2</sub>" POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) UPPER VISTA, WATKINS GLEN,  
N. Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Photo In E671*

Examine OK of Estimate

By OCT 21 1937

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 21 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Ch. No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	8	2	10-21	10-25
PHOTO-LITHO				
BLENDING				
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	39	1 1/2	10-20	10-30
ARTIST DEPT.	48	4 3/4	11-19	11-22

DATE ESTIMATE OK'D

DATE FILED

By

By

DATE ESTIMATE FILED

DATE ESTIMATE FILED

8



R. C. POMEROY, WATKINS GLEN, N. Y.

NO. 7A574

ORDER NO. 6198

DATE 10-19-1937

12 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CENTRAL CASCADE, WATKINS GLEN,  
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
Date OCT 21 1937  
By [Signature]  
Cost Dept. Checked [Signature]  
Date OCT 21 1937

OPERATION	EST. TIME Circ No.   Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	16	10-21	10-23
PHOTO LITHO			
BLUE-PRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	40	10-29	10-29
ARTIST REPT.	34	11-19-37	11-20-37 F.W.

DATE PRINTED

DATE FILED

By [Signature]

By [Signature]

DATE PHOTO RETURNED TO CUSTOMER

By [Signature]

DATE PHOTO RETURNED TO CUSTOMER

By [Signature]



R. C. POMEROY, WATKINS GLEN, N. Y.

NO 7A575

ORDER NO. 6198

DATE 10-19-1937

12 1/2" POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUSPENSION BRIDGE, WATKINS  
GLEN, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Photo In E 676*

GLSBE MULTI-PLY FORMS © PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By OCT 21 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By OCT 21 1937  
Date

OPERATION	EST. TIME No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			
SKETCH			
RETOUCHING	16   1	10-21	10-22-37
PHOTO-LITHO			
BLUE-PRINT STILLING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	40   1 1/2		10
ARTIST REPT.	46   4 3/4	11-22-37	11-29-37

DEC 5 1937

DATE RECEIVED CARD

DATE PAID

DATE OF DELIVERY

By 20

Photo Returned to Customer

By



R. C. POMEROY, WATKINS GLEN, N. Y.

NO. 7A576

ORDER NO. 6198

DATE 10-19-1937

12 $\frac{1}{2}$ M POST CARDS	AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL) CAVERN CASCADE, WATKINS GLEN, N. Y.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION		PHOTO PROPERTY OF C. T. & CO.

TAKE OUT PLANKS AND PUT IN WALL IN BACK OF FALLS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Photo In E-678*

GLOBE MULTI-PLY FORMS PAT. NO. 1,796,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE	Cost Dept. Checked
By	Date
06121/1937	06121/1937
OPERATION	EST. TIME Click No.   Time in hours
COMPOSING, TYPE SET UP	
SKETCH	
RETOUCHING	16 1 $\frac{1}{2}$ 10-21 10-22 S
PHOTO-LITHO	
BLENDING, STRIPPING, OPAQUING	
ENGRAVING	
HAND COLOR PROOF	29 1 $\frac{1}{2}$ 10-28 10-28
ARTIST EPT.	46 4 $\frac{3}{4}$ 11-19-37 11-22-37

DATE ESTIMATE OK'D	DATE FILED
	06121 1937
DATE ESTIMATE OK'D	DATE FILED



R. C. POMEROY, WATKINS GLEN, N. Y.

NO. 7A577

ORDER NO. 6198

DATE 10-19-1937

12<sup>1</sup>/<sub>2</sub> POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MINNEHAHA FALLS WITH CAVERN

IMPRINT SAME AS ABOVE

CASCADE IN THE BACKGROUND, WATKINS  
GLEN, N. Y.

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,375

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

## ESTIMATE

OCT 21 1937

AND YOUR SCHEDULE

By

Date

OCT 21 1937

OPERATION	EST. TIME (In No. 1 to 10)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	16	10-21	10-22 SL
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING	40		
HAND COLOR PROOF	1/2		10-28
ARTIST DEPT.	43	11-22	11-22

DATE BLUEPRINT OK'D

DATE FILED

DEC 6 1937

By

By

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER



R. C. POMEROY, WATKINS GLEN, N. Y.

NO. 7A578

ORDER NO. 6198

DATE 10-19-1937

12<sup>1</sup>/<sub>2</sub> POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
MINNEHAHA GORGE, WATKINS  
TITLE (IN FULL)  
GLEN, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Photo In E638*

ESTIMATE				Cost Dept. Checked
AD WORK VEHICLE				By
06/21/37				Date
OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED	
COMING THE MT UP				
SETUP				
RETOUCHING	161	2	10-21	10-25
PRINTING				
STUDIO CHARGES				
EXPENSE				
HAND COLOR PROOF	38	1	1-29	1-29
ARTIST FEES	34	43	12-6-37	12-7-37 F.W.

DATE OF ESTIMATE

DATE PREP

DEC 8 1937

By

*JK*

DATE PHOTO RETURNED TO CUSTOMER

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

HANNOVER

Charge to *Ret* Dept.

BY *William T. K...*

PRINT CHARGES

Time Required in Cost Dept.

PRODUCTION

FINISHING

PACKAGING

DATE

TIME

*lib*

*Ref 11-27*



R. C. POMEROY, WATKINS GLEN, N. Y.

NO 7A579

ORDER NO. 6198

DATE 10-19-1937

12 1/2 POST CARDS  
M

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GORGE AT THE SOUTH ENTRANCE,  
WATKINS GLEN, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

REMOVE PEOPLE

*Photo In E-670*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Estimate OK of Estimate

By

Date

OCT 21 1937

ESTIMATE

AND WORK SCHEDULE

By

Date

Cost Dept. Checked

OCT 21 1937

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
REPRODUCTION	158	1	10-21	10-25 8c
PHOTO LITHO				
BLUING				
STAMPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	31	15	11-1	11-1
ARTIST COST.	38	4 3/4	11-20	11-22

DATE RECEIVED OK'D

DATE FILED

DEC 8 1937

By

DATE RECEIVED OK'D

DATE RECEIVED OK'D

M



NO. 7A580

ORDER No. 6198

DATE 10-19-1937

12 $\frac{1}{2}$  M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. **NO**

TITLE (IN FULL) SENTRY BRIDGE AND UPPER  
ENTRANCE TO TUNNEL, WATKINS GLEN,  
N. Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

REMOVE PEOPLE

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,798,773

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	DATE ENTERED DPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		
SKETCH		
RETOUCHING	10-21	10-25
PHOTO-LITHO		
BLU-MINT STAMPING, CPAQUING		
ENGRAVING		
HEAT COLOR PROOF	11-3	
ARTIST DPT.	20, 11, 37	23, 11, 37



R. C. POMEROY, WATKINS GLEN, N. Y.

NO. 7A581

ORDER NO. 6198

DATE 10-19-1937

12 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) ENTRANCE TO CASCADE AND SENTRY  
BRIDGE, WATKINS GLEN, N. Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

REMOVE PEOPLE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Photo In E-672*

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	EST. TIME (IN HOURS & MINUTES)	DATE ENTERED COST.	DATE COMPLETED.
COMP. SET. TOOL SET UP			
WATCH			
RETOUCHING	158	10-21	10-25 SL
PHOTO-LITHO			
BLIND-STAMPING & PAQUING			
ENGRAVING			
PRINT CO. OR PROOF	40	11-20-37	10-30
ARTIST LEPT.	34	4 3/4	11-22-37 F.W.

DATE DEL. TO HAND

DATE FILED

DEC 1 1937

*JK*



R. C. POMEROY, WATKINS GLEN, N. Y.

NO. 7A582

ORDER NO. 6198

DATE 10-19-1937

12½ M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) SENECA LAKE AT WATKINS GLEN,  
N. Y.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

SEE BACK OF PHOTO FOR INSTRUCTIONS

photo in D5132

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCSE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

OCT 21 1937

AND WORK SCHEDULE

By

Date

OCT 21 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cl ck No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	161	2	10-21	10-28 SC
PHOTO LITHO				
BLOCKING, STONE, OPACUING				
PROOFING				
PRINT COLOR PROOF	40	1½		11-3
ARTIST DEPT.	38	4½	11-20	11-20

ESTIMATE PREPARED BY

DATE PREPARED

DEC 8 1937

By

DATE PHOTO RETURNED TO CUSTOMER

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

M  
6



R. C. POMEROY, WATKINS GLEN, N. Y.

NO. 7A583

ORDER NO. 6198

DATE 10-19-1937

12 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WATKINS GLEN STATE PARK  
MAIN ENTRANCE, WATKINS GLEN, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,207,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
By \_\_\_\_\_ Date \_\_\_\_\_  
OCT 21 1937  
WORK SCHEDULE

DESCRIPTION	EST. TIME Clocks (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	4 2	10-21	11-3 SL
PHOTO LITHO			
BLUEPRINT STRIKING, CTRACING			
ENGRAVING			
PRINT COLOR PROOF	40 1 1/2		11-5
ARTIST COST.	45 4 1/2	11/19	11/23

DATE RECEIVED BY \_\_\_\_\_ DATE PAID \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE PAID COLOR PROOF \_\_\_\_\_  
By \_\_\_\_\_



R. C. POMEROY, WATKINS GLEN, N. Y.

NO. 7A584

ORDER NO. 6199

DATE 10-19-1937

12 1/2 M FOLDER VIEW

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) RAINBOW FALLS

IMPRINT

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

USE NEW ~~XXXXXX~~ PHOTO ---- RETOUCH PHOTO ACCORDING TO OUR  
2A1021 VIZ:- TO SHOW AT RIGHT THREE FALLS INSTEAD OF ONE  
~~XXXX~~ AS SHOWN ON NEW PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Photo In E677*

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Form No. 10 of Estimate

## ESTIMATE

Cost Dept. Checked

By *[Signature]*  
Date OCT-22-1937

AND WORK SCHEDULE

By *[Signature]*  
Date OCT-22-1937

OPERATION	EST. TIME HOURS   Time Allowed	DATE ENTERED D.O.T.	DATE COMPLETED
COMP. DES. TYPE SET UP			
SKETCH			
RETOUCHING	6 3	11-22	10-27 SL
PHOTO-EDITING			
BLUE-PRINT STRIPPING OPAQUING			
ENLARGING			
HAND COLOR PROOF	10 1/2		11-4
ARTIST DEPT.	43 4 3/4	12-6	12-6

DATE SUBMITTED

DATE PAID

OCT 1937

DATE PAID BY

DATE Photo Returned to Customer

By

## MAKEOVER

Change to *Ret* *[Signature]*

EST. PAID BY

ESTIMATED

1

OCT 22 1937

ARTIST

PRINTING

*[Signature]*

*CD 11-22*

6



EARLE T. YOUNG, CONNEAUT, OHIO

NO. 7A585

ORDER NO. 6691

DATE 10-20-1937

6 MPOST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MASONIC TEMPLE AND CLEVELAND  
HOTEL, CONNEAUT, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CORNICE  
ON LEFT DARK CREAM BRICK. GRAY CORNER AND SASH. DARK MAHOGANY DOORS. GREEN LAWN  
AND SHRUBBERY. ON RIGHT DARK RED BRICK. GRAY CORNICE AND SASH. GREEN MAHOGANY.  
WHITE SIGN. BLACK LETTERS. DARK STREET PAVING. CEMENT WALKS. INCREASE SIZE OF  
SHRUBBERY ON FRONT AND LEFT OF BUILDING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
OCT 21 1937  
AND WORK SCHEDULE  
By                       
Date                     

OPERATION	EST. TIME Cl. No.   Time in hours	DATE ENTERED DPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	3		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST REPT.	42	11/2/37	11/4/37

DATE BLUEPRINT ORD \_\_\_\_\_

DATE Print \_\_\_\_\_

DATE HAND COLOR PROOF ORD \_\_\_\_\_

DATE Photo Returned to Cust. \_\_\_\_\_

By \_\_\_\_\_



34

CURT TEICH &amp; COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER

DIAL No. 7A586 ORDER NO. 6221 DATE 10-19-1937

CUSTOMER ALEXANDER & CO.,  
PHILADELPHIA, PA.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3½ M PC

SIZE 3½ x 5½

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ALEXANDER & CO. (ORIENTAL GOODS) —  
1728 CHESTNUT STREET —  
PHILADELPHIA, PA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

## PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black &amp; White Proof. Titles—Red, Blue.

## COLOR DESCRIPTION

SEE COLORED PRINT. CUSTOMER WANTS A CARD THAT IS AS COLORFUL AS POSSIBLE -- THAT WILL  
BRING OUT THE DETAILS AS SHARPLY AS POSSIBLE (BECAUSE OF THE MYRIAD OF SMALL OBJECTS ON  
DISPLAY). BE SURE THAT PROOF IS CLEAR, SHARP AND WITH A VARIETY OF COLOR IN THE MERCHANDISE.

Very Rush

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



ROSE'S 5-10 & 25¢ STORES, BEAUFORT, N.C.

NO. 7A587

ORDER NO. 6717

DATE 10-20-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL, BEAUFORT, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT ~~REPLIK~~ SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED BRICK BLDG. WHITE WINDOW TRIM. SANDSTONE ENTRANCE. PUT FLAG ON POLE.  
TAKE OFF FROM FOREGROUND. GREEN LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
NOV 2 1937  
AND WORK SCHEDULE

Cost Dept. Checked By Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	4 5	10-22	10-28
PHOTO-LITHO			
BLUEPRINT STRIPPING ORAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	42 4 1/2	11/4/37	11/5/37

DATE BLANKET ORD \_\_\_\_\_ DATE FILED NOV 6 1937

By \_\_\_\_\_

DATE HAND COLOR PROOF \_\_\_\_\_ By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

4  
M



ROSE'S 5-10 & 25¢ STORES, BEAUFORT, N.C.

NO. 7A588

ORDER NO. 6717

DATE 10-20-1937

6M

POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) FORT MACON IN FORT MACON  
STATE PARK, NEAR BEAUFORT, N.C.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate

ESTIMATE

Cost Dept. Checked

Date OCT 26 1937

By

Date OCT 26 1937

OPERATION	EST. TIME Clock No.   Time allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	28 2	10-26	10-29 SL
PHOTO MTKO			
BLUEPRINT STRIPPING & OPEQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	47 5	11-3	11-3

DATE PRESENT ORD

DATE FILED

NOV 5 1937

DATE FOR DELIVERY

By

DATE Photo Returned to Customer

By



ROSE'S 5-10 & 25¢ STORES, MOREHEAD CITY, N.C.

NO. 7A589

ORDER NO. 6719

DATE 10-20-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MOREHEAD CITY WATERFRONT  
LOOKING WEST, MOREHEAD CITY,  
N.C.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

YACHTS MOSTLY WHITE AND MAHOGANY TRIM. WATERFRONT BUILDINGS MOSTLY WHITE AND  
GRAY, WITH SLATE ROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,750,775

ATTENTION!

Subjects on  
order for this order. Please  
see to it that all the nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

7645

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

OCT 22 1937

AND WORK SCHEDULE

Date

OCT 22 1937

OPERATION	EST. TIME (N. S. Time Allowed)	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	3	4	10-22
PHOTO LITHO			10-29
BLUEPRINT (STRIPPING, CMAQUING)			Sc
ENGRAVING			
HAND COLOR PROOF			
ARTIST REPT.	53	4 3/4	11/4/37

NOV 6 1937

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HANDPRINT OK'D

DATE PRINTED TO ORDER

R



7A590 N

MANPOWER

Class of LVSE D-11

Est. Manpower Requirements

ABSTRACT

1/2

REMARKS

DEC 1 1942

REMARKS

REMARKS

REMARKS

6

TD

*G. H. H.*

DEC 1 1942

*Source*

51



ROSE'S 5-10 & 25¢ STORES, MOREHEAD CITY, N.C.

NO. 7A590

ORDER NO. 6719

DATE 10-20-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) FREIGHTERS ARRIVING AND  
LOADING AT THE MOREHEAD CITY PORT  
TERMINAL, MOREHEAD CITY, N.C.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BOAT HULLS BLACK, RED WATER LINES. TOP WHITE. TERMINAL TO RIGHT IS GRAY  
CEMENT COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

By *[Signature]* Date *10-22-1937*

OPERATION	EST. TIME Cost No. Time Allowed	DATE ENTERED LOG	COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
PHOTOGRAPHING	3 5	10-22	11-2 SL
PRINTING			
BLANKET STAMPING, GRAYING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST'S COPY	4 1/2	11-3	11-5

NOV 6 1937

DATE SUBMITTED OCT \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By \_\_\_\_\_ By *[Signature]*

DATE PAID \_\_\_\_\_  
By \_\_\_\_\_

*[Large handwritten signature]*



ROBBINS-TILLQUIST CO., SPOKANE, WASH.

NO. 7A591

ORDER NO. 6744

DATE 10-21-1937

12 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAND COULEE DAM ON COLUMBIA  
RIVER, WASHINGTON  
BOT-AS IT WILL LOOK WHEN COMPLETED

PRIVATE NO. BEFORE TITLE-1405

*in 6134 2051*

COLOR DESCRIPTION

FRONT NO. 76 OF THIS ON THE ADDRESS (NO)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ESTIMATE  
Cost Dept. G. 10-21-1937  
By 10-21-1937

OPERATION	TIME (Hrs. & Mins.)	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	15 5	11-25	11-48
PHOTO-LITHO			
BLUE-PRINT (STAMPING, OPAQUING)			
ENGRAVING			
HAND COLOR PROOF	1		
PRINTING	34 5	11-12-37	11-13-37 F.W.

DATE ESTIMATE OK'D \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By \_\_\_\_\_  
DATE \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_  
by \_\_\_\_\_

DEC 8 1937



CYPHER'S, KINGSVILLE, TEXAS

NO. 7A592

ORDER NO. 6756

DATE 10-22-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) ADMINISTRATION BUILDING -  
TEXAS COLLEGE OF ARTS AND INDUSTRIES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING VERY LIGHT BROWN: RED ROOF. PLANTS & GRASS GREEN. SKY BLUE. STREET  
PAVING SAME AS BUILDING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Rush*

Executive OK to Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

OCT 29 1937 AND WORK SCHEDULE

Date

OCT 29 1937

OPERATION	EST. TIME		DATE ENTERED L. T.	DATE COMPLETED
	SECON.	THIR. LOW		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	3	3	10-29	11-5d
PHOTO-LITHO				
BLUE PRINT STRIKING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST EST.	46	4 1/2	11-9-37	11-10-37

DATE PREPARED

DATE PREPARED

DATE PREPARED

By

DATE PREPARED TO CUSTOMER



CYPHER'S, KINGSVILLE, TEXAS

NO. 7A593

ORDER NO. 6756

DATE 10-22-1937

3M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HENRIETTA M. KING HIGH SCHOOL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT ~~SADLER'S~~ NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SAME COLOR COMBINATION AS A. & I. COLLEGE BUILDING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

R  
2/22/38

4 3 11-27 11-28  
42 43 11/9/38 11/9/38



711573

Rt.

on sheet  
p 200

Tith - 214  
R. (p. 219)



CYPHER'S, KINGSVILLE, TEXAS

NO. 7A594

ORDER NO. 6756

DATE 10-22-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SANTA GERTRUDIS - KING RANCH  
HEADQUARTERS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 2 R. M. YES

IMPRINT ~~SM~~ NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

WHITE WHERE SHOWN WHITE IN PHOTO. GREEN FOR TREES AND GRASS. DARK RED WHERE  
ROOF OF HOUSE SHOWS. BLUE FOR SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
By Cost Dept. Checked  
Date OCT 29 1937 WORK SCHEDULE Date OCT 29 1937

OPERATION	EST. TIME Job No.   Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING TYPE SET UP			
SKETCH			
RETOUCHING	5 3	10-29	11-5
PHOTO LITHO			
BLUEPRINT STRIPE LITHOQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST EDITION	48 3 1/4	11-8	11-10

DATE ORDERED

DATE PAID

DATE

By

DATE Photo Returned to Customer

By

Rush



CYPHER'S, KINGSVILLE, TEXAS

NO. 7A595

ORDER NO. 6756

DATE 10-22-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) SANTA GERTRUDIS CATTLE -

IMPRINT NONE

A BREED EVOLVED ON THE KING RANCH

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

THESE CATTLE ARE DARK RED. SAME COLOR AS HORSES DESCRIBED AS "BAYS". GREEN FOR GRASS. BLUE FOR SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HAND COL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *JS* ESTIMATE  
Date OCT 28 1937 WORK SCHEDULE

DESCRIPTION	TIME	DATE ENTERED	DATE COMPLETED
GENERAL G. TYPE SET UP			
SKETCH			
RETOUCHING	169 3	10 - 29	11 - 4 81
PHOTO MOUNT			
BLUE SKY STAMPING & PAINTING			
ENCLOSING			
HAND COLOR PROOF			
ATTN. DEPT.	38 4 3/4	11 - 9	11 - 10

DATE DELIVERED

DATE PAID

DATE RECEIVED

By *JS*

DATE PAID RETURNED TO CUSTOMER

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Brush*



CYPHER'S, KINGSVILLE, TEXAS

NO. 7A596

ORDER NO. 6756

DATE 10-22-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) TEXAS COLLEGE OF ARTS AND  
INDUSTRIES - KINGSVILLE

IMPRINT NONE

LOFTIN HALL-DINING HALL SEALE HALL-  
BOY'S DORM COUSINS HALL-GIRL'S DORM

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BUILDINGS VERY LIGHT BROWN BRICK. RED ROOFS. PLANTS GREEN. GRASS GREEN. SKY BLUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order of Estimate

### ESTIMATE

Cost Dept. (C) J

To:                     

By:                     

Date: 10-29-37

Date: 10-29-37

DESCRIPTION	EST. TIME	DATE	ENTERED	DATE
COM. OF THE SET UP				
SKETCH				
RET. COPIES	17	6	10-29	11-6
PHOTOGRAPHING				
EDITING & PAULING				
ENGRAVING				
PRINTING & PROOF				
ART. COST.	34	5	11-9-37	11-10-37 F.W.

DATE ESTIMATED

DATE PAID

By:                     

DATE PAID TO CUSTOMER

17 3 1/2  
4-2 1/2

*Rush*



F. W. WOOLNORTH & CO., ELYRIA, OHIO

NO. 7A597

ORDER NO. 6775

DATE 10/22/1937

3 1/2 M POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S EYE VIEW OF MAIN STREET LOOKING WEST, ELYRIA, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

0 RIGHT EDGE GRAY AND RED BRICK. TALL BLDG. ON REAR RIGHT LIGHT GRAY OTHERS RED & GRAY. ON LEFT 1ST WHITE, 2ND GRAY, 3DULL BUFF. GREEN MARKS & TILE ROOFS ON TOWERS & SIDE ROOF 4 & 5 GRAY 6 RED 7 GRAY 8 RED TALL BLDG ON REAR LEFT WHITE BRICK

TOWER ON REAR LEFT GRAY DARK STREET WHITE LINE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set

*R. Stanger*

ESTIMATE  
By *[Signature]* Date *Oct 25 1937*  
Comp. Dept. Checked *[Signature]* Date *Oct 25 1937*

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
CONFERENCING, TYPE SET UP			
SKETCH			
RETOUCHING	10	4 1/2	10-29
PHOTO LITHO			
BLANKING			
STAMPING			
DISCUTTING			
HANDCOLORING PROOF			
ART SUBJECT	47	5 1/2	11-19-37
			11-20

DATE PAID DEC 5 1937

DATE PAID

DATE PAID

DATE PAID

*Rush*



F. W. WOOLWORTH & CO., ELYRIA, OHIO

NO. 7A598

ORDER NO. 6775

DATE 10-22-1937

3 1/2 POST CARDS

C. T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) SWIMMING POOL, CASCADE PARK,  
ELYRIA, OHIO

IMPRINT NONE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

GRAY ~~EXXON~~ CEMENT BASIN WHITE DIVING BOARD SAND BEACH  
GRAY LAMP POSTS SHOW MORE ~~EXXON~~ BATHERS IN WATER MAKE GREEN  
LAWN IN FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By *[Signature]* Date *10/25/37*

DESCRIPTION	EST. TIME (Hrs.   Mins.   Secs.)	DATE ENTERED Dept.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	17 2	10-26	10-29 SL
PHOTO-LITHO			
BLIND-TO ST. & CO. GRAVING			
ENGRAVING			
HAND-COLOR PROOF			
ADJUST. TT.	47 4 4	11-10-37	11-10-37

DATE *10/25/37* BY *[Signature]* DATE *11/10/37*

DATE *11/10/37* BY *[Signature]* DATE *11/10/37*

DATE *11/10/37* BY *[Signature]* DATE *11/10/37*







E. H. WRIGHT, BUSKEYE LAKE, OHIO

NO. 7A600

ORDER NO. 6291

DATE 10-26-1937

6M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SWIMMING POOL, BUCKEYE  
E LAKE, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BLDG. WHITE GREEN ROOF COASTER ON LEFT SILVER GRAY  
FOUNTAIN SILVER GRAY SHOW WATER FLOWING OVER SHELVES OF  
FOUNTAIN GRAY CEMENT POOL USE ATTRACTIVE COLORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Example On Order

ESTIMATE

NOV 1937

OCT 28 1937

AND WORK ORDER

OCT 28 1937

OPERATION	EST. TIME C. & N. T. & W. I.	DATE ENTRANCE: T	DATE C. & N. T. & W. I.
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	17	3	
PHOTOGRAPH			
BLUEPRINT STAMPING, CHAQUING			
OVERPRINTING			
WHITE COLOR PROOF			
DATE	43	4 3/4	Nov. 5, 1937
			Nov. 6, 1937

DATE

DATE

By

DATE Photo Returned to Customer



XXXXXXXXXX

E. H. WRIGHT, BUCKEYE LAKE, OHIO

NO. 7A601

ORDER NO. 6291

DATE 10-26-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ~~INTERIOR~~ ~~SCENERY~~

IMPRINT SAME AS ABOVE

CRYSTAL BALLROOM, BUCKEYE LAKE,  
OHIO

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

NATURAL TAN WOOD FLOOR. PALE BLUE WALLS. DARK BLUE RAILINGS &  
TRIM. DARK BLUE LIGHTS ON RIGHT & LEFT. CENTER LARGE LIGHTS.  
BRIGHT BUFF. BROWN TRIM SILVER COLOR BEAMS & CEILING  
MIRROR COLUMNS ON RIGHT & LEFT. MIRROR BASE ON MUSIC STAND  
ON RIGHT WITH BLUE & WHITE PANNELS

USE ATTRACTIVE COLORS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

PLEASE  
SEND TO THE  
ADDRESS  
ON THE  
CARD  
IN HARMONY WITH EACH OTHER  
TO MAKE AN ATTRACTIVE SET

*let*

*R*

DATE	NO.	NAME	ADDRESS
10-29	53		11-1-38
11-5-37	34	52	11-6-37 F.W.

DATE FRI *28*



E. H. WRIGHT, BUCKEYE LAKE, OHIO

NO. 7A602

ORDER NO. 6291

DATE 10-26-1937

6<sup>M</sup> POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) A SIGHTSEEING SPEED  
BOAT ON BUCKEYE LAKE, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

BOAT WHITE. MAHOGANY TOP

BLACK LETTER & STAR

SHOW WATER SPRAYING FROM FRONT & REAR OF BOAT LIKE

WHERE SPEEDING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DESCRIPTION	ESTIMATE	DATE	DATE	DATE
		ENTERED	ENTERED	COMPLETED
COMPOSED, TYPED, SET UP				
SKETCH				
REPRODUCTION				
PROOFING				
BLANKET				
STANDARD (REWORKING)				
BLOCKING				
HAND COL. PROOF				
ART. REPT.	43	4 1/2	11-4	11-4

NOV 6 1937

DATE RECEIVED	DATE FILED
By	By

R



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A603 ORDER NO. 6806 DATE 10-26-1937

CUSTOMER W.L. PALMER  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.O. SIZE 3 1/2 x 5 1/2

STYLE PHOTO FINISH WHITE BORDER

PLACE OF TITLE: ~~Upper, Lower, Center~~ — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP-MEMBERS OF THE FLORISTS  
TELEGRAPH DELIVERY ASS'N  
BOT-W. L. PALMER, FLORIST — BROADWAY AT  
25TH ST., — LOUISVILLE, KY.

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
☒ Submit — ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER ☐ Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation.. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — ~~Black & White Proof~~ Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



J.W. MONFORT, ALVA, OKLA.

NO. 7A604

ORDER NO. 6838

DATE 10-26-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HORACE MANN HALL, ~~XXXXXXXXXX~~  
NORTHWESTERN STATE TEACHERS COLLEGE,  
ALVA, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. LT. RED BRICK. TAKE OUT POLES AND WIRES. FLOWERS IN FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
OCT 29 1937  
AND WORK SCHEDULE  
By \_\_\_\_\_  
Date \_\_\_\_\_

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
CONTRACT SET UP			
RETRACING	4	2	10-29
PHOTO LITHO			
FLUOR. & STRENGTHENING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	43	44	11-6

LATE FEE

By \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A605 ORDER NO. 6351 DATE 10-28-1937

CUSTOMER E. W. HUGHES, MECHANICVILLE, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO FINISH, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NORTHWOODS DUDE RANCH, LUZERNE, N. Y.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IMPRINT: C.T. IN CENTER. AT LEFT: NORTHWOODS

DUDE RANCH, LUZERNE, N. Y.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A606 ORDER NO. 6351 DATE 10-28-1937

CUSTOMER C.W. HUGHES & CO.,  
MECHANICVILLE, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO FINISH, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NORTHWOODS DUDE RANCH, LUZERNE, N. Y.

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: C. T. IN CENTER. AT LEFT:  
NORTHWOODS DUDE RANCH, LUZERNE, N. Y.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A607

ORDER NO. 6351

DATE 10-28-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

Photos for  
this Customer

1 M FC

SIZE 3½ x 5½

STYLE PHOTO FINISH, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NORTHWOODS DUDE RANCH, LUZERNE, N. Y.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: C.T. IN CENTER. AT LEFT: NORTHWOODS  
DUDE RANCH, LUZERNE, N. Y.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A608 ORDER NO. 6351 DATE 10-30-1937

CUSTOMER C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC

SIZE 3½ x 5½

STYLE PHOTO FINISH, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NORTHWOODS DUDE RANCH, LUZERNE, N. Y.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
IMPRINT: C. T. IN CENTER. AT LEFT: NORTHWOODS  
DUDE RANCH, LUZERNE, N. Y.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



79609

1/2



BARR CO., CELINA, OHIO

NO. 7A609

ORDER NO. 6875

DATE 10-28-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF WEST SHORE,  
GRAND RESERVOIR, CELINA, OHIO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. ON RIGHT LIGHT GRAY. REAR RIGHT DARK BROWN. ON LEFT DARK RED. SHOW  
CEMENT ROAD ALONG SHORE OF LAKE? SHOW GREEN FOLIAGE ON TREES.  
MAKE WATER IN LAKE LIGHT BLUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*12*

*100*

**ESTIMATE** Cost Dept. Checked *OK*

**WORK SCHEDULE** By *OK* Date *NOV 2 1937*

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
	Min.   Time Allow.	M.   D.   Y.	M.   D.   Y.
COMPOSING, TYPE SET UP			
ETCH			
RETOUCHING	12   3	11-9	11-10 SC
PHOTO-ETCHING			
BLUE-PRINTING			
STAMPING & PACKING			
PROOFING			
FINAL COLOR PROOF			
ARTIST'S PT.	45   4 1/2	11/18	11/19

DATE ORDER TAKEN \_\_\_\_\_ DATE PAID \_\_\_\_\_

By \_\_\_\_\_ By *OK*

DATE FINAL COLOR PROOF \_\_\_\_\_ DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

PA \_\_\_\_\_



PHOTO INN, RUSSELLS POINT, OHIO

NO. 7A610

ORDER NO. 6387

DATE 10-30-1937

12½ POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) AIR VIEW OF RUSSELLS POINT,  
ON INDIAN LAKE, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDGs. MOSTLY LIGHT GRAY & WHITE. GREEN AND RED ROOFS  
SHOW LAKE ON REAR RIGHT

IMPORTANT SUBJECT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Coat Dept. Chicago

By

DATE

OPERATION	DATE	TIME	DATE	TIME
	CO.	NO.	CO.	NO.
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	3	11-3	11-10 SL
PHOTO LITHO				
BLUING				
STAMPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	10	1		11-11
PRINTING	38	6	11-12	11-13

DATE FILED DEC 1 1937

By

PRINTED AND BOUND BY

to be sent  
P. 11-13



7A610-N

MAKEOVER

Executive OK of Estimate		<b>ESTIMATE</b>		Cost Dept. Checked	
By	SEP 13 1950	<b>AND WORK SCHEDULE</b>		By	SEP 13 1950
Date	SEP 13 1950	Date		SEP 13 1950	
OPERATION	EST. TIME		DATE	DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED	
COMPOSING, Type Set Up			SEP 18 1950	SEP 18 1950	
SKETCH					
RETOUCHING	L	1/2	SEP 13 1950	SEP 15 1950	
REPHOTO					
PHOTO-LITHO			SEP 20 1950	OCT 2 - 1950	
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	120	8 1/2		Oct 3 - 50	
DATE BLUEPRINT OK'D			OCT 6 1950		
By			DATE Filed		
DATE HAND COLOR PROOF OK'D			By		
			DATE Photo Returned to Customer		



PHOTO INN, RUSSELLS POINT, OHIO

NO. 7A611

ORDER NO. 6388

DATE 10-30-1937

6 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) AIR VIEW OF ORCHARD ISLAND,  
INDIAN LAKE, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CROPP OFF  $\frac{1}{2}$  to  $\frac{5}{8}$  INCH OFF BOTTOM OF THE PHOTO SHOW ALL FO  
VIEW ON TOP OF PHOTO

SEE CARD ATTACHED AS TO COLORING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

EICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all photo or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

NOV 3 1937

DESCRIPTION	TIME	DATE	DATE
	Time - 10 min	ENTERED IN BOOK	COMPLETED
CAMERAMAN, TIME SET UP			
SCRIPT			
RETOUCHING	12 2	11-3	11-10 56
PHOTO-ILLUO			
BLU-PRINT			
SHIPPING & MOUNTING			
ENGRAVING			
HAND COLOR PROOF	45 1		11-15
ARTIST'S FEE	51 5	11-17	11-17

DEC 6 1937

DATE FOR DELIVERY DATE PAID

DATE FOR DELIVERY DATE PAID

DATE FOR DELIVERY DATE PAID

72



~~XXXX~~ PHOTO INN, RUSSELLS POINT, OHIO

NO. 7A612

ORDER NO. 6388

DATE 10-30-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOAT LANDING, RUSSELLS  
POINT, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

LARGE BOAT WHITE BASE. ORANGE & BLACK TOP.  
ON LEFT BOATS WHITE ORANGE & GREEN STRIPED AWNINGS.  
REAR BLDGS. LIGHT GRAY. GREEN & RED ROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

...on  
order for this customer. Please  
see to it that all type or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
NOV 5 - 1937  
By NOV 5 - 1937  
Date

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	158	2 11-5	11-11-37
PHOTOGRAPH			
BLUE STRIPES, ENGRAVING			
ENGRAVING			
HAND COLOR PROOF			
ART DEPT.	44 434	11/17/37	11/18/37

DATE SUBMITTED

DATE FILED

DEC 1937

DATE RETURNED TO CUSTOMER

DATE RETURNED TO CUSTOMER

L.



PHOTO INN, RUSSELL POINT, OHIO

NO. 7A613

ORDER NO. 6388

DATE 10-30-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) AIR VIEW OF RECREATION

IMPRINT SAME AS ABOVE

CENTER ON INDIAN LAKE, OHIO

PHOTO PROPERTY OF

~~XXXXXXXX~~CUSTOMER

COLOR DESCRIPTION

SEE BACK OF PHOTO FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this set. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

D. 5150

ESTIMATE

Cost Dept. Checked

NOV 5 - 1937

By

Date

NOV 5 - 1937

OPERATION	QTY. (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	7 3	11-5	11-10 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	34 4 3/4	11-23-37	11-23-37 F.W

EXTRA BOONKINT ORD

DATE Filed

DEC 21 1937

By

By

2K

DATE FOR DELIVERY

Photo Returned to Customer

By



PHOTO INN, RUSSELLS POINT, OHIO

NO. 7A614

ORDER NO. 6388

DATE 10-30-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STUMPP'S COTTAGES, ORCHARD  
ISLAND, INDIAN LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CURT TEICH & CO.

COLOR DESCRIPTION

1&2 GREEN DARK ROOFS 3 & 4 GRAY  
BOATS LIGHT GREEN. ORANGE TOP EDGE  
RED ROOF ON CENTER STAND. WHITE SEATS ON LEFT RED SLIDES  
GREEN LAWN & FOLIAGE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Customer Order of Estimate

By *[Signature]* Date *NOV 3 1937*

Cost Estimate by *[Signature]* Date *NOV 3 1937*

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
STITCH				
RETOUCHING	12	3		
PHOTO LITHO				
BLANKET STAMPING, OPAQUING				
ENCLOSING				
HAND COLOR PROOF				
ARTIST DEL.		474	11/13/37	11-16

DEC 8 1937

DATE RECEIVED BY *[Signature]* DATE FILED *[Signature]*

DATE MADE BY *[Signature]* DATE REMOVED TO CUSTOMER *[Signature]*

*[Large handwritten 'R' mark]*



PHOTO INN, RUSSELLS POINT, OHIO

NO. 7A615

ORDER NO. 6388

DATE 10-30-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) PLAZA SHOW BOAT, ON  
INDIAN LAKE, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE BACK OF PHOTO FOR INSTRUCTIONS AS TO COLORING

*Make night view*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked By Date NOV 3 1937

OPERATION	EST. TIME Job No.   Time allowed	DATE ENTERED   DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			
SKETCH			
RETOUCHING	3		
PHOTO-LITHO			
BLUE PRINT STRIKES (PROOFING)			
ENGRAVING			
HANDCOLOR PROOF			
ARTIST DEPT.	51 4	11-17	11-17

DATE ESTIMATE SENT DATE FILED  
By By

DATE RECEIVED BY CUSTOMER

*Perry*  
*Teich*



*COPYRIGHT*  
DISTRIBUTED BY J.R. WILLIS, BOX 665,  
ALBUQUERQUE, N. M.

NO. 7A616

ORDER NO. 6456

DATE 11-2-1936

12<sup>1</sup>/<sub>2</sub> M POCKETS FOR ART COLORTONE MINIATURE SET OF 20 VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~PAINTED DESERT~~

PAINTED DESERT, PETRIFIED FOREST  
AND GRAND CANYON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT SKETCH TO CUSTOMER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

OPERATION	TIME		DATE ENTERED	DATE FILED
	Clock No.	Time Allowed		
COPIES OF SET UP				
RECEIVED	10	6	11-10	11-20 SC
RECEIVED				
RECEIVED				
RECEIVED				
RECEIVED				
RECEIVED				
RECEIVED				
RECEIVED				

DATE RECEIVED

DATE FILED

DATE RECEIVED

By

10  
16

*Sketch*

X



BURDETT CASH STORE, WIMBERLEY, TEXAS

NO. 7A618

ORDER NO. 6945

DATE 11-3-1937

1 M POST CARDS PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CAMP IDLEWILE, RIVER SCENE,  
WIMBERLEY, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this material. Please  
see to it that all photos or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

NOV 8 1937

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMP. WORKING TYPE SET UP			
SKETCH			
RETOUCHING	12	11-8	11-10 86
PHOTO LITHO			
PLATE			
STAMPING, OPAQUEING			
ENGRAVING			
HAND COLOR PROOF			
RETRY SET			

DATE ORDER PLACED DATE PAID

DATE ORDER PLACED DATE PAID

R



BURDETT CASH STORE, WIMBERLEY, TEXAS

NO. 7A619

ORDER NO. 6945

DATE 11-3-1937

1 M POST CARDS	PHOTO FINISH	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2	R. M. NO
TITLE (IN FULL) SCENE ON OLD WIMBERLEY ROAD, WIMBERLEY, TEXAS	IMPRINT NONE	
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

... on  
or ... please  
see to it that ... nega-  
tives are uniform ... colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE				Cost Dept. Checked
NOV 3 1937 WORK SCHEDULE				By
Date NOV 3 1937				
OPERATION	EST. TIME	DATE	DATE	DATE
	ex. No. Time Allowed	INTERVAL	LAST	CUSTOMER
CHANGING, TIME SET UP				
SCETCH				
FILMING	12 1	11-8	11-10	8
PHOTOGRAPH				
EDITING				
ENGRAVING				
HAND COLOR PROOF				
RECEIPT				

DATE ORDER

DATE PAID

DEC 3 1937

By

By

JK

DATE RECEIVED

By

R



A large, stylized cursive signature, likely 'Rush', written in dark ink on a light-colored, textured paper. The signature is composed of a large, sweeping 'R' followed by 'ush'. The 'R' has a long, thin vertical stroke that extends upwards and then loops back down. The 'ush' is written in a more compact, cursive style. The entire signature is underlined with a single, slightly wavy horizontal line. The paper has a warm, yellowish-tan hue and a visible vertical crease or fold line running down the center.



BURDETT CASH STORE, WIMBERLEY, TEXAS

NO. 7A621

ORDER NO. 6945

11-3-1937

DATE 11-3-1937

IM

POST CARDS

PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3  
Subjects on  
order (or) this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

NOV 8 1937

DATE ENTERED 11-8

DATE COMPLETED 11-9-37

DESCRIPTION	EST. TIME	DATE ENTERED 11-8	DATE COMPLETED 11-9-37
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	4	2	
PHOTO-LITHO.			
REPRODUCTION, OPHOQUE			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DWT.			

DATE RECEIVED OF D.

By

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

4



ASHEVILLE POST CARD CO., ASHEVILLE, N. C.

NO. 7A522

ORDER NO. 6967

DATE 11-4-1937

6 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MONUMENT TO ANDREW JOHNSON,  
GREENEVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M. yes

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 617

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE KROPP CARD ATTACHED FOR COLORS AND DO BETTER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION		EST. TIME		DATE	
		Class No.	Time & Rate	Entered	Classified
COMPOSING, TYPE SET UP					
STYLING					
RETOUCHING		4	3	11-8	11-10 80
PHOTO-LITHO					
BURNING STAMPING, UNRAILING					
ENGRAVING					
HAND COLOR PROOF					
REPRINT PT.		44	4 1/4	11/18/37	11/19/37

DATE RECEIVED

DATE FILED

By

DEC 8 1937



S.S. KRESGE CO., IRONTON, OHIO

NO. 7A623

ORDER NO. 7023

DATE 11-9-1937

3 M 500 POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) MUNICIPAL SWIMMING POOL AND  
ATHLETIC FIELD AND HIGH SCHOOL, IRONTON,  
OHIO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GREEN EDGE ON POOL. CEMENT WALK AND WALL. LIGHT GREEN FOUNTAIN. LIGHT GRAY LIGHT  
POOL & PIER ON LEFT GRAND STAND LIGHT BROWN. BROWN SEATS. GREEN LAWN IN ATHLETIC  
FIELD. REAR BLDG. DARK REG. GRAY TRIM. SHOW BATHERS IN POOL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
p. or for this customer. Please  
see to it that all line or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*[Large handwritten signature]*

ESTIMATE  
NOV 13 1937

OPERATION	EST. TIME	DATE	DATE
		ENTERED	COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	6 5	11-13	11-17 86
PHOTO LITHO			
PROOFING, MOUNTING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	48 4 1/4	11-22	11-24

11 - By 2  
6 - 3



FRICKE DRUG CO., COLUMBUS, NEB.

NO. 7A624

ORDER NO. 7011

DATE 11-6-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE  
NOV 10 1937  
By [Signature]  
Date NOV 10 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	14 5	11-10	11-15
PHOTO-LITHO			
BLUE-PRINT STIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	51 4 3/4	11-23	11-24

DATE BILLING ORD \_\_\_\_\_ DATE PAID \_\_\_\_\_  
By \_\_\_\_\_ By [Signature]  
DATE \_\_\_\_\_  
Litho Photo Returned to Customer \_\_\_\_\_



S.S.KRESGE CO., IRONTON, OHIO

NO. 7A625

ORDER NO. 7023

DATE 11-9-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL)  
BIRD'S EYE VIEW OF IRONTON?  
OHIO, LOOKING INTO KENTUCKY ACROSS OHIO  
RIVER.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDGS. IN FOREGROUND GRAY & BUFF. ON REAR RIGHT EDGE RED BRICK. ON REAR CENTER  
TALL BLDG. TAN GRAY AND LIGHT GRAY. TALL BLDG. ON REAR LEFT CENTER RED BRICK.  
BRIDGE ON REAR LEFT LIGHT GRAY. SHOW BRIDGE CLEAR. SHOW OHIO RIVER IN REAR  
LEFT CENTER AND RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on  
order for this class. Please  
see to it that all or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. (initials)

By

Date

NOV 10 1937

NOV 10 1937

By

Date

NOV 10 1937

OPERATION	EST. TIME (Hrs. Mins.)	DATE ENTERED	COMPLETED
CONFERG. TYPE SET UP			
TR. CH			
REVENCHING	12 3	11-10	11-15 SL
PHOTO LIND			
BL. CH			
ST. CH			
EN. CH			
ROAD COLOR PROOF			
SET PROOF	51 5 1/2	11-24	11-26

DATE

DATE Filed

By

NOV 10 1937

DATE

DATE

DATE

12



F. W. WOOLWORTH CO., CHEBOYGAN, MICH.

NO. 7A626

ORDER NO. 7032

DATE 11-11-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DOCK AND BOAT HOUSE, ALOHA  
STATE PARK, MULLET LAKE, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	169	2	11-15	11-20 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	38	4 1/2	11-26	11-27

DATE BLUEPRINT OK'D

DATE Filed

DEC 6 1937

By

By

M



F. W. WOOLNORTH CO., CHEBOYGAN, MICH.

NO. 7A627

ORDER NO. 7032

DATE 11-11-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JOHN F. BRIDGE OVER ~~THE~~  
CHEBOYGAN RIVER TO STATE PARK, CHEBOYGAN,  
MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cl. s or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

Date

11-15-1937 AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	14	2	11-15	11-19-37
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	50	4 1/2	11-23-37	11-24-37

DATE BLUEPRINT OK'D

DATE Filed

DEC. 1937

Estimate No. 7032

By

Photo Returned to Customer



KELLY NEWS AND STATIONERY STORE, MARIETTA, OHIO

NO. 7A628

ORDER NO. 7077

DATE 11-22-1937

6 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PUTNAM STREET AT NIGHT,  
MARIETTA, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

ON LEFT 1ST BUFF COLOR. BLACK STORE FRONT RED NEON LETTERS ARCH. 2 DARK RED  
BRICK. 3 TALL BLDG. BUFF. 4 5 GRAY. 6 TALL BLDG. LIGHT GRAY STONE 7 GRAY  
8 RED BRICK TOWER GRAY 9 BUFF. 10 & 11 RED BRICK. OTHERS GRAY RED ROOF ON  
REAR STEEPLE. ON RIGHT 1st DARK RED WHITE TRIM. 2 DARK RED. 3-4-5 GRAY.  
6 BROWN 7 BUFF. 8 RED BRICK 9 GRAY STONE. 10 TALL BLDG. RED ~~STONE~~ BRICK 11 BROWN.  
12 BUFF. 13 RED. OTHERS RED BRICK. REMOVE STREET CAR TRACKS ON STREET  
MAKE ATTRACTIVE NIGHT VIEW. REMOVE WIRES & TOP BRACKET ON POLES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

NOV 24 1937

Est. Dept. Chicago

NOV 24 1937

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE	REMARKS
34 IN. TYPE SET UP				
STYLING				
REPRODUCTION	3	8 1/2	11-24	12-18
PROOF-LITHO				
PAINTING				
STYLING COACHING				
REPRODUCTION				
HAND COLOR TRICEP				
ART DEPT.	34	5 1/2	12-4-37	12-6-37 F.W.

DEC 1 1937

DATE PAID

BY

JA

FOR THE BOARD OF DIRECTORS



KELLY NEWS AND STATIONERY STORE, MARIETTA, OHIO

NO. 7A629

ORDER NO. 7078

DATE 11-22-1937

6	M	POST CARDS	AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M. NO	
TITLE (IN FULL) MUNICIPAL BUILDING, CITY MARIETTA, OHIO		IMPRINT	SAME AS ABOVE	
PHOTO PROPERTY OF C. T. & CO.				
<p><b>COLOR DESCRIPTION</b></p> <p>DARK RED BRICK. SLATE ROOF. LIGHT STONE CORNERS AND TRIM. CREAM CORNICE AND SASH &amp; WINDOW FRAMES &amp; TOWER ON ROOF. LIGHT BUFF WINDOW BLINDS. GRAY TOP ROOF ON TOWER GREEN HEDGE AND SHRUBERY. GREEN DOORS. BRONZE LIGHTS AT ENTRANCE. REMOVE LARGE CENTER POLE AND WIRES. <del>LIGHT</del> LEFT WING OF BLDG. SAME COLOR GREEN DOORS. BLDG ON REAR LEFT GRAY. REMOVE AUTOMOBILE ON RIGHT SHOW SPRINGTIME FOLIAGE ON TREES</p>				
<p>SUBMIT: RET. PHOTO      B. L. &amp; W. PROOF      HANDCOL PROOF      RETURN PHOTO.</p>				

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

**ESTIMATE** Cost Log: 0111

NOV 24 1937 NOV 21 1937

OPERATION	EST. TIME	ACT. TIME	ENTERED COST	CHECKED
CLIPPING, TYPE SET UP				
RETOUCHING	11	3	11-24	11-268
PHOTO-LITHO				
BLUENING				
STAMPING, OPAQUING				
PROOFING				
PRINTING				
RETOUCHING				
PRINTING	42	434	12/4/37	12/6/37
RETOUCHING				

DATE Filed: DEC 8 1937

By: [Signature]

Photo Returned to Customer



Бу —



FAYETTEVILLE DRUG CO., FAYETTEVILLE, ARK.

NO. 7A631

ORDER NO. 7069

DATE 11-12-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL)

NEW BOYS DORMITORY,

IMPRINT

SAME AS ABOVE

UNIVERSITY OF ARKANSAS, FAYETTEVILLE, ARK.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BLDG. SAME COLOR AS CARD ATTACHED. TAKE OUT MOUNDS AROUND TREES AND MAKE LEVEL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

See to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate	ESTIMATE	Est. Dept. Checked	
NOV 15 1937	SCHEDULE	NOV 15 1937	
OPERATION	EST. TIME (No.   Time   Low)	DATE ENTERED ORDER	DATE COMPLETED
COMPOSING TYPE SET UP			
PROOF			
RE TOUCHING	5 4	11-15	11-18
PHOTO LITHO			
ETCHING (PAQUING)			
ENCORAVING			
HAND COLOR PROOF			
ARTIST DEPT.	4 1/2		

DEC 1 1937

20

5



FAYETTEVILLE DRUG CO., FAYETTEVILLE, ARK.

NO. 7A632

ORDER NO. 7069

DATE 11-12-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE (IN FULL)

HIGHWAY SCENE ON NO. 71,  
NEAR FAYETTEVILLE, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

c.t.

COLOR DESCRIPTION

USE PHOTO 7A-M1237

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

## ATTENTION

Buyers on order for the customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

Executive OK of Estimate

ESTIMATE

Cost Dept. Initial

By

Date

OPERATION

TIME

DATE

ENT. NO. DEPT.

COMPOSITION, TYPE SET UP

ETCH

PROOFING

PRINTING

PACKAGING

DELIVERY

RECEIPT OF PROOF

RECEIPT OF

44 42 11-22 11-24

DATE RECEIVED COPY

DATE PAID

11-27

By



HOUCK'S PHARMACY, PERRYSBURG, OHIO

NO. 7A633

ORDER NO. 7068

DATE 11-12-1937

1 M POST CARDS

PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) COMMODORE PERRY MEMORIAL,  
PERRYSBURG, OHIO

FRONT NO. 2 (ALL OF THIS ON THE ADDRESS SIDE)

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

DEC 17 1953

COLOR DESCRIPTION

LIGHT STONE MONUMENT. WHITE STONE FIGURES. COLORED WREATH  
SHOW VIEW ON REAR LEFT. GREEN LAWN & FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

NOV 15 1937

Cost Dept. Checked

By

Date

DESCRIPTION	QUANTITY	UNIT PRICE	DATE ENTERED	DATE COMPLETED
COMING TIME SET UP				
SPEECH				
RET. COPIES	15	2	11-15	11-23 SC
PHOTO FINISH				
B. L. & W. PROOF			11-2/3	
HANDCOL PROOF				
RETURN PHOTO				

DATE ORDERED

By

DATE FILED

By

DATE RECEIVED

By



NO. 7A634

ORDER NO. 7661

DATE 11-12-1937

3½ M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)      FALLS ON BRAZOS RIVER,  
MARLIN, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT                      NONE

PHOTO PROPERTY OF **CT**

COLOR\_DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

## ATTENTION!

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NAVLE 2000-2001

6. Adaptation

14

L

17

DATE Filed

DEC 1937

EJ



DUKE & SYRES,  
DALLAS, TEXAS.

NO. 7A635

ORDER NO. 7661

DATE 11-12-1937

32 AMERICAN ART POST CARD, WHITE BORDER  
M

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)  
ONE OF MARLIN'S BEAUTIFUL  
HOMES, MARLIN, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CT

THIS HOME BUILT OF NATIVE ROCKS. COLOR OF ROCK IS LIGHT BROWNISH EFFECT.  
PUT SOME FLOWERS ON THE SMALL BUSHES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this business. Please  
see to it that all negatives  
are made in accordance with  
in harmony with the color  
to make the final result.

ESTIMATE				Cost Dept. Estimated
By	NOV 15 1937	NOV 15 1937	NOV 15 1937	
OPERATION	EST. TIME	INT.	DATE	REMARKS
COMPO. G. TYPE SET UP				
SKETCH				
RETOUCHING	5	4	11-15	11-20 SL
PHOTO-LITHO				
BLU. PRINT				
STAMP G. OF LITHO				
ENGRAVING				
HAND COLOR PROOF				
ARTIST TOTAL	48	4 1/2	11-26	11-29

L. DATE FILED  
D. DATE  
B. DATE



DUKE & AYRES,  
MARLIN, TEXAS

NO.

636  
7A633

ORDER NO. 7661

DATE 11-12-1937

3 1/2 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A SCENE IN CITY PARK,  
MARLIN, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

ROCKS ARE A BROWNISH SHADE ABOUT MEDIUM BROWN., THE LAKE JUST BETWEEN THE  
ROCKS AND HILL - WATER BLUE. (MARKED X IN PHOTO)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

See to it that all prints, or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

12

R

ESTIMATE

NOV 19 1937

NOV 19 1937

DESCRIPTION	EST. TIME No. (Time allowed)	DATE ENTERED DEPT.	DATE CLOSED
COM. CHARG. TIME SET UP			
SKETCH			
RETOUCHING	156. 2	Nov 20	Nov 20
PHOTO LITHO			
BL. & W. PROOF			
ENCLOSING			
HAND COLOR PROOF			
TOTAL	34 4 1/2	11-26-37	11-26-37 F.W.

DATE ESTIMATE MADE

DATE FILED

DEC 3 1937

4



DISTRIBUTED BY FLOYD SMITH, KALAMAZOO, MICH.

NO. 7A637

ORDER No. 7669

DATE 11-13-1937

123 500 POST CARDS  
M

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE) NO

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) BASEBALL DIAMOND, MILHAM  
PARK, KALAMAZOO, MICH.

FRONT NO. R. M.  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 6-23-39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By Nov 1 1937 Date Nov 1 1937 Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	47	4 3/4	11-23-37	11-24

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By \_\_\_\_\_ By 21

DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_



DISTRIBUTED BY FLOYD SMITH, KALAMAZOO, MICH.

NO. 7A638

ORDER NO. 7669

DATE 11-13-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. R.M.

TITLE (IN FULL) WATER WHEEL, MILHAM PARK,  
KALAMAZOO, MICH.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 6-23-39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	158	2	11-15	11-20 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	34	434	11-26-37	11-27-37 F.W.

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_ DEC 6 1937

By \_\_\_\_\_ By \_\_\_\_\_

DATE \_\_\_\_\_

By \_\_\_\_\_



DISTRIBUTED BY FLOYD SMITH, KALAMAZOO, MICH.

NO. 7A639

ORDER NO. 7669

DATE 11-13-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAR CAGE, MILHAM PARK,  
KALAMAZOO, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 6-23-39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	11-15	11-20 SC
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING }				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	43	4 1/2	11-26	11-26

DATE BLUEPRINT OK'D

By

DATE FILED

By

DATE HAND COLOR PROOF OK'D

Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

639

Handwritten signature or initials.

12  
6



DISTRIBUTED BY FLOYD SMITH, KALAMAZOO, MICH.

NO. 7A640

ORDER NO. 7669

DATE 11-13-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATH HOUSE, MILHAM PARK,  
KALAMAZOO, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 6-23-39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

11-15-1937

AND WORK SCHEDULE

By

DATE

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	15 2	11-15	11-20-37
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	47 4 1/2	11-26-37	11-26-37

DATE BLUEPRINT OK'D

DATE Filed DEC 8 1937

By

By

DATE HAND COLOR PROOF

By

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R



7A641

Pth  
1

12 C 641



make Print  
30



DISTRIBUTED BY FLOYD SMITH, KALAMAZOO, MICH.

NO. 7A641

ORDER NO. 7669

DATE 11-13-1937

5 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SWIMMING POOL, MILHAM PARK,  
KALAMAZOO, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 6-23-39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE  
DATE 11-15-1937 AND WORK SCHEDULE  
Cost Dept. Checked  
By  
Date NOV 15 1937

OPERATION	EST. TIME Check No.   Time allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	172 2	11-15	11-20-37
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	46 4 3/4	11-26-37	DEC 1 1937

DATE BLUPRINT OK'D. DATE Piled  
By By  
DATE HAND COLOR PROOF OK'D. Photo Returned to Customer  
By

## ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.



DISTRIBUTED BY FLOYD SMITH, KALAMAZOO, MICH.

NO. 7A642

ORDER NO. 7669

DATE 11-13-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOG CABIN, MILHAM PARK,  
KALAMAZOO, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

*Take out snake signs.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

*6-23-39*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION		EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed			
COMPOSING, TYPE SET UP					
SKETCH					
RETOUCHING	156	3	7700-18	7700-19	
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
ENGRAVING					
HAND COLOR PROOF					
ARTIST DEPT.	46	439	11-26-37	11-26-37	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*R*



DISTRIBUTED BY FLOYD SMITH, KALAMAZOO, MICH.

NO. 7A643

ORDER NO. 7669

DATE 11-13-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTY SPOT, MILHAM PARK,  
KALAMAZOO, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

6-23-39

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

X

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By NOV 15 1937 **ESTIMATE** NOV 15 1937  
Date NOV 15 1937 Cost Dept. Checked NOV 15 1937

OPERATION	EST. TIME Check No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	169 2	11-15	11-20
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	50 47		

DATE BLUEPRINT ORD

By

DATE Filed

DEC 1937

DATE HAND COLOR PROOF

By

21

Photo Returned to Customer



DISTRIBUTED BY FLOYD SMITH, KALAMAZOO, MICH.

NO. 7A644

ORDER NO. 7669

DATE 11-13-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW BRIDGE, MILHAM PARK,  
KALAMAZOO, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

*Take out color background*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 6-23-39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	11-15	11-22 SC
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	44	4 3/4	11/26/37	11/27/37

DATE BLEUPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

*R*

12-1

7-1



DISTRIBUTED BY FLOYD SMITH, KALAMAZOO, MICH.

NO. 7A645

ORDER NO. 7669

DATE 11-13-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COYOTES DEN IN MILHAM PARK,  
KALAMAZOO, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	1/2	11-15	11-19
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	50	4 1/2	23, 11. 37	23, 11. 37

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY FLOYD SMITH, KALAMAZOO, MICH

NO. 7A646

ORDER NO. 7669

DATE 11-13-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTY SPOT, MILHAM PARK,  
KALAMAZOO, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Revised OK at Estimator

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		1	1	
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	45	4 3/4	11/23	11/26

DATE BLUEPRINT OK'D

DATE Filed

DEC 8, 1937

By

By

DATE THIRD COLOR PROOF OK'D

DATE Photo Returned to Customer

By



DISTRIBUTED BY FLOYD SMITH, KALAMAZOO, MICH.

NO. 7A647

ORDER NO. 7669

DATE 11-13-1937

3M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BEAUTY SPOT I MILHAM PARK,  
KALAMAZOO, MICH.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
Date NOV 15 1937 By NOV 15 1937  
Date NOV 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP	•			
SKETCH				
RETOUCHING	8	1	11-15	11-18-37
PHOTO LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	34	4 3/4	11-22-37	11-23-37 F.W.

DATE BLUEPRINT OK'D

DATE Filed

DEC 2 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



THE WOOLSON CO., MT. VERNON, OHIO

7A648  
NO. ~~7111~~ ~~7111~~

ORDER NO. 7101

DATE Nov. 13. 1937

6 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUTH MAIN STREET FROM  
PUBLIC SQUARE, MOUNT VERNON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION  
ON LEFT FIRST DARK RED BRICK DARK BLUE HOTEL SIGN WHITE LETTERS, 2 DARK RED,  
3DULL BUFF, 4GRAY, 5DULL BUFF, 6DULL BUFF, 7 BUFF, 8-9-10-RED, 11-12-13 LIGHT GRAY  
14RED, 15 GRAY, OTHERS RED. ON RIGHT FORST DULL BUFF, BRICK BROWN TRIM, 2-3-4 DARK  
RED, 5 RED LIGHT CORMICE 6&7 DARK RED 8TAN, 9&10 RED BRICK BUFF. 13GRAY 14 GRAY  
BROWN CORMCE. DARK STREET PAVING. YELLOW CENTER LINE REMOVE BLURED MAN AND  
FIRST AUTO ON LEFT CENTER. LIGHT BUFF CORNER ON FIRST BLDG. ON LEFT. JUST FLOOR  
COLUMNS LIGHT GRAY. MAKE TRAFFIC MARKERS LEGIBLE AS COPY ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By <i>[Signature]</i>	ESTIMATE	Cost Dept. <i>[Signature]</i>		
Date <i>Nov 17 1937</i>	WORK SCHEDULE	Date <i>Nov 17 1937</i>		
OPERATION	EST. TIME Code No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED	
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	<i>10</i>	<i>8</i>	<i>11-17</i>	<i>11-18-8</i>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>46</i>	<i>5<sup>34</sup></i>	<i>11-23-37</i>	<i>11-24-37</i>

DATE BLUEPRINT OK'D

DATE Filed

DEC 6 1937

By

By *[Signature]*

DATE PHOTO PROOF OK'D

Photo Returned to Customer

By



T. C. BASYE, ROCKPORT, IND.

NO. 7A649

ORDER NO. 7113

DATE Nov. 13, 1937

3 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 41 R. M. YES

TITLE (IN FULL) THE ROCKPORT, IND. FERRY

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

IF POSSIBLE HAVE THE WORD ON BOAT EAGLE LEDGIBLE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*[Signature]* **ESTIMATE** Cost Dept. *[Signature]*  
**AND WORK SCHEDULE** By *[Signature]* Date *[Signature]*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cl ck No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2	11-17	11-20 SC
PHOTO-LITHO				
BLUEPRINT SAMPLING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
FINAL SPT.	49	4 1/2	11-26	11-27 W.P.

By *[Signature]* DATE Filed *[Signature]*

By *[Signature]*

By *[Signature]*

By *[Signature]*

By *[Signature]*

By *[Signature]*

12



F. W. WOOLWORTH CO., EMPORIA, KANSAS

NO. 7A651

ORDER NO. 7143

DATE 11-16-1937

3 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) MONKEY ISLAND, PETER PAN  
PARK, EMPORIA, KANSAS

IMPRINT NONE

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

BLDG. GREY STONE  
NOTE MONKEYS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

By [Signature] Date NOV 17 1937

Cost Dept. Checked

OPERATION	EST. TIME Cl. & No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	172 3	11-17	11-23
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	47 4 1/2	12-6-37	12-7-37

DATE RECEIVED ORD.

DATE FILED

DATE FILED COPY PROCESSED

By [Signature]

M



NO. 7A652

ORDER NO. 7143

DATE 11-26-1937

3½ M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

IMPRINT NONE

TITLE (IN FULL) SUNKEN GARDEN, EMPORIA  
TEACHERS COLLEGE, EMPORIA, KANSAS

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By W. J. [Signature] Cost Dept. Checked  
I am W. J. [Signature] W. J. [Signature] W. J. [Signature]  
Date NOV 17 1939

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP				
SKETCH				
RETOUCHING	15	2	11-17	11-20-51
PHOTO-LITHO				
BLUE-PRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST LEFT.	47	4 3/4	12-8-37	12-9-

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed DEC 29 1937

DATE: 1. 10. 1960. TIME: 10.00

By                     

D. Photo Returned to Customer\_\_\_\_\_



F. W. WOOLWORTH & CO., EMPORIA, KANSAS

NO. 7A653

ORDER No. 7143

DATE 11-16-1937

3 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STADIUM, EMPORIA TEACHERS  
COLLEGE, EMPORIA, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

GREY STONE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
By *[Signature]* Cost Dept. *[Signature]*  
Date 11-17-1937 WORK SCHEDULE Date NOV 17 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	158 2	11-17.	11-20 L
PHOTO-LITHO			
BLUE-INT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST REPT.	42 4 1/2	12/6/37	12/7/37

DATE ESTIMATE OK'D

DATE Filed

By *[Signature]*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. ☒ 7A654 ORDER NO. 7703 DATE Nov. 16, 1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER BLUE BLAZE COAL CO., SUCCESSORS TO CLARK  
McWILLIAMS COAL CO., CLARKSVILLE, ARK.

Photos for  
this Customer

1 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO FINISH WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full FOR FURNACES, OPEN GRATES, LARGE  
HEATING STOVES

FRONT NO. 5 R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

*leave space at bottom for type  
same as 122267*

RETOUCHING DEPARTMENT  
☒ Submit Sketch — Layout ☒ Retouched Photo — Wash Drawing  
Follow Layout

LEAVE OFF WORDING CLARK-McWILLIAMS ON  
COAL BUCKET AND INSERTING THE WORK  
'ARKANSAS' IN ITS PLACE

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



F.W.WOOLWORTH CO., NEWTON, KANSAS

NO. 7A655

ORDER NO. 7721

DATE 11-17-1937

3 M 500 POST CARDS

AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SANTA FE DEPOT, NEWTON,  
KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LT. RED BRICK. SLATE ROOF. TAKE OUT TWO SMALL CARS IN CENTRE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

DESCRIPTION	EST. TIME Class No. Time in hours	DATE ENTERED	DATE COMPLETED
TYPE SET UP			
PRINTING	14 2	11-19	11-20
PROOF			
BLANKET S. & W. COATING			
PROOFING			
H. & W. COLOR PROOF			
RECEIPT	45 4 1/2	11/26	11/29

1. REPORT OK'D

DATE Filed

By

2. RETURN

3. Return to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

R

14



F.W.WOOLWORTH CO., NEWTON, KANSAS

NO. 7A656

ORDER NO. 7721

DATE 11-17-1937

3M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, NEWTON, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TOUCH OUT PART OF TRUCK, EXTREME FOREGROUND.

Take out wooden houses on sidewalk

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate OK of Estimate

ESTIMATE

Cost Dept. Checked

By

NOV 19 1937

By

Date

NOV 18 1937

OPERATION	EST. TIME		DATE ENTERED COST.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	2	4	11-19	11-20
PHOTO LITHO				
ENLARGING STAMPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST REPT.	44	5	11-26	11-26 11:00

DATE

DATE Filed

By

By

Date

Photo Returned to Customer

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



F.W. WOOLWORTH CO., NEWTON, KANSAS

NO. 7A657

ORDER NO. 7721

DATE 11-17-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) LINDLEY HALL, NEWTON, KANSAS

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LT. RED BRICK. BLDG. LEFT REAR: LT. BROWN. (MAKE LIGHTER PRINT!)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By Nov 19 1937 Date Nov 19 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	4 2	11-19	11-20 SL
PHOTO LITHO			
BLUEPRINT STEEPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTS DEPT.	42 4 1/2	11/26/37	11/26/37

DATE ESTIMATE CRD.

DATE Filed

By

By

DATE PHOTO SENT TO CUSTOMER

DATE Photo Returned to Customer

D

## ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

R



F.W.WOOLWORTH CO., NEWTON, KANSAS

NO. 7A658

ORDER NO. 7721

DATE 11-17-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) SCENE ON SAND CREEK, NEWTON,  
KANSAS

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

NOV 19 1937

DATE

Cost Dept. Checked

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			
SETTING			
READING	12	11-19	11-20
PROOFING			
PRINTING			
STAMPING - PACKING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	51	4 1/2 11-26	11-27

DATE RECEIVED BY

DATE Filed

I.

B.

R

12



F.W.WOOLWORTH CO., NEWTON, KANSAS

NO. 7A659

ORDER NO. 7721

DATE 11-17-1937

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE STADIUM, NEWTON, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

GREY STONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By NOV 19 1937 Date NOV 19 1937

Cost Dept. Checked

OPERATION	EST. TIME Ck No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	4 1 1/2	11-19	11-20 SE
PHOTO LITHO			
BLIND STAMPING, QUINING			
ENGRAVING			
HAND COLOR PROOF			
ESTIMATE TOTAL	44 4 1/4	11/26/37	11/26/37

DATE BLANKET ORD. \_\_\_\_\_ DATE FILED DEC 1 1937

By \_\_\_\_\_ By X

DATE ORDERED \_\_\_\_\_

By \_\_\_\_\_



DUKE & AYRES, INC., DALLAS, TEXAS

NO. 7A660

ORDER NO. 7185

DATE 11-19-1937

3 M 500 POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A FIELD OF BLUE BONNETS,  
MARLIN, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CLT.

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1687.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,737,775

Estimate or Order

ESTIMATE

Cost Dept. 11/20/37

By

By

Date

Date

OPERATION	EST. TIME C. N. T. M. A. Low	DATE ENTERED	COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	0		
PHOTO-LITHO			
BLUE-INT ST. NG. OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST REPT.	47 4 1/2	12-7-37	12-7-37

DECC 1937

DATE RECEIVED

DATE FILED

By

DATE RETURNED

Time Returned to Customer



*Enlarge*

STEWART MC CRARY, BLAIRSVILLE, GA.

NO. 7A661

ORDER NO. 7750

DATE 11-19-1937

1M POST CARDS

PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VOGEL STATE PARK TEN MILES  
SOUTH OF BLAIRSVILLE, GEORGIA ON PAVED  
STATE ROUTE NO. 11 IN THE BEAUTIFUL  
BLUE RIDGE MOUNTAINS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By *[Signature]* Date *NOV 27 1937*

OPERATION	EST. TIME Ck No.   Tm Allowed	DATE ENTERED LAST.	DATE ENTERED FIRST.
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	8 2	11-27	11-29 SL
PHOTO-LITHO			
BLU. FILT			
STAMPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST RET			

DATE PAID DEC 1937

By *[Signature]*

From returned to Customer



*Enclage*

NO. 7A662

ORDER NO. 7752

J. W. GLASS, INDIAN SPRINGS, GA.

DATE 11-19-1937

I M POST CARDS	PHOTO FINISH	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2	R. M. YES
TITLE (IN FULL)	IMPRINT NONE	
COLOR DESCRIPTION		PHOTO PROPERTY OF XXXXCUSTOMERS

SUBMIT: RET. PHOTO

B. L. & W. PROOF YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	ST. TIME		DATE ENTERED	DATE COMPLETED
	No.	Time Allowed		
CON. TAG, TYPE SET UP				
ETCH				
RETOUCHING	12	1	11-26	11-29 SC
PHOTO LITHO				
BLANKET				
STAMPING, DPAQLING				
ENGRAVING				
HAND COLOR PROOF				
ART ST. DEPT.				

DEC 9 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE PHOTO RETURNED TO CUSTOMER

DATE Photo Returned to Customer

R

12



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 7A663

ORDER NO. 7197

DATE 11-19-1937

12 M 500 POST CARDS AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. I

R. M. YES Same as

TITLE (IN FULL) MORMON BATTALION MONUMENT,  
UTAH STATE CAPITOL GROUNDS, SALT LAKE  
CITY, UTAH

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 403

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD NO. 116860. MAKE COLOR AS NEAR AS POSSIBLE AS ON THAT CARD. TAKE  
OUT TELEPHONE POLES AND WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK at Chicago

ESTIMATE

Cost Dept. Chicago

By

DATE 11-23-1937

AND WORK SCHEDULE

DATE NOV 23 1937

OPERATION	EST. TIME	DATE	ENTER	DATE
COMPOSING THE SET UP				
RETOUCHING	4	4	11-29	12-1-38
PHOTO LITHO				
STOCK CHARGING				
PRINTING				
PROOF	40	1 1/2		12-7
DELIVERY	53	4 3/4	11-23-37	12-7

DATE FILED

DATE FILED

11-23-1937

By

Photo returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

Ref 1

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 7A664 ORDER NO. 7211 DATE 11-23-1937

CUSTOMER THE W. E. LONG CO.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO FINISH WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full WATCH- O! ACE WILLIAMS

*in plate*

FRONT NO. NO (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  $\frac{1}{2}$  120  
Dry — Wet — Pancromatic — Color Separation.  $\frac{1}{2}$  133  
Transfer — Paper Process — New Process.  $\frac{1}{2}$  150  
Stripping — White Border — Full Face.  $\frac{1}{2}$  175  
Blue Print — Handcolor — Black & White Proof Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED  
TO  
PHOTO USED FOR



NO. 7A665

E.H.BARR & CO., 5¢ TO \$1.00 STORE, WAYNESBORO, VA. ORDER NO. 7235

DATE 11-23-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) SHERANDO LAKE, GEORGE  
WASHINGTON NATIONAL FOREST NEAR  
WAYNESBORO, VA.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

GRAY STONE WALL AROUND ISLAND AND SHORE ON RIGHT FOREGROUND.  
GREEN LAWN AND SHURBERY ON ISLAND. TAN GRAY SAND ON MOUNTAIN SIDE  
REDUCE DARK SHADOW ON RIGHT AND LEFT END OF PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		
STYLING		
RETOUCHING	11-30	12-25
PHOTO LITHO		
INKING		
STAMPING, GRIPPING		
ENGRAVING		
HAND COLOR PROOF		
ARTIST DEPT.	12-4	12-6

DATE RECEIVED ORD. DATE FILED

By

By

DATE OF DELIVERY DATE OF RETURN

12



S & S NEWS, FORT SMITH, ARK.

NO. 7A666

ORDER NO. 7796

DATE 11-26-1937

12<sup>1</sup>/<sub>2</sub> M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL) BOB BURNS HOME, VAN BUREN,  
ARK.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

HOUSE WHITE TRIMED IN WHITE

ROOF VERY DULL GREEN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By *[Signature]* Date NOV 27 1937

OPERATION	EST. TIME (C. AND I. TIME)	DATE ENTERED DESK	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	12 2	11-27	11-30 SC
PHOTO-LITHO			
BLUING, T STIPPLING, OPAQUING			
ENGRAVING			
FINAL COLOR PROOF			
ARTIST DEPT.	47	4 1/2	12-10-37 12-13-37

DATE DROUGHT OND

DATE Filed

NOV 28 1937

By

By

By

By

By

By

By

By

12



DATE 12-30-1987

12 M 500 POST CARD

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) U. S. POST OFFICE, FORT  
SMITH, ARK.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

**CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

DATE	TIME	LOCATION	TYPE	STATUS
12	3	1-11	1-65	
40	42	1-14-38	1-17-38	

Enrico Caruso, J. D.

Little red

上

12



NO. 7A668

ORDER NO. 7280

DATE 11-26-1937

12 $\frac{1}{2}$  M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125

R. M.      **yes**

TITLE (IN FULL) PANORAMA OF RAWLINS, ALT.  
~~XXXX~~ 6787 FT., ON THE LINCOLN HIGHWAY  
(U.S. 30) BETWEEN THE CONTINENTAL DIVIDE  
AND THE NORTH PLATTE IN SOUTHERN WYOMING

IMPRINT SAME AS ABOVE

PRIVATE NO.: BEFORE TITLE ---- 1053

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION	REMARKS	CUSTOMERS
HILLS BEYOND TOWN GREEN TO BROWN, MANY HOUSES ARE WHITE WITH DARK ROOFS. FEW OUTSTANDING BLDGS. ARE MARKED ON TISSUE OTHERWISE REFER TO OLD CARD ATTACHED FOR EFFECTS.		

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

**ESTIMATE**

**NOV 30 1937**

Cost Dept. Checked 93

By 93

OPERATION	EST. TIME	DATE	ENTERED	DATE	ENTERED
	Click No.	Time Allowed			
COMPOSING, TYPE SET UP					
SKETCH					
PROOFING	12	3	11-30	12-2	SE
PHOTO LITHO					
BLINDING					
STAMPING & GRADING					
ENG. AVG.					
HAND COLOR PROOF	39	1 1/2	12-7	12-7	
WORKING PT.	44	5 1/2	12/31/37	1/3/38	

DATE ESTIMATE MADE \_\_\_\_\_

By \_\_\_\_\_

DATE PRINTING ORDER PLACED \_\_\_\_\_

By \_\_\_\_\_

DATE FILLED \_\_\_\_\_

By \_\_\_\_\_

DATE PRINTS RETURNED TO CUSTOMER \_\_\_\_\_

By \_\_\_\_\_

*K*



BEN FRANKLIN STORES CO., CLOQUET, MINN.

NO. 7A669

ORDER NO. 7841

DATE 11-29-1937

3 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) THOMPSON DAM, JAY-COOKE  
PARK, CLOQUET, MINN.

IMPRINT NONE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

DAM: CLAY COLOR. ROCKS: BLuish GREY. FOLIAGE: GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Cost Dept. Checked 1

My DEC 31 1937

OPERATION	EST. TIME (in No.   Time allowed)	DATE ENTERED LIST	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	9 3	12-31	1-5-38
PHOTO-LITHO			
ENLARGING STRIKING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	48 4 1/2	1-13-38	1-14-38

DATE LIST SENT ORD

DATE PAID

DATE PAID

PAGE



BEN FRANKLIN STORES CO., CLOQUET, MINN.

NO. 7A670

ORDER NO. 7841

DATE 11-29-1937

3 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SWINGING BRIDGE, JAY-COOKE  
PARK, CLOQUET, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

FOLIAGE: GREEN. ROCKS: BLUISH GREY. CLAY COLOR BRIDGE POSTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

DEC 31 1937

ESTIMATE

By

DEC 31 1937

Date

DESCRIPTION

EST. TIME

Est. No. 1 Time Allowed

DATE

ENTERED

PT.

TIME

USED

COM. & W. TIME SET UP

SKETCH

RETOUCHING

PHOTO LITHO

BLUING

STAMPING, OPAQUING

ENGRAVING

HAND COLOR PROOF

ART. & M. T.

5

2

12 - 31

1 - 5 50

45

4 3/4

1 - 13 - 38

1 - 13 - 38

EST. & M. T. & C. & O.

DATE

PM

D. & M. T. & C. & O.

By

5/11

Approved to Customer



BEN FRANKLIN STORES CO., CLOQUET, MINN.

NO. 7A671

ORDER NO. 7841

DATE 11-29-1937

3 1/4 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LIBRARY AND POST OFFICE,  
CLOQUET, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BRICK  
LIBRARY BRICK RED & WHITE  
POST OFFICE: BRICK RED & WHITE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEC 31 1937

ESTIMATE

Cost Dept. Checked

DEC 31 1937

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
RETOUCHING	2	3	12 - 31	1 - 5 85
PHOTO LITHO				
RETOUCHING				
IMPROVING				
HAND COLOR PROOF				
ARTIST DEPT.	46	4 1/2	1/15/38	1/18/38

DATE ESTIMATE SENT

DATE PAID

12/25/1937

DATE

TO



BEN FRANKLIN STORES CO., CLOQUET, MINN.

NO. 7A672

ORDER NO. 7841

DATE 11-29-1937

3 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "BERST FORSTER DIXFIELD"  
FACTORY, CLOQUET, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T. & CO:

COLOR DESCRIPTION

RED BLDGS. YELLOWISH PILES OF WOOD. CUT OUT ROOF OF HOUSE IN FOREGROUND,  
AND DRESS UP YARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE			
DATE RECEIVED			
DATE	EST. TIME	DATE	EST. TIME
DEC 31 1937			
DESCRIPTION			
ENTERED COST			
CANCELED			
COMPOSING, TYPE SET UP			
ETCH			
RETOUCHING	5	3	12 - 31
PHOTO LITHO			
BLUEPRINT			
STAMPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST COST.	45	4 1/2	1-15-38
			1-17-38

DATE RECEIVED

DATE

12/29/37

5



BEN FRANKLIN STORES CO., CLOQUET, MINN.

NO. 7A673

ORDER NO. 7841

DATE 11-29-1937

3 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, CLOQUET, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

ANY COLORS AT ALL WILL SUFFICE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all slides or negatives are uniform and colors are in harmony with each other to make an attractive set.

LOCATION	ESTIMATE		DATE	TIME
	DATE	TIME		
COORDINATE TYPE SET UP				
WET FOL				
RETOUCHING	3	3	12-31	1-4 SC
PRINTING				
STAMPING				
GRAPHIC				
HAND COLOR PROOF				
ACTUAL PT.	46	434	1/13/38	1/15/38

DATE DELIVERED

DATE FILED

JAN 25 1938

DATE RECEIVED

DATE

4  
2-11



BEN FRANKLIN STORES CO., CLOQUET, MINN.

NO. 7A674

ORDER NO. 7841

DATE 11-29-1937

3 1/2 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WOOD CONVERSION CO.,  
WORLD'S LARGEST WOODEN BUILDING, CLOQUET,  
MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT NONE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BLDGS. RED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
DEC 31 1937 DEC 31 1937

DESCRIPTION	EST. TIME	EST. COST	EST. PROFIT	EST. TOTAL
COMPOSING G. TIPS SET UP				
SKETCH				
RETOUCHING	3	3	12 - 31	1 - 48
PHOTO LITHO				
BE. PRINT				
STAMPING, CHARGING				
IMPRINTING				
HAND COLOR PROOF				
TOTAL	45	4 3/4	1 - 13 - 38	1 - 14 - 38

DATE PAID JAN 25 1938

By

DATE PAID TO COMPANY



BEN FRANKLIN STORES CO., CLOQUET, MINN.

NO. 7A-X675

ORDER NO. 7841

DATE 11-29-1937

3 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PAPER MILL, CLOQUET, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

PLEASE DRESS UP THE BACK YARD

BLDG. YELLOW BRICK. ELEVATOR BLACK. WINDOW LIGHT BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subject on order for this customer. Please see to it that all film, or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
DEC 31 1937  
CUT DATE  
DEC 31 1937  
DATE PAID  
JAN 25 1938  
DATE TIME PAID TO CUSTOMER

ITEM	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE PAID
RENTAL				
WORK				
REPAIRING	11	4	12-31	1-13-38
PAINTING				
REPAIRING				
REPAIRING				
REPAIRING				
REPAIRING				
REPAIRING	46	4 1/2	1/13/38	1/13/38



38

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

## ADV. ORDER

**DIAL No.** ~~7285~~ 7A676 **ORDER NO.** 7285 **DATE** 11-29-1937

CUSTOMER THE CHILDREN'S HOSPITAL  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M P.C.

SIZE  $3\frac{1}{2}$  x  $5\frac{1}{2}$

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
 Title in Plate Yes No Copyright in Plate Yes No  
 Title in full THE CHILDREN'S HOSPITAL - TAMMEN HALL  
 DENVER, COLORADO

FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C.T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO		NEG. NO.
Rephoto		
_____ Photograph each - Size 5x7 - 8x10 -10x12		
_____ Prints each from _____ Negatives MATTE or GLOSSY		
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted		
See Salesman, Customer, or Sample for Position, Office		
DELIVER	Straighten Photo	
Negative — Line — Halftone — Combination.	□ 120	
Dry — Wet — Pancromatic — Color Separation.	□ 133	
Transfer — Paper Process — New Process.	□ 150	
Stripping — White Border — Full Face.	□ 175	
Blue Print — <u>Handcolor</u> — Black & White Proof. Titles—Red, Blue.		

### COLOR DESCRIPTION

~~SEE INSTRUCTIONS ATTACHED.~~ *White buck, brown trim*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN PHOTO	YES	NO
1. Name			
2. Address			
3. City			
4. State			
5. Zip			
6. Age			
7. Sex			
8. Occupation			
9. Education			
10. Marital Status			
11. Number of Children			
12. Number of Siblings			
13. Number of Pets			
14. Number of Vehicles			
15. Number of Hobbies			
16. Number of Friends			
17. Number of Acquaintances			
18. Number of Neighbors			
19. Number of Relatives			
20. Number of Pets			
21. Number of Vehicles			
22. Number of Hobbies			
23. Number of Friends			
24. Number of Acquaintances			
25. Number of Neighbors			
26. Number of Relatives			
27. Number of Pets			
28. Number of Vehicles			
29. Number of Hobbies			
30. Number of Friends			
31. Number of Acquaintances			
32. Number of Neighbors			
33. Number of Relatives			
34. Number of Pets			
35. Number of Vehicles			
36. Number of Hobbies			
37. Number of Friends			
38. Number of Acquaintances			
39. Number of Neighbors			
40. Number of Relatives			
41. Number of Pets			
42. Number of Vehicles			
43. Number of Hobbies			
44. Number of Friends			
45. Number of Acquaintances			
46. Number of Neighbors			
47. Number of Relatives			
48. Number of Pets			
49. Number of Vehicles			
50. Number of Hobbies			
51. Number of Friends			
52. Number of Acquaintances			
53. Number of Neighbors			
54. Number of Relatives			
55. Number of Pets			
56. Number of Vehicles			
57. Number of Hobbies			
58. Number of Friends			
59. Number of Acquaintances			
60. Number of Neighbors			
61. Number of Relatives			
62. Number of Pets			
63. Number of Vehicles			
64. Number of Hobbies			
65. Number of Friends			
66. Number of Acquaintances			
67. Number of Neighbors			
68. Number of Relatives			
69. Number of Pets			
70. Number of Vehicles			
71. Number of Hobbies			
72. Number of Friends			
73. Number of Acquaintances			
74. Number of Neighbors			
75. Number of Relatives			
76. Number of Pets			
77. Number of Vehicles			
78. Number of Hobbies			
79. Number of Friends			
80. Number of Acquaintances			
81. Number of Neighbors			
82. Number of Relatives			
83. Number of Pets			
84. Number of Vehicles			
85. Number of Hobbies			
86. Number of Friends			
87. Number of Acquaintances			
88. Number of Neighbors			
89. Number of Relatives			
90. Number of Pets			
91. Number of Vehicles			
92. Number of Hobbies			
93. Number of Friends			
94. Number of Acquaintances			
95. Number of Neighbors			
96. Number of Relatives			
97. Number of Pets			
98. Number of Vehicles			
99. Number of Hobbies			
100. Number of Friends			
101. Number of Acquaintances			
102. Number of Neighbors			
103. Number of Relatives			
104. Number of Pets			
105. Number of Vehicles			
106. Number of Hobbies			
107. Number of Friends			
108. Number of Acquaintances			
109. Number of Neighbors			
110. Number of Relatives			
111. Number of Pets			
112. Number of Vehicles			
113. Number of Hobbies			
114. Number of Friends			
115. Number of Acquaintances			
116. Number of Neighbors			
117. Number of Relatives			
118. Number of Pets			

PHOTO RETURNED

to

PHOTO USED FOR

Ret	8 1/2
W C	1 1/2
La	5

1870



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A677

ORDER NO. 7285

DATE 11-29-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER THE CHILDREN'S HOSPITAL  
DENVER, COLORADO

6 M P.C.

SIZE

3 1/2 x 5 1/2

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HYDRO-THERAPY POOL, AGNES REID TAMMEN  
WING, CHILDREN'S HOSPITAL, DENVER, COLORADO

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5 1/2  
W C 1 1/2  
L a 5

*[Handwritten signature]*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL No. 7A678 ORDER NO. 7285 DATE 11-29-1937  
CUSTOMER THE CHILDREN'S HOSPITAL  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full AGNES REID TAMMEN WING OF CHILDREN'S  
HOSPITAL, DENVER, COLORADO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  $\frac{1}{2}$  120  
Dry — Wet — Pancromatic — Color Separation.  $\frac{1}{2}$  133  
Transfer — Paper Process — New Process.  $\frac{1}{2}$  150  
Stripping — White Border — Full Face.  $\frac{1}{2}$  175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. *White brick, brown trimmings, windows light*

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5 1/2  
A.C. 1 1/2  
L.A. 5

*Ym*

#47 REC. 12-22- Fin. 12-24



NO. 7A679

B. S. REYNOLDS CO., 918 D ST., NORTHWEST, WASHINGTON, D.C. 7845  
ORDER NO.

DATE 12-3-1937

12½ M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNITED STATES SUPREME COURT,  
WASHINGTON, D. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

22

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- 166-A

PHOTO PROPERTY OF

C. T. &amp; CO.

COLOR DESCRIPTION

WHITE MARBLE ALL OVER WITH TINY TRACING OF GRAY IN MARBLE LIGHT CREAM TILE ROOF  
BRONZE SASH. FIGURES N STEPS WHITE MARBLE, SHOW CLEAR GREEN SHRUBERY & LAWN.  
SHOW FLAG ON POLE, REMOVE ALL AUTOMOBILES. SHOW SPRINGTIME FOLIAGE ON TREES

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ESTIMATE

Cost Data Checked

DEC 7 1937

By [Signature] Date DEC 7 1937

OPERATION	EST. TIME	DATE ENTERED COST	DATE COMPLETED
DESIGNING, TYPE SET UP			
ETCH			
RETOUCHING	17 4	12-7	12-9-37
PHOTO-LITHO			
BLUETOOTH STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	4/6	1/4	12-16
ARTIST'S PR.	47	4 1/2	12-27

DATE OF PRINTING

DATE PREP

12/28/37

DATE OF DELIVERY

By [Signature]

DATE WHEN RETURNED TO CUSTOMER



29 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

DIAL NO. 7A680 ORDER NO. 7302 DATE 11-29-1937

CUSTOMER S.B. STINE INC.  
OSCEOLA MILLS, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 M500 P<sub>40</sub><sup>3</sup>

SIZE 3<sup>1</sup>/<sub>2</sub> x 5p

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "WE ARE MURDERERS"

ETC. AS PER COPY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

THE BACKGROUND IS TO BE YELLOW AND THE OTHER COLORS ARE SHOWN ON THE COPY. THE PUMP IS A DARK GREEN AND THE BASE AND MOTOR ARE BLACK. THE SHAFT BETWEEN THE PUMP AND MOTOR ~~ARE BLACK~~ ~~THE SHAFT~~ SHOULD BE LIGHT IN COLOR. THE COUPLING SHOULD ALSO BE LIGHT. THE UPRIGHT WHICH STEADIES THE SHAFT SHOULD BE BLACK. PLEASE INTERSPERSE THE TYPE SO THAT THE MONOTONY OF THE PRINT WILL BE BROKEN. WE WANT DROPS OF BLOOD TO BE OOZING AND DRIPPING FROM OUR CATCH LINE "WE ARE MURDERERS."

*make good impression*

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 2 1/2  
Ret 4 1/2  
W.C. 1 1/2  
K.A. 4

*R*



NO. 7A681

LINDSTAD STUDIO,  
THERMOPOLIS, WYO.

ORDER NO. 7882

DATE 12-1-1937

6 M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **CARTER HOTEL,  
THERMOPOLIS, WYO.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

**COLORS AS CARD ATTACHED. BRING OUT SIGN "CARTER HOTEL" ON BLDG. TAKE OUT  
POLE & WIRES. CLEAN UP LAWN. TOUCH OUT OLD CAR IN BACKGROUND.**

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

**ESTIMATE**

Cost Dept. Checked

DEC 3 1937

AND WORK SCHEDULE

DEC 3 1937

DESCRIPTION	EST. TIME	DATE	DATE
COMPUTING TIME SET UP			
RETOUCHING	4	2	12-9
PHOTOGRAPH			
ENCLOSURE			
HAND COL. OF PROOF			
ATTACHMENT	47	4 1/2	12-21-
			12-22

DEC 29 1937

DATE OF ORDER

DATE FILED

DATE

DATE OF ORDER TO CUSTOMER

4

6 12



F. W. WOOLWORTH CO., KEARNEY, NEB.

NO. 7A682

ORDER NO. 7927

DATE 12-2-1937

3 1/2 M POST CARDS	AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2	R. M. YES
TITLE (IN FULL) KEARNEY POOL, HARMON PARK, KEARNEY, NEB.	IMPRINT NONE	
PHOTO PROPERTY OF		CUSTOMER

COLOR DESCRIPTION  
BUILDING - GREY ST NE, DOORS GREEN. TOUCH OUT SNOW FENCE IN RIGHT BACK  
GROUND AS INDICATED ON PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,375

## ATTENTION!

Subjects on order for this camera. Please see to it that all positives or negatives are uniform and are in harmony with each other to make an attractive set.

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, SETTING UP			
SKETCH			
RETOUCHING	14	3	12-3
PHOTOGRAPHING			
ENLIGHTENING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST REPT.	47	430	12-13-37
DATE FILED 12-2-1937			
By JH			
DATE RETURNED TO CUSTOMER			
By			



F. W. WOOLWORTH CO., KEARNEY, NEB.

NO. 7A683

ORDER NO. 7927

DATE 12-2-1937

3 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROQUE AND CROQUET GROUNDS,  
HARMON PARK, KEARNEY, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NOTE! TAKE OUT ALL MEN AND BENCHES WITH SITTING MEN ALSO REMOVE TOOL BOX  
ON EXTREME LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE				Cost Dept. Initialed
DEC 3 1937 WORK SCHEDULE				By DEC 3 1937
DESCRIPTION	EST. TIME	DATE	DATE	COMPLETED
	Est. No.   Time Allowed	ENTERED	DEPT.	
COMPOSITE G. TYPE SET UP				
ETCHING				
ETCHING	5	5	12-3	12-88
PHOTO LITHO				
BLUE PRINT				
SILK SCREEN (DRAWING)				
ENGRAVING				
HAND COLOR PROOF				
ARTIST REPT.	50	434	Dec. 15 37	Dec. 16 37

DATE ESTIMATE OK'D

By

DATE Filed

DEC 29 1937

By

DATE REPT. OK'D

DATE REPT. OK'D

*[Large handwritten signature]*

6



~~XXXXXXXXXXXX~~  
F. W. WOOLWORTH CO., KEARNEY, NEB.

NO. 7A684  
ORDER NO. 7927  
DATE 12-2-1937

3 1/2 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	AMERICAN ART	WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2	R. M. YES
TITLE (IN FULL) A PORTION OF THE ROCK GARDEN? HARMON PARK, KEARNEY, NEB.	IMPRINT	NONE
PHOTO PROPERTY OF		CUSTOMER

COLOR DESCRIPTION  
CUT AT TOP FOR PROPORTION  
ROCK -- GREY And PINKISH  
NOTE STONE WALK, LAWN AREAS AND WATERWAYS  
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

# ATTENTION!

order for this material. Please see to it that all the negatives are uniform in colors are in harmony with each other to make an attractive set.

R

Executive OK of Estimate  
By DEC 3 1937 Date DEC 3 1937 Cost Dept. Checked ✓

OPERATION	EST. TIME HRS. MIN.	DATE ENTERED	DATE COMPLETED
COM. USING, TYPE SET UP			
SKETCH			
RETOUCHING	8 2	12-3	12-8
PHOTO LITHO			
BLANKET STAMPING, CROPPING			
ENCLOSING			
HAND COLOR PROOF			
ARTIST'S FEE	47 4 1/2	12-14-37	12-15-37

DEC 23 1937

DATE Filed DEC 23 1937  
By JK  
Photo Returned to Customer \_\_\_\_\_



F. W. WOOLWORTH CO., KEARNEY, NEB.

NO. 7A685

ORDER NO. 7927

DATE 12-2-1937

3 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

Y.S

TITLE (IN FULL) PORTION OF THE FORMAL GARDEN,  
HARMON PARK, KEARNEY, NEB.

IMPRINT NONE

*Photo in 0541488*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this card. Please  
see to it that all subjects  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Examine and Estimate

By

Date

DEC 7 1937

ESTIMATE

Cost Dept. Checked

By

Date

DEC 7 1937

OPERATION	EST. TIME Hrs.   Mins.   Secs.	DATE ENTERED LAST	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	5 2	12-7	12-8-37
PHOTOGRAPH			
BLUETOOTH STANDARD OPERATING			
ENGRAVING			
HAND COLORING			
ARTIST REPT.	44 43	12/16/37	12/17/37

DATE RECEIVED BY

DATE FILED

PAID

By

Warrant to Customer



WARNER PHOTO SHOP, NEW CASTLE, PA.

NO. 7A686

ORDER NO. 7936

DATE 12-2-1937

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET LOOKING EAST,  
GREENVILLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

ON RIGHT FIRST LIGHT GRAY BRONZE CLOCK & SASH. 2 DARK RED. 3 BROWN. 4 DARK  
RED. 5 GRAY. 6 LIGHT BUFF. REDSTONE SIGN. ~~7 RED~~ 7 RED 8 BUFF.

ON LEFT EDGE FIRST DARK RED. 2 BUFF 3 DARK RED 4-5-6- RED 7 BROWN 8 BUFF.  
OTHERS RED

DARK STREET PAVING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this collection. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

By DEC 3 1937 Date DEC 1 1937

DESCRIPTION	EST. TIME	DATE ENTERED	DATE
CHANGING THE SET UP			
REWORKING	4	5	12-3
PRINTING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST REPT.	47	52	12-16-37

DATE SUBMITTED CARD \_\_\_\_\_ DATE FILED \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE PAID TO CUSTOMER \_\_\_\_\_

By \_\_\_\_\_



WARNER PHOTO SHOP, NEW CASTLE, PA.

NO. 74987

ORDER NO. 7936

12-2-1937

DATE

6 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) GREENVILLE HOSPITAL,  
GREENVILLE, PA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

DARK RED BRICK. DULL RED SLATE ROOF WHITE COLUMNS & CORNICE & SHUTTERS &  
SASH GRAY STONE BASE TRIM.

GRAY GABLE & STEPS IN CENTER ONLY WHITE SUN PARLOR ON LEFT. GREEN

LAWN & SHRUBERY. GRAY STONES ALONG CURBING. DARK DULL RED BRICK STREET

PAVING. MAKE GREEN FOLIAGE ON SMALL TREES ALONG FRONT OF YARD. REMOVE WIRES.

INCREASE SIZE OF SHRUBERY ALONG FRONT OF BUILDING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,791,775

ATTENTION!

2. Please see to it that all sets of negatives are uniform and to one are in harmony with each other to make an attractive set.

ESTIMATE

DEC 3 1937

DEC 3 1937

DESCRIPTION	EST. TIME	DATE	INTEREST	REMARKS
COMPOSING, TYPE SET UP				
CLIPPING				
RETOUCHING	4	3	12 - 3	12 - 6 SL
PROOFING				
RETOUCHING				
PROOFING				
RETOUCHING				
PROOFING				
RETOUCHING				
PROOFING				
RETOUCHING	42	4 1/2	12/14/37	12/14/37

DEC 29 1937

DATE RECEIVED

DATE PAID

DATE RECEIVED

DATE PAID



F.W. WOOLWORTH CO., MUSKOGEE, OKLA.

NO. 7A688

ORDER NO. 7347

DATE 12-2-1937

5 M 500 POST CARDS AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) TOP-ISAAC McCOY HALL AND

IMPRINT NONE

BOT-CAMPUS SCENE, BACONE INDIAN COLLEGE,  
MUSKOGEE, OKLA.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. AT TOP: BUFF STONE SLATE ROOF REMOVE LUMBER ON LAWN. TOP VIEW: TOUCH OUT  
PART OF BLDG. SHOWN ON RIGHT, AS IT WILL BE REMOVED.  
BOTTOM VIEW; BLDGS. RED: SLATE ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

DEC 3 1937

Cost Dept. (C.T.)

By (J.D.)

DEC 3 1937

OPERATION	EST. TIME	EST. TIME	EST. TIME	EST. TIME
	EST. TIME	EST. TIME	EST. TIME	EST. TIME
COMPOSING, TYPE SET UP				
SKETCH				
REDUCTION	14	3	12-3	12-651
PHOTO LITHO				
BLANKET				
SIMULTANEOUS COLORING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	42	42	12/15/37	12/16/37

DATE PAID DEC 23 1937

By (J.D.)



F.W. WOOLWORTH CO., MUSKOGEE, OKLA.

NO. 7A689

ORDER NO. 7346

DATE 12-2-1937

6 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) U.S. VETERANS' HOSPITAL,  
MUSKOGEE, OKLA.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. RED BRICK. STONE TRIM.

*pink*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,737,775

ATTENTION!

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Handwritten: 12/20*

ESTIMATE			
DEC 2 1937		Cost Dept. Checked	
By		U. L. G.	12/15
DESCRIPTION	EST. TIME	DATE ENTERED	DATE USED
COMPOSING TYPE SET UP			
SKETCH			
RETOUCHING	3		
PHOTO PRINT			
BLUEPRINT			
STAMPING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	45	4 1/2	12/15

DEC 29 1937

*Handwritten: 20*



M. LYBECK, MOOSUP, CONN.

NO. 7A690

ORDER NO. 7361

DATE 12-2-1937

1 M POST CARDS

C.T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) LYBECKS STEAM BATH AND POWER  
HOUSE, MOOSUP, CONN.

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By DEC 7 1937 ESTIMATE  
Date DEC 7 1937 Cost Dept. Checked DEC 7 1937

OPERATION	EST. TIME (ON-ITERS PER)	DATE COMPLETED	STATUS COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	2	12-7	12-88
PHOTOGRAPHING			
REWORKING STAMPING, CHARGING			
EXPOSURE			
HAND COLOR PROOF			
ARTIST'S			

DATE FILED DEC 29 1937  
By X

R

8



M. LYBECK, MOOSUP, CONN.

NO. 7A691

ORDER NO. 7361

DATE 12-2-1937

1<sup>M</sup> POST CARDS

C. T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) LYBECK DAM, MOOSUP, CONN.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE-MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By DEC 7 1937

By DEC 7 1937

OPERATION	EST. TIME (No.   Time Allowed)	DATE ENTERED	DATE COMPLETED
COMPILING, TYPE SET UP			
SKETCH			
RETOUCHING	172 /	12-7	12-7
PHOTO-LITHO			
BLUING & STAMPING, CAPQUING			
IT GRAVING			
HAND COLOR PROOF			
ADJUST. PT.			

DATE OF ORDER

DATE FILED

DEC 29 1937

By



M. LYBECK, MOOSUP, CONN.

NO. 7A692

ORDER No. 7391

DATE 12-2-1937

1 M POST CARDS		C. T. BLUESKY	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) BEACH POND DAM, MOOSUP, CONN.		IMPRINT NONE	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		By DEC 7 1937	
DATE DEC 7 1937		DATE DEC 7 1937	
COM. IN C. T. UP		ENTERED IN T.	
RETOUCHING	12 2	12 - 7	12 - 8 20
PHOTO-LITHO			
BLUING			
STAMPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DEC 29 1937

DATE RECEIVED	DATE FILED
By	By
DATE	DATE

12  
6



DATE 12-2-1937

124 M AMERICAN ART POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VISTA IN THOMPSON CAÑON,  
COLO.

PRIVATE NO. BEFORE TITLE: 463

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF **CUSTOMER**

### COLOR DESCRIPTION

OILED ROAD. BLUE GREEN PINES, LIGHTER SLOPES. DO NOT BRING OUT BLDGS. BEST E ROAD, THEY ARE DARK BLDGS. WE DO NOT WISH TO SHOW UP ANY MORE THAN NECESSARY.

SUBMIT: RET. PHOTO


B. L. &amp; W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS  PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for the customer. Please see to it that all color negatives are uniform and colors are in harmony with each other to make an attractive set.

Page 70 of 100

DEC 7 1937

## ESTIMATES AND WORK SCHEDULE

2000. 11. 11

DEC 7 1937

OPERATION	EST. TIME		DAY	ENTERED DPT.
	Case No.	Time Allowed		
COMP. AND TIME SET UP				
REF. Q1				
REF. Q2	5	2	12-7	12-12
REF. Q3				
REF. Q4				
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REF. Q6				
REF. Q7				
REF. Q8				
REF. Q9				
REF. Q10				
REF. Q11				
REF. Q12				
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REF. Q100				

# THE END

Charge no. 1212 Doc.

1/2

1984

1000

JAN 14 1955



DATE 12-2-1937

(ALL OF THIS ON THE PICTURE SIDE)

FRONT NO. 125 R. M. Y'S

473

till we stay

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

DARK TO BLUE GREEN PINES, LIGHTER GREEN ASPENS WITH WHITE TRUNKS. OILED ROAD. GET MTS. OUTLINED CLEAR AND FAMILIAR LOOKING. LOWER SLOPES QUITE HEAVY BLUISH PINES. MT. IN DARK GREY GRANITE WITH SOME LIGHTER AND A METALLIC TINGE IN IT. TRIM MOSTLY FOREGROUND FOR PROPORTION.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Subjects on order for this customer. Please see to it that all cut or negatives are uniform, and colors are in harmony with each other to make an attractive set.

[illegible]

4

Eu

1874 12 25



7A694

200  
100  
100

12

105



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 7A695

ORDER NO. 7938

DATE 12-2-1937

12-M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CLIFFS IN THOMPSON CANON,  
ON HIGHWAY TO ROCKY MOUNTAIN NATIONAL  
PARK, COLORADO

PRIVATE NO. BEFORE TITLE: 474

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DARK GRAY BEEZZ GRANITE CLIFF. BLUE GREEN PINES LIKE 7A-M555. LIGHTER BUSHES.  
OTHER ROCKS ALONG EDGE OF STREAM & ROAD, ETC. LIGHTER, OILED ROAD. DO NOT  
BRING OUT RUSTIC BRIDGE DOWNSTREAM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DESCRIPTION	TIME	DATE ENTERED	DATE COMPLETED
COMPOSING			
STITCH			
ETCHING	5	12-7	12-10-37
PHOTO-ETCH			
BLUE-ETCH			
STAMPING			
ENGRAVING			
HAND COLOR PROOF	46	12	12-16
ARTIST COST.	29	434	1-5-38

1-8-38 F.W.

DATE RECEIVED BY CUSTOMER

DATE RECEIVED BY CUSTOMER

DATE RECEIVED BY CUSTOMER



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 7A696

ORDER NO. 7938

DATE 12-2-1937

12M AMERICAN ART POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CURVED BRIDGE BETWEEN THE  
CLIFFS IN LOWER THOMPSON CANON  
BOT: THE SCENIC WAY TO ROCKY MOUNTAIN  
NATIONAL PARK, COLORADO FROM NORTHERN  
COLORADO POINTS

PRIVATE NO. BEFORE UPPER TITLE: 410

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 125 R. M. YW

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

OILED ROAD, WHITE CONCRETE BRIDGE, DARK GRAY GRANITE CLIFFS WITH SOME  
LIGHTER TINTS AND METALLIC TINTS. FILL UP STREAM SOME. BLUE GREEN PINES  
WHERE SHOWING. TRIM A LITTLE AT BOTTOM, MORE AT TOP FOR PROPORTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date DEC 7 1937

OPERATION	TIME	DATE	ENTERED	DATE
COMPOSING TYPE SET UP				
SKETCH				
RETOUCHING	12	2	12 - 7	12 - 13 SC
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, CAPPING				
ENCRAVING				
HAND COLOR PROOF	40	1/2		12-17
PRINT DEPT.	41	5	1-4-38	1-5-38

DATE DEC 7 1937

By

DATE

By